

Blog Competition

Entry Per School	1
Type of Event	Team
State Competition	Yes
National Competition	No

(Program Standards: 2.0/4.0/5.0/8.0/10.0/12.0/14.0/15.0/17.0/18.0/19.0)

Purpose:

To provide an opportunity for FEA chapter members to document their opinions, reflections, personal experiences, and discussions of FEA activities during the school year. The blog should have a brief description of the purpose for the blog and demonstrate creativity used in developing, sustaining, and using the blog.

General Information:

- Blog must be the work of the students
- The blog must be in a blog format and may incorporate audio, video, and documents
- The blog must contain an About Us page or entry that explains the purpose of the blog
- Blogs may use widgets and/or other code to enhance the features and capabilities of the blog

Submission Information:

- Submit Official FEA Competition Entry Form
- Submit URL of blog website or a CD/DVD with an archived version of the blog

Scoring Guidelines:

See the scoring rubric for specific scoring items in addition to these scoring guidelines.



Blog Scoring Rubric

SCORING				SCORE
General Business Practice	GOOD 1 2 3 4	VERY GOOD 5 6 7	EXCELLENT 8 9 10	
	<ul style="list-style-type: none"> The design of the blog is not effective for promoting chapter business 	<ul style="list-style-type: none"> The design of the blog promotes chapter business (scheduling, planning, brainstorming, highlights of events, etc.) 	<ul style="list-style-type: none"> The design of the blog promotes chapter business (scheduling, planning, brainstorming, highlights of events, etc.) 	
	<ul style="list-style-type: none"> Information for members not prevalent Member perspectives are not prevalent 	<ul style="list-style-type: none"> Contains information for members (news, what's happening, info about club), Does not include member perspectives or opinions 	<ul style="list-style-type: none"> Contains information for members (news, what's happening, info about club) Gathers member perspectives or opinions 	
Use of Blog	GOOD 1 2 3 4	VERY GOOD 5 6 7	EXCELLENT 8 9 10	
	<ul style="list-style-type: none"> Purpose of blog is vague, does not clearly show how the blog & associated technology is used, does not clearly communicate vision of chapter 	<ul style="list-style-type: none"> Purpose of blog is clear, shows how the blog and associated technology is used 	<ul style="list-style-type: none"> Purpose of blogs is clear, shows how the blog & associated technology is used 	
	<ul style="list-style-type: none"> Limited (or does not include) vision of chapter Is limited (or does not) establish a community for members (all members contribute comments, links, pictures, etc) 	<ul style="list-style-type: none"> Communicates vision of chapter Does not establish a community for members (all members contribute comments, links, pictures, etc.) 	<ul style="list-style-type: none"> Communicates vision of chapter Establishes a community for members (all members contribute comments, links, pictures, etc.) 	
Blog Format	GOOD 1 2 3 4	VERY GOOD 5 6 7	EXCELLENT 8 9 10	
	<ul style="list-style-type: none"> The blog is not properly divided into appropriate parts, or is not divided at all 	<ul style="list-style-type: none"> The blog is properly divided into appropriate parts (such as categories, sections, etc.) 	<ul style="list-style-type: none"> The blog is properly divided into appropriate parts (such as categories, sections, etc.) 	
	<ul style="list-style-type: none"> The lack of clarity in the order of the blog detracts from its overall quality Navigation is unclear 	<ul style="list-style-type: none"> The responses are not clear in their order and purpose The pages & navigation all work and members are able to use the blog! 	<ul style="list-style-type: none"> The responses are clear in their order & purpose The pages & navigation all work & members can understand how to use the blog easily! 	
Chapter Activities	GOOD 1 2 3 4	VERY GOOD 5 6 7	EXCELLENT 8 9 10	
	<ul style="list-style-type: none"> Chapter activities during the school year are despairingly documented & discussed Accomplishment descriptions are limited (or not included) and not reflected upon (why it was successful, who was involved, how members of the community benefited) 	<ul style="list-style-type: none"> Chapter activities during the school year are documented and vaguely discussed Accomplishments are documented, described, and reflected upon (why it was successful, who was involved, how members or the community benefited). 	<ul style="list-style-type: none"> Chapter activities during the school year are documented & discussed Accomplishments are documented, described & reflected upon (why it was successful, who was involved, how members or the community benefited) 	
Reflection & Student Viewpoints	GOOD 1 2 3 4	VERY GOOD 5 6 7	EXCELLENT 8 9 10	
<ul style="list-style-type: none"> Reflections vaguely (or does not) describe what is learned & is limited (or does not include) with reflection on thought about what is learned & how it might apply 	<ul style="list-style-type: none"> Reflection tends to be more descriptive of what is learned, with limited reflection on thoughts about what is learned and how it might apply 	<ul style="list-style-type: none"> Reflection is not only what you learned, but more what you are thinking about what is learned (how you might apply it in your own lives) 		



	<ul style="list-style-type: none"> Frustrations & questions are vaguely (or not) expressed 	<ul style="list-style-type: none"> Frustrations and questions are expressed 	<ul style="list-style-type: none"> Frustrations or joys from what you have learned, & questions you have 	
	<ul style="list-style-type: none"> Reflection is shallow 	<ul style="list-style-type: none"> Reflection indicates that an officer/member is listening well in different contexts. 	<ul style="list-style-type: none"> Reflections indicated that an officer/member is listening well in different contexts 	
Mechanics	GOOD 1 2	VERY GOOD 3 4	EXCELLENT 5	
	<ul style="list-style-type: none"> Blog does not follow the rules of spelling, punctuation, accentuation & grammar of the language being used 	<ul style="list-style-type: none"> Blog follows the rules of spelling, punctuation, accentuation, & grammar of the language being used 	<ul style="list-style-type: none"> Blog follows the rules of spelling, punctuation, accentuation & grammar of the language being used 	
	<ul style="list-style-type: none"> There are many styles & usage errors 	<ul style="list-style-type: none"> There may be a few style & usage errors 	<ul style="list-style-type: none"> No style or usage errors 	
	<ul style="list-style-type: none"> Font, coloring, etc. is unacceptable or illegible 	<ul style="list-style-type: none"> Font, coloring, etc. is acceptable 	<ul style="list-style-type: none"> Font, coloring etc. is aesthetically pleasing 	
Creative	GOOD 1 2	VERY GOOD 3 4	EXCELLENT 5	
	<ul style="list-style-type: none"> Blog is not unique & has limited student appeal 	<ul style="list-style-type: none"> Blog is appealing to students 	<ul style="list-style-type: none"> Blog is appealing to students 	
	<ul style="list-style-type: none"> Is limited (or does not) incorporate multimedia 	<ul style="list-style-type: none"> Is unique in incorporating multimedia 	<ul style="list-style-type: none"> Is unique in incorporating multimedia 	
	<ul style="list-style-type: none"> Contains (or does not contain) other features but are not utilized 	<ul style="list-style-type: none"> Incorporates other features of blogs successfully but without purpose 	<ul style="list-style-type: none"> Incorporates other features of blogs successfully & with purpose 	
	<ul style="list-style-type: none"> Blog has no artistic merit for the mind & senses 	<ul style="list-style-type: none"> Vaguely demonstrates artistic merit for the mind & senses 	<ul style="list-style-type: none"> Demonstrates artistic merit for the mind & senses 	
TOTAL SCORE:				
Judge's Comments:				