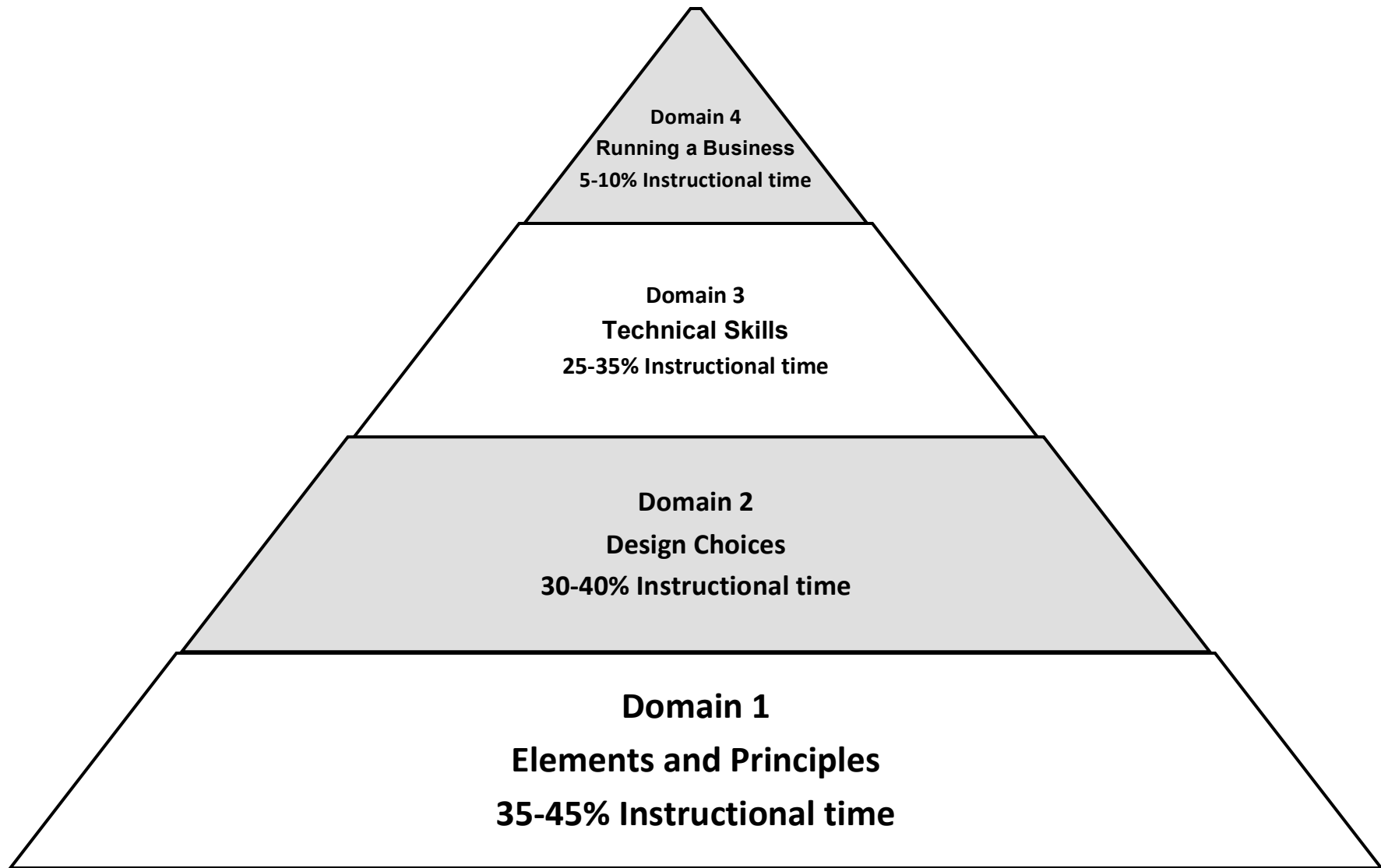


# Content Domains

Interior Design and Merchandising 52.1900.30



The technical standards for the Interior Design & Merchandising Program are clustered in 4 domains. The greatest percentage of instructional time will be spent on domains 1 and 2 with less time on domains 3 and 4. Students who complete the program should demonstrate a thorough knowledge in each of these domains.

# Blueprint for Instruction and Assessment

Interior Design & Merchandising

52.1900.30

Domain	Related Standards	Instructional Time
Domain 1 Elements and Principles	<b>STANDARD 5.0—Analyze the principles and elements of design</b> <b>STANDARD 15.0—Explain the basic elements and principles of interior design</b>	35-45%
Domain 2 Design Choices	<b>STANDARD 1 - Analyze factors that influence human behavior in a design and merchandising environment</b> <b>STANDARD 6.0—Evaluate textiles, fibers, and fabrics</b> <b>STANDARD 10.0—Analyze art periods and design styles</b> <b>STANDARD 11.0—Analyze the interior design and housing industry</b> <b>STANDARD 12.0—Determine issues in housing</b> <b>STANDARD 13.0—Choose furnishings and accessories</b> <b>STANDARD 14.0—Analyze interior materials and products</b>	30-40%
Domain 3 Technical Skills	<b>STANDARD 2.0—Apply mathematical processes to problems in design and merchandising</b> <b>STANDARD 3.0—Demonstrate drawing and visualization skills required for design and merchandising</b> <b>STANDARD 4.0—Apply measurement techniques</b> <b>STANDARD 16.0—Demonstrate technical knowledge for interior design</b> <b>STANDARD 17.0—Interpret schematics, blueprints and technical drawings used in design and merchandising</b> <b>STANDARD 18.0—Prepare visual presentations for interior design</b>	25-35%
Domain 4 Running a Business	<b>STANDARD 7.0—Understand the operations of retailing</b> <b>STANDARD 8.0—Exhibit marketing skills for the success of design and merchandising business</b> <b>STANDARD 9.0—Interpret the role of an interior design and merchandising small business in the economy</b>	5-10%

Content domains are bodies of knowledge, skills or abilities to be taught or assessed. They are clustered as related to technical standards for instruction. The suggested percentage of instructional time is listed for each domain. Instructional time corresponds to the percentage of assessment items included on the Technical Skills Assessment. Dec. 2016