



Business and Marketing, Communications Media Technologies Work-Based Learning Examples

- School store: Students sell candy items, snacks, and school swag like T-shirts, lanyards
- District-approved snack and beverage cart/kiosk
- Simple tax form preparation assistance for school/district stakeholders and community members
- School-based/located credit union. District business/finance offices intern
- School-based production of animated films and “shorts”
- Student publications-yearbook, newspaper, online blog, etc.
- Community publications – produce a weekly printed newspaper that is delivered to local-area restaurants and other community locations.
- Student portraits for IDs, yearbook, etc.
- Holiday/family portraits for school/district stakeholders and community members
- Designs and manufactures apparel for local schools, clubs, sports teams, and some small nonprofit organizations
- On-demand design and print services–posters, signs, banners, flyers, programs, stickers, t-shirts, etc.
- Student broadcasts–daily/weekly broadcasts (via local network or online) of school-related news and sporting events, and topics
- Community broadcasts–regularly scheduled broadcasts (via community TV channel or online) of school- and community-related news
- Live video recording, production, and distribution/broadcast of school- and community-based events
- On-demand design services–posters, signs, banners, flyers, programs, t-shirts, Websites, logos, brand artifacts, etc.
- Local radio station
- Studio recording, production, marketing, and distribution of professional-grade music recordings/CDs/online tracks (Arcadia, Lake Havasu, and others)
- Live audio recording, production, and distribution/broadcast of school- and community-based events