



Arizona Arts Standards

Media Arts 6-8

2015

Artistic Process	Anchor Standard	Enduring Understanding	Essential Question
<p>Creating (Cr) Conceiving and developing new artistic ideas and work.</p>	<ol style="list-style-type: none"> 1. Generate and conceptualize artistic work. 2. Organize and develop artistic ideas and work. 3. Refine and complete artistic work. 	<ol style="list-style-type: none"> 1. Media arts ideas, works, and processes are shaped by the imagination, creative process, and by experiences, both within and outside of the arts. 2. Media artists plan, organize, and develop creative ideas, plans, and models into process structures that can effectively realize the artistic idea. 3. The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks. 	<ol style="list-style-type: none"> 1. How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original? 2. How do media artists organize and develop ideas and models into process structures that can effectively realize the artistic idea? 3. What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?
<p>Producing (Pr) Realizing artistic ideas and work through interpretation and presentation.</p>	<ol style="list-style-type: none"> 4. Select, analyze, and interpret artistic work for performance. 5. Develop and refine artistic techniques and work for presentation. 6. Convey meaning through the presentation of artistic work. 	<ol style="list-style-type: none"> 4. Media artists integrate various forms and contents to develop complex, unified artworks. 5. Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions. 6. Media artists purposefully present, share, and distribute media artworks for various contexts 	<ol style="list-style-type: none"> 4. How are complex media arts experiences constructed? 5. What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques? 6. How does time, place, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?
<p>Responding (Re) Understanding and evaluating how the arts convey meaning.</p>	<ol style="list-style-type: none"> 7. Perceive and analyze artistic work. 8. Interpret intent and meaning in artistic work. 9. Apply criteria to artistic work. 	<ol style="list-style-type: none"> 7. Identifying the qualities and characteristics of media artworks improves one’s artistic appreciation and production. 8. Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork. 9. Media artworks synthesize meaning and cultural experience 	<ol style="list-style-type: none"> 7. How do we “read” media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience? 8. How do people relate to and interpret media artworks? 9. How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?
<p>Connecting (Cn) Relating artistic ideas and work with personal meaning and external context.</p>	<ol style="list-style-type: none"> 10. Synthesize and relate knowledge and personal experiences to make art. 11. Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding. 	<ol style="list-style-type: none"> 10. Media artworks synthesize meaning and form cultural experience. 11. Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts. 	<ol style="list-style-type: none"> 10. How do we relate knowledge and experiences to understanding and making media artworks? How do we learn about and create meaning through producing media artworks? 11. How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist’s understanding and work?

Media Arts – Grade 6

Creating (Cr)		
Cr1 Generate and conceptualize artistic ideas	MA:6.Cr1.a	Envision original ideas and innovations for media artworks using personal experiences and/or the work of others.
Cr2 Organize and develop artistic ideas and work	MA:6.Cr2.a	Develop, organize, propose, and evaluate artistic ideas, plans, prototypes, and production processes for media arts productions, considering purposeful intent.
Cr3 Refine and complete artistic work	MA:6.Cr3.a	Experiment with multiple approaches to produce content and components for determined purpose and meaning in media arts productions, utilizing a range of associated principles (such as point of view and perspective).
	MA:6.Cr3.b	Evaluate how elements and components can be altered for intentional effects and audience, and refine media artworks to reflect purpose and audience.
Producing (Pr)		
Pr4 Select, analyze, and interpret artistic work for performance	MA:6.Pr4.a	Validate how integrating multiple contents and forms can support a central idea in a media artwork (such as media, narratives, and performance).
Pr5 Develop and refine artistic techniques and work for presentation	MA:6.Pr5.a	Develop a variety of artistic, design, technical, and soft skills (such as invention, formal technique, production, self-initiative, and problem-solving) through performing various assigned roles in producing media artworks.
	MA:6.Pr5.b	Utilize teacher-identified creative and adaptive innovation techniques (such as testing constraints) for developing solutions in media arts productions.
	MA:6.Pr5.c	Demonstrate adaptability using tools and techniques in standard and experimental ways in constructing media artworks.
Pr6 Convey meaning through the presentation of artistic work	MA:6.Pr6.a	Analyze various presentation formats and fulfill various tasks and defined processes in the presentation and/or distribution of media artworks.
	MA:6.Pr6.b	Analyze results of and improvements for presenting media artworks.
Responding (Re)		
Re7 Perceive and analyze artistic work	MA:6.Re7.a	Identify, describe, and analyze how message and meaning are created by components in media artworks.
	MA:6.Re7.b	Identify, describe, and analyze how various forms, methods, and styles in media artworks manage audience experience .
Re8 Interpret intent and meaning in artistic work	MA:6.Re8.a	Analyze the intent and message of a variety of media artworks, using given criteria.
Re9 Apply criteria to evaluate artistic work	MA:6.Re9.a	Determine and apply criteria for evaluating media artworks and production processes , considering context , and practicing constructive feedback.
Connecting (Cn)		
Cn10 Synthesize and relate knowledge and personal experiences to make art	MA:6.Cn10.a	Access, evaluate, and use internal and external resources to create media artworks (such as knowledge, experiences, interests, and research).
	MA:6.Cn10.b	Explain and show how media artworks form new meanings , situations, and cultural experiences (such as historical events).
Cn11 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding	MA:6.Cn11.a	Research and show how media artworks and ideas relate to personal life, and social, community, and cultural situations (such as personal identity, history, and entertainment).
	MA:6.Cn11.b	Analyze and interact appropriately with media arts tools and environments, considering fair use and copyright , ethics , and media literacy , social media, virtual worlds , and digital identity .

Media Arts – Grade 7

Creating (Cr)		
Cr1 Generate and conceptualize artistic ideas	MA:7.Cr1.a	Formulate variations of goals and solutions for media artworks by practicing chosen creative processes (such as sketching, improvising and brainstorming).
Cr2 Organize and develop artistic ideas and work	MA:7.Cr2.a	Design, propose, and evaluate artistic ideas, plans, prototypes, and production processes for media arts productions, considering expressive intent and resources.
Cr3 Refine and complete artistic work	MA:7.Cr3.a	Coordinate production processes to integrate content and components for determined purpose and meaning in media arts productions, demonstrating understanding of associated principles (such as narrative structures and composition).
	MA:7.Cr3.b	Improve and refine media artworks by intentionally emphasizing particular expressive elements to reflect an understanding of purpose, audience, or place.
Producing (Pr)		
Pr4 Select, analyze, and interpret artistic work for performance	MA:7.Pr4.a	Integrate multiple contents and forms into unified media arts productions that convey consistent perspectives and narratives, such as an interactive video game.
Pr5 Develop and refine artistic techniques and work for presentation	MA:7.Pr5.a	Exhibit an increasing set of artistic, design, technical, and soft skills (such as creative problem-solving and organizing) through performing various roles in producing media artworks.
	MA:7.Pr5.b	Exhibit an increasing set of creative and adaptive innovation techniques (such as exploratory processes) for developing solutions within and through media arts productions.
	MA:7.Pr5.c	Demonstrate adaptability using tools and techniques in standard and experimental ways to achieve an assigned purpose in constructing media artworks.
Pr6 Convey meaning through the presentation of artistic work	MA:7.Pr6.a	Evaluate various presentation formats in order to fulfill various tasks and teacher-defined processes in the presentation and/or distribution of media artworks.
	MA:7.Pr6.b	Evaluate the results of and improvements for presenting media artworks, considering impacts on personal growth.
Responding (Re)		
Re7 Perceive and analyze artistic work	MA:7.Re7.a	Describe, compare, and analyze the qualities of and relationships between the components in media artworks.
	MA:7.Re7.b	Describe, compare, and analyze how various forms, methods, and styles in media artworks interact with personal preferences in influencing audience experience.
Re8 Interpret intent and meaning in artistic work	MA:7.Re8.a	Analyze the intent and message of a variety of media artworks, using self-developed criteria.
Re9 Apply criteria to evaluate artistic work	MA:7.Re9.a	Develop and apply criteria to evaluate various media artworks and production processes , considering context , and practicing constructive feedback.
Connecting (Cn)		
Cn10 Synthesize and relate knowledge and personal experiences to make art	MA:7.Cn10.a	Access, evaluate and use internal and external resources to inform the creation of media artworks (such as experiences, interests, research, and exemplary works).
	MA:7.Cn10.b	Explain and show how media artworks form new meanings and knowledge, situations, and cultural experiences (such as learning, and new information).
Cn11 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding	MA:7.Cn11.a	Research and demonstrate how media artworks and ideas relate to various purposes, values, cultures, and contexts (such as community, vocations, and social media).
	MA:7.Cn11.b	Analyze and responsibly interact with media arts tools and environments, considering copyright , ethics , media literacy , social media, virtual worlds , and digital identity .

Media Arts – Grade 8

Creating (Cr)		
Cr1 Generate and conceptualize artistic ideas	MA:8.Cr1.a	Produce a variety of ideas and solutions for media artworks through application of chosen inventive processes (such as concept modeling and prototyping).
Cr2 Organize and develop artistic ideas and work	MA:8.Cr2.a	Design, structure and critique ideas, plans, prototypes, and production processes for media arts productions, considering intent, resources, and the presentation context .
Cr3 Refine and complete artistic work	MA:8.Cr3.a	Implement Production processes to integrate content and stylistic conventions for determined meaning in media arts productions, demonstrating understanding of associated principles (such as theme and unity).
	MA:8.Cr3.b	Refine and modify media artworks, improving technical quality and intentionally accentuating selected expressive and stylistic elements, to reflect an understanding of purpose, audience, and place.
Producing (Pr)		
Pr4 Select, analyze, and interpret artistic work for performance	MA:8.Pr4.a	Integrate multiple contents and forms into unified media arts productions that convey specific themes or ideas (such as interdisciplinary projects, or multimedia theatre).
Pr5 Develop and refine artistic techniques and work for presentation	MA:8.Pr5.a	Demonstrate a teacher-defined range of artistic, design, technical, and soft skills , through performing specified roles in producing media artworks (such as strategizing and collaborative communication).
	MA:8.Pr5.b	Demonstrate a teacher-defined range of creative and adaptive innovation techniques (such as divergent solutions and bending conventions) in developing new solutions for identified problems within and through media arts productions.
	MA:8.Pr5.c	Demonstrate adaptability using tools, techniques and content in standard and experimental ways to communicate intent in the production of media artworks.
Pr6 Convey meaning through the presentation of artistic work	MA:8.Pr6.a	Design the presentation and distribution of media artworks through multiple formats and/or contexts .
	MA:8.Pr6.b	Evaluate the results of and implement improvements for presenting media artworks, considering impacts on personal growth and external effects.
Responding (Re)		
Re7 Perceive and analyze artistic work	MA:8.Re7.a	Compare, contrast , and analyze the qualities of and relationships between the components and style in media artworks.
	MA:8.Re7.b	Compare, contrast , and analyze how various forms, methods, and styles in media artworks manage audience experience and create intention.
Re8 Interpret intent and meaning in artistic work	MA:8.Re8.a	Analyze the intent, message and meanings of a variety of media artworks, focusing on intentions, forms, and various contexts .
Re9 Apply criteria to evaluate artistic work	MA:8.Re9.a	Evaluate media art works and production processes with developed criteria, considering context and artistic goals.
Connecting (Cn)		
Cn10 Synthesize and relate knowledge and personal experiences to make art	MA:8.Cn10.a	Access, evaluate, and use internal and external resources to inform the creation of media artworks (such as cultural and societal knowledge, research, and exemplary works).
	MA:8.Cn10.b	Explain and demonstrate how media artworks expand meaning and knowledge, and create cultural experiences (such as local and global events).
Cn11 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding	MA:8.Cn11.a	Demonstrate and explain how media artworks and ideas relate to various purposes, values, cultures, and contexts (such as democracy, environment, and connecting people and places).
	MA:8.Cn11.b	Analyze and responsibly interact with media arts tools, environments, legal , and technological contexts , considering ethics , media literacy , social media, virtual worlds , and digital identity .



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