



Arizona Arts Standards

Media Arts 3-5

2015

Artistic Process	Anchor Standard	Enduring Understanding	Essential Question
<p>Creating (Cr) Conceiving and developing new artistic ideas and work.</p>	<ol style="list-style-type: none"> 1. Generate and conceptualize artistic work. 2. Organize and develop artistic ideas and work. 3. Refine and complete artistic work. 	<ol style="list-style-type: none"> 1. Media arts ideas, works, and processes are shaped by the imagination, creative process, and by experiences, both within and outside of the arts. 2. Media artists plan, organize, and develop creative ideas, plans, and models into process structures that can effectively realize the artistic idea. 3. The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks. 	<ol style="list-style-type: none"> 1. How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original? 2. How do media artists organize and develop ideas and models into process structures that can effectively realize the artistic idea? 3. What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?
<p>Producing (Pr) Realizing artistic ideas and work through interpretation and presentation.</p>	<ol style="list-style-type: none"> 4. Select, analyze, and interpret artistic work for performance. 5. Develop and refine artistic techniques and work for presentation. 6. Convey meaning through the presentation of artistic work. 	<ol style="list-style-type: none"> 4. Media artists integrate various forms and contents to develop complex, unified artworks. 5. Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions. 6. Media artists purposefully present, share, and distribute media artworks for various contexts 	<ol style="list-style-type: none"> 4. How are complex media arts experiences constructed? 5. What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques? 6. How does time, place, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?
<p>Responding (Re) Understanding and evaluating how the arts convey meaning.</p>	<ol style="list-style-type: none"> 7. Perceive and analyze artistic work. 8. Interpret intent and meaning in artistic work. 9. Apply criteria to artistic work. 	<ol style="list-style-type: none"> 7. Identifying the qualities and characteristics of media artworks improves one’s artistic appreciation and production. 8. Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork. 9. Media artworks synthesize meaning and cultural experience 	<ol style="list-style-type: none"> 7. How do we “read” media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience? 8. How do people relate to and interpret media artworks? 9. How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?
<p>Connecting (Cn) Relating artistic ideas and work with personal meaning and external context.</p>	<ol style="list-style-type: none"> 10. Synthesize and relate knowledge and personal experiences to make art. 11. Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding. 	<ol style="list-style-type: none"> 10. Media artworks synthesize meaning and form cultural experience. 11. Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts. 	<ol style="list-style-type: none"> 10. How do we relate knowledge and experiences to understanding and making media artworks? How do we learn about and create meaning through producing media artworks? 11. How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist’s understanding and work?

Media Arts – Grade 3

Creating (Cr)		
Cr1 Generate and conceptualize artistic ideas	MA:3.Cr1.a	Discover multiple ideas for media artworks through brainstorming and improvising.
Cr2 Organize and develop artistic ideas and work	MA:3.Cr2.a	Form, share, and test ideas, plans, and models to prepare for media arts productions.
Cr3 Refine and complete artistic work	MA:3.Cr3.a	Construct and order various content into unified, purposeful media arts productions, describing and applying a defined set of principles (such as movement and force).
	MA:3.Cr3.b	Practice and analyze how the emphasis of elements alters effect and purpose in refining and completing media artworks.
Producing (Pr)		
Pr4 Select, analyze, and interpret artistic work for performance	MA:3.Pr4.a	Practice combining varied academic, arts, and media forms and content into unified media artworks (such as animation, music, and dance).
Pr5 Develop and refine artistic techniques and work for presentation	MA:3.Pr5.a	Exhibit developing ability in a variety of artistic, design, technical, and organizational roles (such as making compositional decisions, manipulating tools, and group planning in media arts productions).
	MA:3.Pr5.b	Exhibit basic creative skills to invent new content and solutions within and through media arts productions.
	MA:3.Pr5.c	Exhibit standard use of tools and techniques while constructing media artworks.
Pr6 Convey meaning through the presentation of artistic work	MA:3.Pr6.a	Identify and describe the presentation conditions and take on roles and processes in presenting or distributing media artworks.
	MA:3.Pr6.b	Identify and describe the experience and share results of and improvements for presenting media artworks.
Responding (Re)		
Re7 Perceive and analyze artistic work	MA:3.Re7.a	Identify and describe how messages are created by components in media artworks.
	MA:3.Re7.b	Identify and describe how various forms, methods, and styles in media artworks manage audience experience .
Re8 Interpret intent and meaning in artistic work	MA:3.Re8.a	Determine the purposes and meanings of media artworks while describing their context .
Re9 Apply criteria to evaluate artistic work	MA:3.Re9.a	Discuss the effectiveness of and improvements for media artworks, considering their context .
Connecting (Cn)		
Cn10 Synthesize and relate knowledge and personal experiences to make art	MA:3.Cn10.a	Use personal and external resources (such as interests, information, and models) to create media artworks.
	MA:3.Cn10.b	Identify and show how media artworks form meanings , situations, and/or culture (such as popular media).
Cn11 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding	MA:3.Cn11.a	Identify how media artworks and ideas relate to everyday and cultural life and can influence values and online behavior.
	MA:3.Cn11.b	Examine and interact appropriately with media arts tools and environments, considering safety , rules , and fairness .

Media Arts – Grade 4

Creating (Cr)		
Cr1 Generate and conceptualize artistic ideas	MA:4.Cr1.a	Develop multiple ideas for media artworks using a variety of methods and/or materials.
Cr2 Organize and develop artistic ideas and work	MA:4.Cr2.a	Form, discuss, test, and assemble ideas, plans, and models for media arts productions, considering the artistic goals and the presentation.
Cr3 Refine and complete artistic work	MA:4.Cr3.a	Structure and arrange various content and components to convey purpose and meaning in different media arts productions, applying sets of associated principles (such as balance and contrast).
	MA:4.Cr3.b	Demonstrate intentional effect in refining media artworks, emphasizing elements for a purpose.
Producing (Pr)		
Pr4 Select, analyze, and interpret artistic work for performance	MA:4.Pr4.a	Demonstrate how a variety of academic, arts, and media forms and content may be mixed and coordinated into media artworks (such as narrative, dance, and media).
Pr5 Develop and refine artistic techniques and work for presentation	MA:4.Pr5.a	Practice foundational artistic, design, technical, and soft skills (such as formal technique, equipment usage, production, and collaboration in media arts productions) through performing teacher-identified roles in producing media artworks.
	MA:4.Pr5.b	Practice foundational innovative abilities (such as design thinking) in addressing problems within and through media arts productions.
	MA:4.Pr5.c	Exhibit standard and novel ways of using tools and techniques while constructing media artworks.
Pr6 Convey meaning through the presentation of artistic work	MA:4.Pr6.a	Compare qualities and purposes of presentation formats and fulfill a role and associated processes in presentation and/or distribution of media artworks.
	MA:4.Pr6.b	Explain results of and improvements for presenting media artworks.
Responding (Re)		
Re7 Perceive and analyze artistic work	MA:4.Re7.a	Identify, describe, and explain how messages are created by components in media artworks.
	MA:4.Re7.b	Identify, describe, and explain how various forms, methods, and styles in media artworks manage audience experience .
Re8 Interpret intent and meaning in artistic work	MA:4.Re8.a	Determine and explain reactions and interpretations to a variety of media artworks, considering their purpose and context .
Re9 Apply criteria to evaluate artistic work	MA:4.Re9.a	Identify basic criteria for and evaluate media artworks, considering possible improvements and Context .
Connecting (Cn)		
Cn10 Synthesize and relate knowledge and personal experiences to make art	MA:4.Cn10.a	Examine and use personal and external resources (such as interests, research, and cultural understanding) to create media artworks.
	MA:4.Cn10.b	Examine and show how media artworks form meanings , situations, and/or cultural experiences (such as online spaces).
Cn11 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding	MA:4.Cn11.a	Explain verbally and/or in media artworks, how media artworks and ideas relate to everyday and cultural life (such as fantasy and reality, and technology use).
	MA:4.Cn11.b	Examine and interact appropriately with media arts tools and environments, considering ethics, rules, fairness, media literacy and social media.

Media Arts – Grade 5

Creating (Cr)		
Cr1 Generate and conceptualize artistic ideas	MA:5.Cr1.a	Conceive original artistic goals for media artworks using a variety of creative methods (such as brainstorming and modeling).
Cr2 Organize and develop artistic ideas and work	MA:5.Cr2.a	Develop, present, and test ideas, plans, models, and proposals for media arts productions, considering the artistic goals and audience.
Cr3 Refine and complete artistic work	MA:5.Cr3.a	Create content and combine components to convey expression, purpose, and meaning in a variety of media arts productions, utilizing sets of associated principles (such as emphasis and exaggeration).
	MA:5.Cr3.b	Determine how elements and components can be altered for clear communication and intentional effects, and refine media artworks to improve clarity and purpose.
Producing (Pr)		
Pr4 Select, analyze, and interpret artistic work for performance	MA:5.Pr4.a	Create media artworks through the integration of multiple contents and forms (such as a media broadcast).
Pr5 Develop and refine artistic techniques and work for presentation	MA:5.Pr5.a	Practice fundamental ability in artistic, design, technical, and soft skills (such as formal technique, production, and collaboration in media arts productions) through performing various assigned roles in producing media artworks.
	MA:5.Pr5.b	Practice fundamental creative and innovative abilities (such as expanding conventions) in addressing problems within and through media arts productions.
	MA:5.Pr5.c	Demonstrate how tools and techniques could be used in standard and experimental ways in constructing media artworks.
Pr6 Convey meaning through the presentation of artistic work	MA:5.Pr6.a	Compare qualities and purposes of presentation formats and fulfill a role and associated processes in presentation and/or distribution of media artworks.
	MA:5.Pr6.b	Compare results of and improvements for presenting media artworks.
Responding (Re)		
Re7 Perceive and analyze artistic work	MA:5.Re7.a	Identify, describe, and differentiate how message and meaning are created by components in media artworks.
	MA:5.Re7.b	Identify, describe, and differentiate how various forms, methods, and styles in media artworks manage audience experience .
Re8 Interpret intent and meaning in artistic work	MA:5.Re8.a	Determine and compare personal and group interpretations of a variety of media artworks, considering their intention and context .
Re9 Apply criteria to evaluate artistic work	MA:5.Re9.a	Identify and apply basic criteria for evaluating and improving media artworks and production processes , considering context .
Connecting (Cn)		
Cn10 Synthesize and relate knowledge and personal experiences to make art	MA:5.Cn10.a	Access and use internal and external resources to create media artworks (such as interests, knowledge, and experiences).
	MA:5.Cn10.b	Examine and show how media artworks form meanings , situations, and cultural experiences (such as news and cultural events).
Cn11 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding	MA:5.Cn11.a	Research and show how media artworks and ideas relate to personal, social and community life (such as exploring commercial and information purposes, history, and ethics).
	MA:5.Cn11.b	Examine, discuss and interact appropriately with media arts tools and environments, considering ethics , rules , media literacy , and social media.



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