UNDERSTANDING THE CREATIVE GENERATION

Jeff M. Poulin
INTRODUCTION

DEFINITIONS
FOR PRACTITIONERS
UNPACKING POLICY
FUTURES
Goals

• Introduce the concept of the Creative Generation

• Contemplate models for effective employment of the concept, and

• Provide a discussion on the futures of the work
Goals:

- SHARE: My story and vision for a
- EXPLORE: The national arts & cur
- THINK: What's coming next and
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Creative Generation (Gen C)

Generation C, a term taken from consumer marketing, is used to describe an intergenerational group of people who care deeply about creativity, culture, connection, and community.
Gen C Capacities

• Creativity
• Cultural Consciousness
• Connectivity
• Concern for Community
Research Question

How do artists, educators, and community leaders effectively cultivate the creative capacities of the next generation?
WORDS MATTER

HOW YOU TALK ABOUT YOUR WORK MATTERS
Research Questions

• How can young people be supported in the pursuit of creative community action?

• How can adults - such as artists, educators, and community leaders - be supported in their work supporting the development of young people as catalysts for creative community action? And lastly,

• How can both young people and adults who are committed to creative community action, navigate the strict systems which govern their work?
QUESTION TO PONDER

How are you, as a practitioner or educational leader, enabling young people and adults to creatively collaborate and respond to their communities?
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Intersections with Our Work

- Creativity & Culture
- Technological Connectivity
- Civic-Mindedness
- Wellbeing
SDOH

- Neighborhood and Built Environment
- Health and Health Care
- Economic Stability
- Education
- Social and Community Context
Policy
The "Why"

Providing the time, resources, and opportunity

National (ESSA), State Policy, Local Initiatives

Youth, educators, communities influence policy development

Pedagogy
The "How"

Instruction, curriculum, cyclical assessment

Practice
The "What"

Implementation of content: social justice, civic engagement, youth empowerment

The processes of understanding self, community, and the world

QUESTION TO PONDER

What can you, as a practitioner or educational leader, advance your pedagogical approaches to cultivate creative capacities in young people?
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S. 1177–298

``(52) WELL-ROUNDED EDUCATION.—The term 'well-rounded education' means courses, activities, and programming in subjects such as English, reading or language arts, writing, science, technology, engineering, mathematics, foreign languages, civics and government, economics, arts, history, geography, computer science, music, career and technical education, health, physical education, and any other subject, as determined by the State or local educational agency, with the purpose of providing all students access to an enriched curriculum and educational experience.''

Source: The Every Student Succeeds Act
Title IV-A

Safe & Healthy Students

Effective Use of Technology

Well-Rounded Education

Support

Enrichment
AUTONOMY

• Using Standards
• Proficiency Endorsements
• Integration
• What else?
Policy
The "Why"

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QUESTION TO PONDER

What policies can you, as a practitioner or educational leader, leverage to support your work developing the creative generation?
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The next generation is a CREATIVE GENERATION
CREATIVE GENERATION

We work to inspire, connect, and amplify the work of individuals and organizations committed to cultivating the creative capacities of the next generation.

https://creative-generation.org/get-involved
Personal Reflection

• How are you empowering young people and adults to creatively collaborate and respond to their communities?

• What can you advancing your pedagogical approaches to cultivate creative capacities in young people?

• How can you leverage current policies to support your work developing the creative generation?
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