

Arizona DECA Students "Thrive" in Anaheim

Approximately 350 Arizona DECA High School students and teachers traveled to Anaheim, California last week for this year's Annual International DECA Career Development Conference. The conference was held at the Anaheim Convention Center from April 23 - 27 and featured over 16,000 high school business students and teachers from all 50 States, Canada, Guam and Puerto Rico making this the largest high school business competition in the world. Students competed in over 40 different business competitions that included; marketing, management, entrepreneurship, business law and ethics, finance, hospitality management and international business.

Arizona DECA students qualified to attend the International Conference by winning in their individual competitions at the Annual Arizona DECA State Conference in Phoenix, AZ on March 3-4, 2013 among 1,900 of the most intelligent and outgoing business students from all over Arizona. The Arizona DECA delegation to the International Conference featured students from 53 different high schools from all over Arizona. The highlight of this year's conference was the election of Arizona DECA District State Representative, Trevor Dickerson, to the International Officer Team, the highest leadership position that any DECA Member can attain. Trevor becomes the 3rd International DECA Officer from Arizona since 2004 and will defer his freshman year in college to fulfill his responsibilities as the Western Region Vice President.

DECA develops emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management and is currently operated in 104 different high schools in Arizona with a membership of over 7,000 students, teachers and business professionals. Arizona DECA is housed and funded in-part by Career and Technical Education Division in the Arizona Department of Education, John Huppenthal - State Superintendent of Public Instruction.

A complete list of Arizona DECA's results from this year's International Career Development Conference can be found on the Arizona DECA website at www.azdeca.org.