

Arizona eLearning Task Force

Minutes of the Meeting Tuesday, August 18, 2009 10:00 a.m. – 12:00 p.m. Arizona Department of Education Conference Room 417

Members Present:

Coy Ison	Sandi Grandberry
Kim Flack	Joseph O'Reilly
Ted Kraver	Mark Nichols
Matt Morales	Cathy Poplin, Chair
5 vacancies	

Members Not Present:

Rosy Escandon

Handouts:

- Agenda for August 18, 2009
- May 21, 2009 Meeting Minutes
- IDEAL Professional Development course registration steps & information
- IDEAL Usage Information Compilation
- “Discover the Undiscovered” for Administrators August 28, 2009
- Changes in TAPBI law
- eLearning Task Force Annual Report 08-09
- iNACOL – Funding and Policy Frameworks for Online Learning
- Arizona Broadband Update – Matt Morales
- 90815eLearning Legislative Framework for 2010 – Ted Kraver

Welcome and Introduction – *The meeting is recorded on tape and is available for full review.*

Cathy Poplin called the meeting to order at 10:00 a.m. Cathy welcomed those in attendance to the first meeting of the 2009-2010 school year and began by asking Kim Flack to begin with the introductions.

- Kim Flack, with ASSET Eight, is now the Associate General Manager for Educational Outreach with ASSET Eight. Kim informed the ELTF that ASSET Eight has a new partnership with the Arizona Science Center that ties into the STEM initiative. ASSET Eight is one of three stations doing an outreach project with a special grant from PBS, called The Human Spark. The Human Spark is an extension of Allen Alda’s work with Scientific American. Alan Alda will be in Phoenix on October 17th to present at the Arizona Science Center. Kim asked if the ELTF was interested in attending to please let her know and she will extend an invitation to the group.
- Mark Nichols, with ASU/ IDEAL, introduced himself with no updates.
- Ted Kraver, with eSATS, gave each member a handout, eSATS Draft Framework for 2010 eLearning Legislation. Ted gave a brief summary of the legislative

recommendations for 2010 with regards to the ELTF and system component recommendations.

- Sandi Grandberry, with For the Love of Software, introduced herself with no updates
- Brett Hinton, the new Director for Educational Technology - AZ Department of Education. Brett introduced himself and gave a brief update on the Enhancing Education Through Technology/Title II-D grant funds and the ARRA funds.
- Matt Morales, with GITA, introduced himself with no updates.
- Coy Ison, Executive Director of AzTEA, informed the ELTF that on October 2nd and 3rd AzTEA will hold a new event called the Content Vendor Expo. This event will be a day and half long, vendors will be brought in to speak with the focus on content. On October 1st at the convention center will be the 3rd annual CTIO/CTO event.
- Hank Stabler, ADE Consultant, shared with the ELTF the following:
 1. A NACOL handout: Funding and Policy Frameworks for Online Learning. Cathy will forward the handout to the ELTF members.
 2. Hank also gave a brief summary of an article from the U.S. DOE - Evaluation of Evidence-Based Practices in Online Learning: A Meta-Analysis and Review of Online Learning Studies. The article states there are few studies that do a good job of measuring face-to-face learning versus online learning.
- Ruth Catalano, ADE Consultant, introduced herself with no updates.
- Cathy Poplin introduced herself and informed the group she attended the National Education Computing Conference (NECC) this summer in Washington, D.C.

Approval of Minutes – May 21, 2009

Cathy asked the ELTF to review the minutes from May for approval. No corrections were made. Sandi Grandberry made the motion to accept, Ted seconded, no one opposed. Cathy will have the minutes posted to the ELTF website.

Legislative Updates (State Activities and Federal ARRA) – Various ELTF members

- A. State Legislative: Not many bills are being passed due to the current state budget issues. There is a temporary budget in place until October 1, 2009. A large omnibus bill was passed with a lot of interesting items within it. More information on the bill will be forthcoming.
- B. Federal ARRA – AZ's EETT portion:
 - Arizona is getting a total of \$17.5 million. The state can take 5% for state level activities and 50% goes to fund formula based on Title I and 50% for competitive grants. The current grantees were extended for a 3rd year, originally a 2-year program.
 - \$12.5 million in stimulus funds (ARRA), 5% for state level activities, 50% will go out as formula funds and 50% will be going out in a new competitive grant. The focus of the competitive grant will be the 21st Century Classroom; what will it take to transform a classroom. The competitive RFP should be out around September 1st.
 - However, the 2010-11 allocation for EETT is \$100 million across the country, which is a 60% reduction. The current funding will have to be maintained for 2 years. The ARRA funds are a onetime investment for a long term effect.

Review of Legislative Charge and Purpose – Cathy Poplin

A. Update on ADE Data Warehouse – Don Houde

Don Houde, IT CIO with ADE, began by giving background information on the ADE IT strategic vision as it relates to the identity management system and the data warehouse. Don continued by giving a presentation on the data warehouse integration into the current system, capabilities and functions. Partnerships are developing due to the creation of the data warehouse. The Bureau of Indian Education asked for help with gathering data for the Navajo tribe and is reaching out to the other 21 tribes. Ilana Licht continued the presentation on the data warehouse and demonstrated the data warehouse. Cathy asked, what is the process for a district wanting to utilize the data warehouse? Ilana responded 1st make sure they have all security measures in place, 2nd ADE will provide training and instructions, currently working with Tolleson High School.

B. Update on Broadband in Arizona – Matt Morales

Matt gave a brief update on the broadband initiative

- To increase speed
- Access to rural areas
- Creation of ABAC – Arizona Broadband Advisory Council
- Big vendors do not want to participate due to “too many strings attached”, as per vendors, which is allowing for smaller vendors to participate.

GITA moving forward

- Submitted application for stimulus mapping grants August 14th
- ABAC meeting to resolve underlying issues in broadband
- Submitting application for stimulus broadband funds

C. Update on IDEAL – Mark Nichols and Cathy Poplin

Mark gave a brief update of the changes within IDEAL

- Show-up.org – discount program for the arts, showing how IDEAL can bring awareness to different services and events.
- Professional Development – new PD to IDEAL, continuing SEI courses. Now charging \$75 for a course. Fee is cost recovery only, Cathy referred to IDEAL handout for a list of SEI courses being offered.
- AP courses – History and Calculus through NROC/Hippocampus. ADE is a consortium member, allowing access to this content via Moodle
- LRM – updated, working with Thinkfinity, Cathy referred to the current IDEAL usage report
- Day of Discovery for administrators – Cathy referred to the Discovery Education handout. Philippe Cousteau will be the keynote speaker. The focus of the event is to share with administrators digital media tools within IDEAL and the best practices for those tools.

D. Update on the new TAPBI legislation – *Tentative* – Vince Yanez

Vince Yanez was unable to attend the ELTF meeting, Cathy informed the group Vince will join the September 15th ELTF meeting. Cathy gave each member a copy of the changes and additions to the TAPBI law. TAPBI is now known as AOI, Arizona Online Instruction. It is allowing more schools to participate, reducing the amount of funds they receive back and more regulation.

Review ELTF Legislative Report and develop action plan for developing recommendations for legislature – Cathy Poplin

Cathy gave each member a copy of the 2008-2009 eLearning Task Force Annual Report. Cathy asked for the group to review it; and, any corrections to send them to Cathy within the next 5 days, Cathy will submit the report to the legislature.

Next Meeting: September 15, 2009

Cathy informed the group the next meeting will be September 15th.

Public Testimony

John Kelly with Triadvocates commented he has been working on the Performance Based Compensation Task Force under the State Board of Education. In the past 4 years, the task force has been working on reviewing the performance based compensation plan from every district within the state that submitted one. The major find from this review is there needs to be systems in place to review goal setting, how to measure the outcomes of said goals, and PD for said goals. John suggested to the ELTF listen to a very brief presentation from the Performance Based Compensation Task Force to look for cross fertilization of ideas. Cathy asked who does she contact for more information regarding a presentation, John stated Beth Driscoll is the ADE contact for the task force. John Kelly also stated the ELTF is one of the most important committees in Arizona and that in a year or two it will need to move the meeting location to the University of Phoenix stadium because we are doing such important work.

Adjourn

Cathy Poplin adjourned the meeting at 12:05 p.m.