

# **Business and Marketing**

## [CTE Certification](#)

“Business and Marketing” means computer and information sciences and support services; accounting and computer information services; business/commerce, general; business administration, management and operations; accounting; business operations support and assistant services; business/corporate communications; business/managerial economics; entrepreneurial and small business operations; finance and financial management services; hospitality administration/management; human resources management and services; international business; management information systems and services; management sciences and quantitative methods; marketing; real estate; taxation; insurance; general sales, merchandising and related marketing operations; specialized sales, merchandising and marketing operations; and business, management, marketing and related support services.

[Guidance on CTE Teacher Certification](#)

### **ADE CTE Approved Programs:**

[Accounting](#)

[Business Management](#)

[Business Operations](#)

[Technology Devices Maintenance \(also Industrial and Emerging Technologies\)](#)

[Fashion Design \(also Family and Consumer Sciences Certification\)](#)

[Finance](#)

[Hospitality Management \(also Family and Consumer Sciences Certification\)](#)

[Interior Design and Merchandising \(also Family and Consumer Sciences Certification\)](#)

[Marketing](#)

[Software and App Design \(also Industrial and Emerging Technologies Certification\)](#)

[ADE CTE Programs and Standards](#)