



**Office of Digital
Teaching & Learning**

Strategic Plan 2022-2023



VISION AND MISSION

VISION: The Office of Digital Teaching & Learning is a **conduit** between Local Education Agencies and **technology resources** in support of **digital equity** for K12 in Arizona.

MISSION: The Office of Digital Teaching & Learning serves Local Education Agencies in a **consultative role** by **building a community** of educators and solution experts dedicated to support the vision of achieving digital equity for all students to achieve their full potential.



GOAL

GOAL: By 2025, build a strong community of educators and solution experts dedicated to ensuring 95% of K12 households in Arizona have a **device**, adequate **connectivity**, and **skills** so students can achieve their full potential.

Bridge. Connect. Succeed.



ARIZONA DEPARTMENT OF EDUCATION

STRATEGIC PLAN: 2022-2026

Priority #1: Student Equity and Achievement

Priority #2: Educator Recruitment and Retention

Priority #3: Safe and Healthy Schools

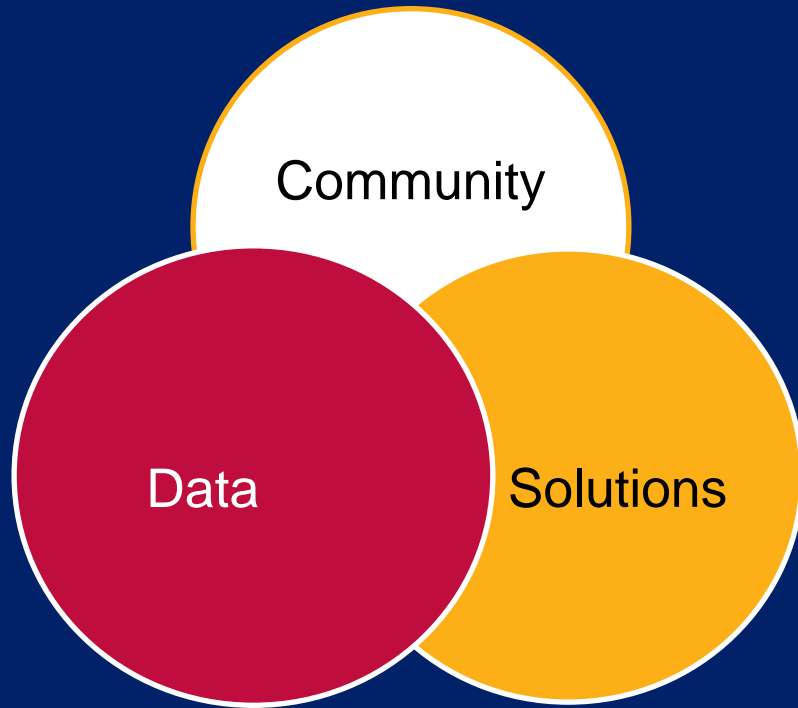
Priority #4: Strategic Funding

Priority #5: Strategic Data Use



OFFICE OF DIGITAL TEACHING AND LEARNING

STRATEGIC PLAN: 2022-2023



1. Build **Community** with Local Education Agencies and solution experts
2. Gather **Data** / Measure Progress
3. Facilitate Technology **Solutions and Resources**

Student Equity and Achievement
Educator Retention
Safe Schools
Strategic Funding
Strategic Data Use



STRATEGY

COMMUNITY

- Engaging Local Education Agencies and solution experts in Communities of Practice
- Facilitating knowledge sharing
- Facilitating training opportunities for Local Education Agencies, families and students
- Economies of Scale

DATA COLLECTION AND ANALYSIS

- Identifying and tracking metrics of success: Key Performance Indicators
- Developing evaluation instruments for Local Education Agencies to use for their internal evaluation practices
- Continuous evaluation of opportunities that drive solutions

SOLUTIONS

- Digital Devices
- Connectivity
- Digital Skills
- Data and Security
- Policies and Procedures
- Classroom Innovation
- Digital Transformation



DIGITAL DEVICES

Data Analysis and Findings:

- 60% of respondents lack a refresh plan for instructional devices
- 87% is the average of student and teacher devices that are no longer covered under manufacturers' warranty
- 71% of respondents lack a refresh plan for student devices
- 89% is the average of student devices that are not fully protected from losses or theft
- 66% of respondents have a one-to-one program
- 68% of respondents use Chromebooks for their student allotted devices

Potential Solutions:

- Statewide contract negotiation for devices at lower costs. *Device as a Service.*
- Proof of Concept of white glove services, refresh plans, support. *Device as a Service.*
- Distribution of Standards for "How to Develop a Device Replace Plan"
- Shared support services. Device protection from damages, losses or theft

Student Equity and Achievement Strategic Funding



CONNECTIVITY

Data Analysis and Findings:

23% of Arizona K12 students lack broadband at home (source: Education Superhighways)

64% respondents do not currently collect student connectivity data and therefore do not have ways of identifying connectivity needs at home

75% Some Local Education Agencies (in rural areas) estimate that up to 75% of their students lack connectivity at home

Potential Solutions:

Contract negotiations with vendors / economies of scale



Broadband and Final Mile projects



E-rate Optimization



Alternative connectivity solutions



**Student Equity and Achievement
Strategic Funding**



DIGITAL SKILLS

Data Analysis and Findings:

- 31% of all respondents indicated that they had little or no training for instructional staff in digital teaching and learning.
- 74% of respondents need to improve their level of digital support to students with special needs
- 30% of respondents have not provided training on digital citizenship to their students

How Curriculum Staff assess their Instructors' knowledge of Technology and Computer Science Standards:

	Comp. Science Standards	Education Tech Standards
Very familiar	3.88%	2.91%
Somewhat familiar	42.72%	54.37%
Not at all familiar	53.40%	42.72%

Potential Solutions:

- Training Sessions and Webinars in:
 - Digital Citizenship
 - Computer Science Standards
 - Education Tech Standards
 - Others

State Support Resources

Communities of Practice

Knowledge Repository

**Student Equity and Achievement
Educator Retention**



DATA AND SECURITY

Data Analysis and Findings:

- 28% of respondents have never risk assessed or were unsure when their last assessment was
- 66% of respondents have not conducted a recent professional risk assessment
- 11% of respondents need help to implement allow lists / deny lists
- 26% of respondents lack any measures to reinforce CIPA compliance
- 31% of respondents lack Data and Security training for their teachers and staff
- 59% of respondents that offer data and security training to their teachers and staff do so at a cost. Some of them find the cost to be too high.



Potential Solutions:

Security standards. CIPA compliance



Solutions for security at home



Shared security services (risk assessments, protocols)



Contract negotiations for data privacy and security solutions. Economies of scale

**Safe Schools
Strategic Funding**



POLICIES & PROCEDURES

Data Analysis and Findings:

36%

of respondents have not fully adopted and implemented board-approved policies for digital learning

20%

of respondents have not started the work on drafting or documented policies for digital learning

Potential Solutions:

Build a library of policies, procedures and common practices

Monthly Seminars with pertinent topics, presented by guest expert speakers to discuss relevant subjects

Communities of Practice: focus on the improvement of practice with members who share expertise and passion for a designated topic

**Safe Schools
Educator Retention**



CLASSROOM INNOVATION

Data Analysis and Findings:

- 20% | respondents do not have digital content available for classroom and home use
- 17% | respondents lack board approved policies for the selection of digital content
- 60% | respondents lack a process in place to ensure digital content aligns to state standards
- 33% | respondents do use Extended Reality in the classroom



Potential Solutions:

- State-wide and localized negotiations for the acquisition of digital content and classroom technology at lower cost 
- Communities of Practice or Knowledge Groups to connect educators to resources and area experts in digital teaching and learning 
- Monthly Seminars with pertinent topics, presented by guest expert speakers to discuss relevant subjects
- Innovation: Virtual Reality / Extended Reality, Learning Management Systems, Learning Object Repository, Shared Content.

**Student Equity and Achievement
Strategic Funding
Educator Retention**



DIGITAL TRANSFORMATION

Data Analysis and Findings:

It would “be beneficial just to know how other districts manage [their devices and digital learning].”

“We are dealing with [challenges in students’] behavior and learning loss. After we get this under control, we will focus more on technology integration.”

“Digital learning is a result of COVID and when COVID goes away we will go back to normal.”

Potential Solutions:

Communities of Practice

Digital Transformation

- ADE Cloud Innovation Center to engage local education agencies
- Extended Reality
- Enterprise Solutions including Learning Management Systems and Learning Object Repositories
- Innovation across all workstreams

Transformational practices

Student Equity and Achievement
Strategic Funding
Educator Retention





Office of Digital Teaching & Learning

ODTL@azed.gov

