

Arizona Arts Standards



Media Arts 6-8

Student-Friendly-Language
Learning Intentions

2022

Media Arts – Grade 6

Creating - Conceiving and developing new artistic ideas and work.

Anchor Standard: Cr1 Generate and conceptualize artistic work.

1

Enduring Understanding: Media arts ideas, works, and processes are shaped by the imagination, creative process, and by experiences, both within and outside of the arts.

Essential Question: How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?

Standard

Student Friendly Language

MA:6.Cr1.a Envision original ideas and innovations for media artworks using personal experiences and/or the work of others.

a. I am learning to come up with original ideas for media artworks, using my own experiences and good examples.

Anchor Standard: Cr2 Organize and develop artistic ideas and work.

2

Enduring Understanding: Media artists plan, organize, and develop creative ideas, plans, and models into process structures that can effectively realize the artistic idea.

Essential Question: How do media artists organize and develop ideas and models into process structures that can effectively realize the artistic idea?

MA:6.Cr2.a Develop, organize, propose, and evaluate artistic ideas, plans, prototypes, and **production processes** for media arts productions, considering purposeful intent.

a. I am learning to organize the steps to propose media art projects, including evaluating ideas and considering their purpose.

Anchor Standard: Cr3 Refine and complete artistic work.

3

Enduring Understanding: The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks.

Essential Question: What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?

MA:6.Cr3.a Experiment with multiple approaches to produce content and **components** for determined purpose and **meaning** in media arts productions, utilizing a range of associated principles (such as **point of view** and **perspective**).

a. I am learning to experiment with different ways of producing media artworks to achieve artistic goals, and principles like “point of view”.

MA:6.Cr3.b Evaluate how elements and **components** can be altered for intentional effects and audience, and refine media artworks to reflect purpose and audience.

b. I am learning to change an existing media art to improve the clarity of message and communication with the audience.

Media Arts – Grade 6

Producing - Realizing artistic ideas and work through interpretation and presentation.

- 4** **Anchor Standard:** Pr4 Select, analyze, and interpret artistic work for performance.
Enduring Understanding: Media artists integrate various forms and contents to develop complex, unified artworks.
Essential Question: How are complex media arts experiences constructed?

Standard	Student Friendly Language
MA:6.Pr4.a Validate how integrating multiple contents and forms can support a central idea in a media artwork (such as media, narratives, and performance).	a. I am learning how to support a central idea by putting together different content and forms.

- 5** **Anchor Standard:** Pr5 Develop and refine artistic techniques and work for presentation.
Enduring Understanding: Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.
Essential Question: What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

MA:6.Pr5.a Develop a variety of artistic, design, technical, and soft skills (such as invention, formal technique, production, self-initiative, and problem-solving) through performing various assigned roles in producing media artworks.	a. I am learning to practice good techniques and soft skills for tools and collaboration needed to produce media artworks.
MA:6.Pr5.b Utilize teacher-identified creative and adaptive innovation techniques (such as testing constraints) for developing solutions in media arts productions.	b. I am learning to use different creative techniques that the teacher is recommending to solve problems in media arts productions.
MA:6.Pr5.c Demonstrate adaptability using tools and techniques in standard and experimental ways in constructing media artworks.	c. I am learning to use media arts tools and techniques in different and experimental ways, based on that situation.

- 6** **Anchor Standard:** Pr6 Convey meaning through the presentation of artistic work.
Enduring Understanding: Media artists purposefully present, share, and distribute media artworks for various contexts.
Essential Question: What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

MA:6.Pr6.a Analyze various presentation formats and fulfill various tasks and defined processes in the presentation and/or distribution of media artworks.	a. I am learning to analyze media arts formats, perform tasks and to fulfill roles in sharing media artworks.
MA:6.Pr6.b Analyze results of and improvements for presenting media artworks.	b. I am learning to evaluate media artworks and make them better.

Media Arts – Grade 6

Responding - Understanding and evaluating how the arts convey meaning.

7 Anchor Standard: Re7 Perceive and analyze artistic work.

Enduring Understanding: Identifying the qualities and characteristics of media artworks improves one’s artistic appreciation and production.

Essential Question: How do we “read” media artworks and discern their relational **components**? How do media artworks function to convey **meaning** and manage audience experience?

Standard	Student Friendly Language
<p>MA:6.Re7.a Identify, describe, and analyze how message and meaning are created by components in media artworks.</p>	<p>a. I am learning to analyze how the parts of media artworks work together to make meaning in different ways.</p>
<p>MA:6.Re7.b Identify, describe, and analyze how various forms, methods, and styles in media artworks manage audience experience.</p>	<p>b. I am learning to explain why and how differences in forms and styles of media artworks change audience experience.</p>
<p>8 Anchor Standard: Re8 Interpret intent and meaning in artistic work.</p> <p>Enduring Understanding: Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.</p> <p>Essential Question: How do people relate to and interpret media artworks?</p>	
<p>MA:6.Re8.a Analyze the intent and message of a variety of media artworks, using given criteria.</p>	<p>a. I am learning to use criteria to analyze various media artworks.</p>
<p>9 Anchor Standard: Re9 Apply criteria to artistic work.</p> <p>Enduring Understanding: Media artworks synthesize meaning and cultural experience.</p> <p>Essential Question: How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?</p>	
<p>MA:6.Re9.a Determine and apply criteria for evaluating media artworks and production processes, considering context, and practicing constructive feedback.</p>	<p>a. I am learning to select and use criteria to grade media artworks and the way they’re made, and tell people in a helpful way.</p>

Media Arts – Grade 6

Connecting - Relating artistic ideas and work with personal meaning and external context.

10

Anchor Standard: Cn10 Synthesize and relate knowledge and personal experiences to make art.

Enduring Understanding: Media artworks synthesize **meaning** and form cultural experience.

Essential Question: How do we relate knowledge and experiences to understanding and making media artworks? How do we learn about and create meaning through producing media artworks?

Standard	Student Friendly Language
<p>MA:6.Cn10.a Access, evaluate, and use internal and external resources to create media artworks (such as knowledge, experiences, interests, and research).</p>	<p>a. I am learning to decide which of my personal interests and experiences can be used to create media artworks.</p>
<p>MA:6.Cn10.b Explain and show how media artworks form new meanings, situations, and cultural experiences (such as historical events).</p>	<p>b. I am learning to explain and show how media artworks form new kinds of situations, such as historical events.</p>

11

Anchor Standard: Cn11 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.

Enduring Understanding: Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.

Essential Question: How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist’s understanding and work?

<p>MA:6.Cn11.a Research and show how media artworks and ideas relate to personal life, and social, community, and cultural situations (such as personal identity, history, and entertainment).</p>	<p>a. I am learning to research and show how media artworks relate to my life and my community, such as who I am and what I do for fun.</p>
<p>MA:6.Cn11.b Analyze and interact appropriately with media arts tools and environments, considering fair use and copyright, ethics, and media literacy, social media, virtual worlds, and digital identity.</p>	<p>b. I am learning to use my best judgment to use media arts tools and spaces, considering fair use and copyright.</p>



**ARIZONA DEPARTMENT OF
EDUCATION**

Media Arts – Grade 7

Creating - Conceiving and developing new artistic ideas and work.

Anchor Standard: Cr1 Generate and conceptualize artistic work.

1 Enduring Understanding: Media arts ideas, works, and processes are shaped by the imagination, creative process, and by experiences, both within and outside of the arts.

Essential Question: How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?

Standard	Student Friendly Language
<p>MA:7.Cr1.a Formulate variations of goals and solutions for media artworks by practicing chosen creative processes (such as sketching, improvising and brainstorming).</p>	<p>a. I am learning to choose creative processes like sketching, improvising, or brainstorming to create variations of end goals for media artworks</p>
<p>2 Anchor Standard: Cr2 Organize and develop artistic ideas and work.</p> <p>Enduring Understanding: Media artists plan, organize, and develop creative ideas, plans, and models into process structures that can effectively realize the artistic idea.</p> <p>Essential Question: How do media artists organize and develop ideas and models into process structures that can effectively realize the artistic idea?</p>	
<p>MA:7.Cr2.a Design, propose, and evaluate artistic ideas, plans, prototypes, and production processes for media arts productions, considering expressive intent and resources.</p>	<p>a. I am learning to consider the goal and our resources in deciding on plans and prototypes for media arts productions.</p>
<p>3 Anchor Standard: Cr3 Refine and complete artistic work.</p> <p>Enduring Understanding: The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks.</p> <p>Essential Question: What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?</p>	
<p>MA:7.Cr3.a Coordinate production processes to integrate content and components for determined purpose and meaning in media arts productions, demonstrating understanding of associated principles (such as narrative structures and composition).</p>	<p>a. I am learning to consider principles like story and composition to achieve the goal, while managing production processes and integrating the different parts of the media arts production.</p>
<p>MA:7.Cr3.b Improve and refine media artworks by intentionally emphasizing particular expressive elements to reflect an understanding of purpose, audience, or place.</p>	<p>b. I am learning to emphasize elements of a media artwork, showing I understand its purpose and audience.</p>

Media Arts – Grade 7

Producing - Realizing artistic ideas and work through interpretation and presentation.

4 **Anchor Standard:** Pr4 Select, analyze, and interpret artistic work for performance.
Enduring Understanding: Media artists integrate various forms and contents to develop complex, unified artworks.
Essential Question: How are complex media arts experiences constructed?

Standard	Student Friendly Language
MA:7.Pr4.a Integrate multiple contents and forms into unified media arts productions that convey consistent perspectives and narratives, such as an interactive video game.	a. I am learning to put together different content and media to keep a consistent theme and story in a media artwork.

5 **Anchor Standard:** Pr5 Develop and refine artistic techniques and work for presentation.
Enduring Understanding: Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.
Essential Question: What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

MA:7.Pr5.a Exhibit an increasing set of artistic, design, technical, and soft skills (such as creative problem-solving and organizing) through performing various roles in producing media artworks.	a. I am learning more skills in art, design and collaboration by performing various roles in making media artworks.
MA:7.Pr5.b Exhibit an increasing set of creative and adaptive innovation techniques (such as exploratory processes) for developing solutions within and through media arts productions.	b. I am learning different creative and innovative techniques for solving problems in media artworks.
MA:7.Pr5.c Demonstrate adaptability using tools and techniques in standard and experimental ways to achieve an assigned purpose in constructing media artworks.	c. I am learning to experiment to achieve specific goals in constructing media artworks.

6 **Anchor Standard:** Pr6 Convey meaning through the presentation of artistic work.
Enduring Understanding: Media artists purposefully present, share, and distribute media artworks for various contexts.
Essential Question: What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

MA:7.Pr6.a Evaluate various presentation formats in order to fulfill various tasks and teacher-defined processes in the presentation and/or distribution of media artworks.	a. I am learning to choose a format for sharing media artworks in order to fulfill tasks and processes the teacher has defined.
MA:7.Pr6.b Evaluate the results of and improvements for presenting media artworks, considering impacts on personal growth.	b. I am learning to consider my own personal growth when I evaluate and improve the presentation of media artworks.

Media Arts – Grade 7

Responding - Understanding and evaluating how the arts convey meaning.

7 Anchor Standard: Re7 Perceive and analyze artistic work.

Enduring Understanding: Identifying the qualities and characteristics of media artworks improves one’s artistic appreciation and production.

Essential Question: How do we “read” media artworks and discern their relational **components**? How do media artworks function to convey **meaning** and manage audience experience?

Standard	Student Friendly Language
<p>MA:7.Re7.a Describe, compare, and analyze the qualities of and relationships between the components in media artworks.</p>	<p>a. I am learning to describe, compare, and analyze the qualities of the components in media artworks and how they work together.</p>
<p>MA:7.Re7.b Describe, compare, and analyze how various forms, methods, and styles in media artworks interact with personal preferences in influencing audience experience.</p>	<p>b. I am learning why and how differences in forms and styles of media artworks influence what people like and don't like.</p>
<p>8 Anchor Standard: Re8 Interpret intent and meaning in artistic work.</p> <p>Enduring Understanding: Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.</p> <p>Essential Question: How do people relate to and interpret media artworks?</p>	
<p>MA:7.Re8.a Analyze the intent and message of a variety of media artworks, using self-developed criteria.</p>	<p>a. I am learning to create criteria to analyze media artworks.</p>
<p>9 Anchor Standard: Re9 Apply criteria to artistic work.</p> <p>Enduring Understanding: Media artworks synthesize meaning and cultural experience.</p> <p>Essential Question: How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?</p>	
<p>MA:7.Re9.a Develop and apply criteria to evaluate various media artworks and production processes, considering context, and practicing constructive feedback.</p>	<p>a. I am learning to create and use criteria to grade media artworks and their production, and use constructive feedback, based on the situation.</p>

Media Arts – Grade 7

Connecting - Relating artistic ideas and work with personal meaning and external context.

10 **Anchor Standard:** Cn10 Synthesize and relate knowledge and personal experiences to make art.
Enduring Understanding: Media artworks synthesize **meaning** and form cultural experience.
Essential Question: How do we relate knowledge and experiences to understanding and making media artworks? How do we learn about and create meaning through producing media artworks?

Standard	Student Friendly Language
<p>MA:7.Cn10.a Access, evaluate and use internal and external resources to inform the creation of media artworks (such as experiences, interests, research, and exemplary works).</p>	<p>a. I am learning to use my own interests, experiences, and research to create media artworks.</p>
<p>MA:7.Cn10.b Explain and show how media artworks form new meanings and knowledge, situations, and cultural experiences (such as learning, and new information).</p>	<p>b. I am learning to explain and show how media artworks give us new understandings and cultural experiences.</p>

11 **Anchor Standard:** Cn11 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.
Enduring Understanding: Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.
Essential Question: How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist’s understanding and work?

<p>MA:7.Cn11.a Research and demonstrate how media artworks and ideas relate to various purposes, values, cultures, and contexts (such as community, vocations, and social media).</p>	<p>a. I am learning to research and show how media artworks relate to my life and my community, such as who my friends are and what careers I can have.</p>
<p>MA:7.Cn11.b Analyze and responsibly interact with media arts tools and environments, considering copyright, ethics, media literacy, social media, virtual worlds, and digital identity.</p>	<p>b. I am learning to be responsible and thoughtful with media arts tools and spaces, such as social media.</p>



**ARIZONA DEPARTMENT OF
 EDUCATION**

Media Arts – Grade 8

Creating - Conceiving and developing new artistic ideas and work.

Anchor Standard: Cr1 Generate and conceptualize artistic work.

1 Enduring Understanding: Media arts ideas, works, and processes are shaped by the imagination, creative process, and by experiences, both within and outside of the arts.

Essential Question: How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?

Standard

Student Friendly Language

MA:8.Cr1.a Produce a variety of ideas and solutions for media artworks through application of chosen inventive processes (such as concept modeling and **prototyping**).

a. I am learning to use creative processes like sketching, improvising, brainstorming, concept mapping/modeling, or prototyping to create a variety of ideas for media artworks.

Anchor Standard: Cr2 Organize and develop artistic ideas and work.

2 Enduring Understanding: Media artists plan, organize, and develop creative ideas, plans, and models into process structures that can effectively realize the artistic idea.

Essential Question: How do media artists organize and develop ideas and models into process structures that can effectively realize the artistic idea?

MA:8.Cr2.a Design, structure and critique ideas, plans, prototypes, and **production processes** for media arts productions, considering intent, resources, and the presentation **context**.

a. I am learning to design the steps to propose media arts production plans and prototypes, including evaluating ideas and considering (1) the meaning of the production and (2) the resources we have available and (3) the ways we will likely share or present the work.

Anchor Standard: Cr3 Refine and complete artistic work.

3 Enduring Understanding: The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks.

Essential Question: What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?

MA:8.Cr3.a Implement **production processes** to integrate content and **stylistic conventions** for determined **meaning** in media arts productions, demonstrating understanding of associated principles (such as theme and unity).

a. I am learning to consider theme, unity and style while assembling and integrating media artworks.

MA:8.Cr3.b Refine and modify media artworks, improving technical quality and intentionally accentuating selected expressive and stylistic elements, to reflect an understanding of purpose, audience, and place.

b. I am learning to make media artworks for specific purposes and audiences by improving their quality and emphasizing elements.

Media Arts – Grade 8

Producing - Realizing artistic ideas and work through interpretation and presentation.

- 4** **Anchor Standard:** Pr4 Select, analyze, and interpret artistic work for performance.
Enduring Understanding: Media artists integrate various forms and contents to develop complex, unified artworks.
Essential Question: How are complex media arts experiences constructed?

Standard	Student Friendly Language
MA:8.Pr4.a Integrate multiple contents and forms into unified media arts productions that convey specific themes or ideas (such as interdisciplinary projects, or multimedia theatre).	a. I am learning to put together different contents and forms into strong media artworks with a specific theme.

- 5** **Anchor Standard:** Pr5 Develop and refine artistic techniques and work for presentation.
Enduring Understanding: Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.
Essential Question: What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

MA:8.Pr5.a Demonstrate a teacher-defined range of artistic, design, technical, and soft skills , through performing specified roles in producing media artworks (such as strategizing and collaborative communication).	a. I am learning a range of artistic, design and technical skills in producing media artworks.
MA:8.Pr5.b Demonstrate a teacher-defined range of creative and adaptive innovation techniques (such as divergent solutions and bending conventions) in developing new solutions for identified problems within and through media arts productions.	b. I am learning a range of creative and adaptive techniques to come up with new solutions for and through media arts productions.
MA:8.Pr5.c Demonstrate adaptability using tools, techniques and content in standard and experimental ways to communicate intent in the production of media artworks.	c. I am learning to adapt tools, techniques and content for the goal of a media artwork.

- 6** **Anchor Standard:** Pr6 Convey meaning through the presentation of artistic work.
Enduring Understanding: Media artists purposefully present, share, and distribute media artworks for various contexts.
Essential Question: What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

MA:8.Pr6.a Design the presentation and distribution of media artworks through multiple formats and/or contexts .	a. I am learning to design the presentation of media artworks through multiple formats and situations.
MA:8.Pr6.b Evaluate the results of and implement improvements for presenting media artworks, considering impacts on personal growth and external effects.	b. I am learning to consider my personal growth and the effects of media artworks while I evaluate and improve their presentation.

Media Arts – Grade 8

Responding - Understanding and evaluating how the arts convey meaning.

7 Anchor Standard: Re7 Perceive and analyze artistic work.
Enduring Understanding: Identifying the qualities and characteristics of media artworks improves one’s artistic appreciation and production.
Essential Question: How do we “read” media artworks and discern their relational **components**? How do media artworks function to convey **meaning** and manage audience experience?

Standard	Student Friendly Language
<p>MA:8.Re7.a Compare, contrast, and analyze the qualities of and relationships between the components and style in media artworks.</p>	<p>a. I am learning to compare, contrast, and analyze the qualities of the components in media artworks and how they work together to create style.</p>
<p>MA:8.Re7.b Compare, contrast, and analyze how various forms, methods, and styles in media artworks manage audience experience and create intention.</p>	<p>b. I am learning to compare and contrast differences in forms and styles of media artworks and how they can change audience preferences.</p>

8 Anchor Standard: Re8 Interpret intent and meaning in artistic work.
Enduring Understanding: Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.
Essential Question: How do people relate to and interpret media artworks?

<p>MA:8.Re8.a Analyze the intent, message and meanings of a variety of media artworks, focusing on intentions, forms, and various contexts.</p>	<p>a. I am learning to analyze various media artworks, especially about why, when and where they were made.</p>
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9 Anchor Standard: Re9 Apply criteria to artistic work.
Enduring Understanding: Media artworks synthesize meaning and cultural experience.
Essential Question: How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?

<p>MA:8.Re9.a Evaluate media art works and production processes with developed criteria, considering context and artistic goals.</p>	<p>a. I am learning to think about the artist’s goals and situation when I evaluate media artworks and production processes.</p>
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Media Arts – Grade 8

Connecting - Relating artistic ideas and work with personal meaning and external context.

10 **Anchor Standard:** Cn10 Synthesize and relate knowledge and personal experiences to make art.
Enduring Understanding: Media artworks synthesize **meaning** and form cultural experience.
Essential Question: How do we relate knowledge and experiences to understanding and making media artworks? How do we learn about and create meaning through producing media artworks?

Standard	Student Friendly Language
MA:8.Cn10.a Access, evaluate, and use internal and external resources to inform the creation of media artworks (such as cultural and societal knowledge, research, and exemplary works).	a. I am learning to use my own experiences, knowledge, research, and other good media artworks to create inspired media artworks.
MA:8.Cn10.b Explain and demonstrate how media artworks expand meaning and knowledge, and create cultural experiences (such as local and global events).	b. I am learning to explain and show how media artworks give us new understandings and cultural experiences, such as local and global events.

11 **Anchor Standard:** Cn11 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.
Enduring Understanding: Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.
Essential Question: How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist’s understanding and work?

MA:8.Cn11.a Demonstrate and explain how media artworks and ideas relate to various purposes, values, cultures, and contexts (such as democracy, environment, and connecting people and places).	a. I am learning to explain and show how media artworks relates to situations and the world, such as democracy, the environment and social connections.
MA:8.Cn11.b Analyze and responsibly interact with media arts tools, environments, legal , and technological contexts , considering ethics , media literacy , social media, virtual worlds , and digital identity .	b. I am learning to be responsible and thoughtful with media arts tools and spaces, such as social media and virtual worlds.



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