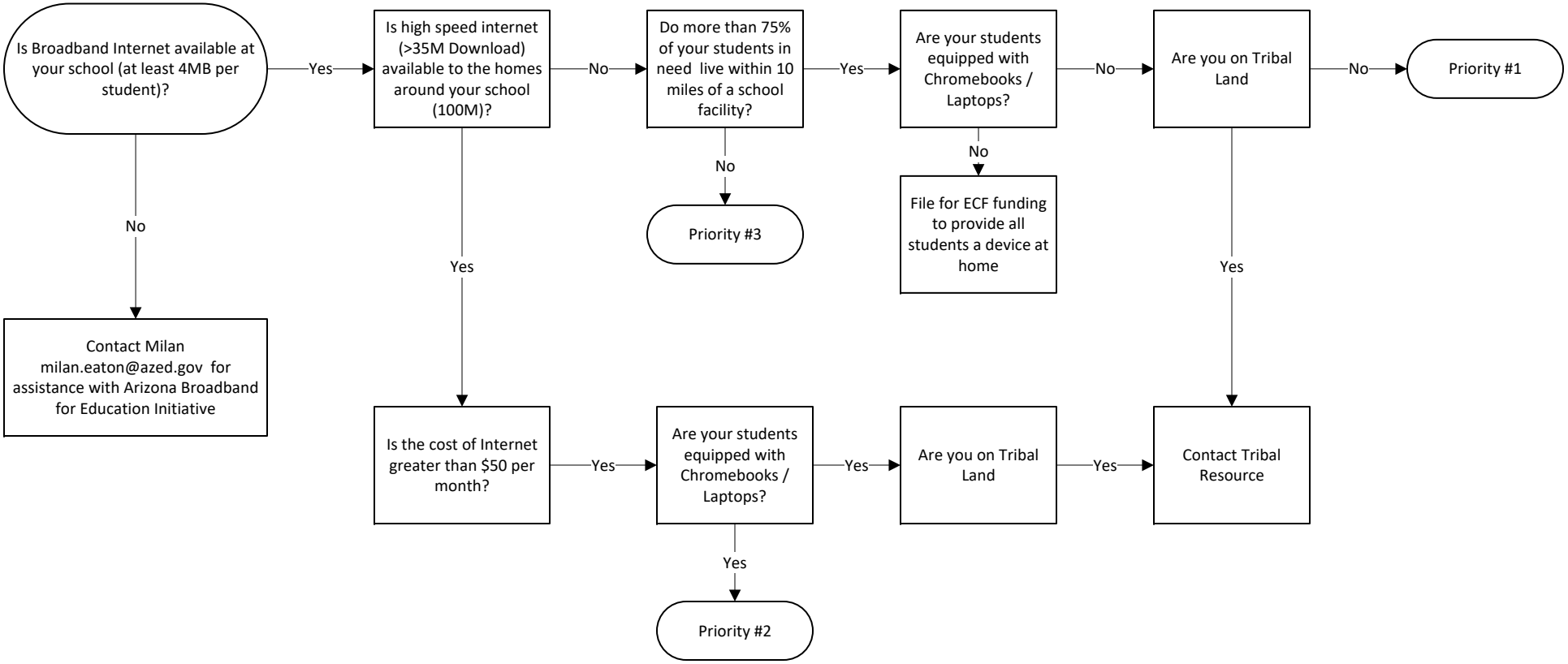THE FINAL MILE PROJECT