



ARIZONA DEPARTMENT OF
EDUCATION

ADMINISTRATORS MEETING

September 10, 2025

the office



ARIZONA DEPARTMENT OF
EDUCATION
edition



Check Your Understanding about CTE Programs, Standards, and Assessment

Judy Balogh, Team Lead, Technical Standards and Assessment
Michelle Martinez, Director, Program Services



Standards and Assessments

- To check your knowledge on the essentials of CTE programs and accountability
- To assure that you have up-to-date information and high-quality technical assistance

How is the CTE Program List determined?

- a. By O*Net OnLine
- b. By labor market data
- c. By the U.S. Department of Labor
- d. By CIP codes
- e. All of the Above

How is the CTE Program List determined?

b. By labor market data

- Reviewed biannually
- Current Labor Market data from Office of Economic Opportunity with input from ADE CTE
- High Skill/High Wage
- Job Analysis found in O*Net OnLine determines CIP codes and descriptions

Check Your Understanding: Question Two

What is a LOP?

- a. Land operation plant
- b. Learning objectives for programs
- c. Letter of permission
- d. Local occupational program
- e. All of the Above



What is a LOP and what makes it unique?

d. Local Occupational Program

- Meets a community/local industry's specific needs
- Do not appear on approved program list, but must be approved by ADE CTE
- Applicant is responsible for standards/assessments

Check Your Understanding: Question Three

Who develops program standards?

- a. Business and Industry leaders
- b. CTE teachers
- c. ADE CTE staff
- d. NCCER and ASE
- d. All of the Above



Who develops program standards?

a. Business and Industry leaders

- Teachers review/modify the draft
- Reviewed and updated as needed
- Presented to CTE Quality Commission
- Added to ADE CTE website (an email is sent)
- Old and New Standards are crosswalked on the Curriculum Connection

Check Your Understanding: Question Four

Who develops Technical Skills Assessments (TSAs)?

- a. Pearson Test Center
- b. Curriculum Consortium
- c. CTE teachers
- d. Business and industry
- e. All of the Above



Who develops Technical Skills Assessments (TSAs)?

c. CTE Teachers

- 100 multiple choice end of program assessment
- Schedule in packet
- Two retest policies
- High stakes: A-F Reporting, Perkins Performance Measure, Program Improvement

How can directors and teachers learn more about standards and the TSA?

- a. ADE CTE Website
- b. Curriculum Connection
- c. Networking
- d. Summer Conference
- e. All of the Above

How can directors and teachers learn more about standards and the TSA?

e. All of the Above

- Customized in-person and online training
- TSA Teacher Institutes announced early next year

Check Your Understanding: Question Six



Finance and Grants

Gina Schmitz and Bobby Neves



Financial Reminders for Grants

- A budget line can be overspent by 10% or \$1,000, whichever is LESS
- Budget cannot go over the total budget allocation.
- For example: 6500 – travels budget is approved for \$3525.00. The summer conference travel actually cost \$3,700. A revision would not be required prior to the completion report since under 10% of the budgeted line but other lines would need to be underspent on the completion report to account this line being overspent.



Federal Perkins 2025

- Final revisions must be through ADE Director Approval by September 30th
- Completion report opens on October 1st
- Due December 30th



Federal Perkins 2025 – Performance Measure Improvement Plans

- Data Portal has been updated with 2024 State Determined Level of Performance reports
- If a State Determined Levels of Performance was not met at the 90% threshold, a Performance Measure Improvement Plan is required.
- Due October 15th





School Counselor Updates

Emily Brown

School Counselor Retreat

School Profile Webinar

Snack Pack Sessions



School Counselor Updates

School Counselor Retreat

- **Specialized sessions** focused on CTE, student recruitment and retention, career pathway planning, and effective advising practices
- **Keynote** presentation and **lunch**
- **Guided tour** of Yavapai College's Career and Technical Education Center to explore postsecondary CTE programs
- **Date:** Thursday, November 6, 2025
- **Time:** 8:00 am - 4:00 pm
- **Locations:** Prescott Resort: 1500 AZ-69, Prescott, AZ 86301, and Yavapai College Career and Technical Education Center: 220 Ruger Rd Ste 1, Prescott, AZ 86301



School Profile Webinar

Snack Pack Sessions



School Counselor Updates

School Profile Webinar

- Join Making Caring Common for a free webinar on building school profiles. This training is targeted toward high school counselors supporting college applications.
- September 23 from 10:00 am-11:00 am





School Counselor Updates

Snack Pack Sessions

Join us for bite-sized, professional learning brought to you by the Arizona Department of Education, the Arizona Board of Regents, and the Arizona College Attainment Network.

- These webinars are virtual only.
- Registration is required, closes 24 hours prior.
- Slide decks and materials will be shared with registrants.

[Option 1](#)
[September 17](#)
[11:30AM-1:30PM](#)



[Option 2](#)
[October 22](#)
[11:30AM-1:30PM](#)



**SIGN UP FOR THE SCHOOL
COUNSELOR MONTHLY
NEWSLETTER**



**ARIZONA DEPARTMENT OF
EDUCATION**



Revised Industry Credential Application & Update Process

Michelle Martinez, Elena Gallego-Rascon, & Robert Waller



Michelle Martinez

ADE CTE Program Services Director

- Meet the Program Services team
- Monitoring has started!
- Credential Activity



Credential Activity

- Work as a whole table or split into a smaller group
- Use the handout to guide your discussion on credentials:
 - What are the different types of credentials?
 - Why does ADE recognize credentials?
 - How do we add a credential to the list?
 - What questions do have about industry credentials and community college certificates?

ADE CTE Industry Credentials: What's Changed?

- “CTE Industry Credentials” Website
- Emphasis on vendor options





Old Website

ARIZONA DEPARTMENT OF EDUCATION

Select Language

Parents Educators & Administrators Programs About ADE Data & Systems ADEConnect

Home Career and Technical Education CTE Industry Credentials

CTE Industry Credentials

Industry-recognized credentials are an important part of Career and Technical Education (CTE). Industry Credentials are a required performance measure of the Arizona Perkins V State plan for the federal Perkins V grant.

As part of Arizona state legislation, for a CTE program to receive Career Technical Education District (CTED) funding, a CTE program must lead to certification or licensure as appropriate.

The College and Career Readiness Index (School A-F) generates .5 up to 1.0/2.0 points for students who obtain an industry-recognized credential.

The AZ Industry Incentive Fund was removed from the Arizona state budget for fiscal year 2023. ADE CTE has retained the balance of funds and will distribute based on the CTE programs that meet the high need sectors for the school year 2022-2023.

- 2025-2026 Identified Industry Certifications - [Excel ~ CTE/LOP PDF](#)
 - Archived Lists: [Excel List / PDF Lists](#)
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- Credential Codes for Bulk Upload Template - [Excel ~ PDF](#)
- Arizona Industry Credential Incentive Program: [2021 Graduates](#), [2020 Graduates](#), [2019 Graduates](#)

[Update Credential](#)

Credential Applications:

Applications to submit opens March 1st and closes April 30th at 5 p.m. each year - [How to Submit Application](#).

- Industry-Based Certification Application for Inclusion on the Arizona State A-F School Rating List
 - Application - [Fact Sheet Only](#)
- Community College Certificate Application - [Fact Sheet Form](#)

[Submit Application](#)

Arizona Industry Credential Incentive Program:

- 6 Program Sector - Industry Credentials Incentive SY 2022-2023 - [Word ~ PDF](#)
- 6 Program Sector - Industry Credentials Incentive SY 2021-2022 - [Word ~ PDF](#)
- 6 Program Sector - Industry Credentials Incentive SY 2020-2021
- CTE Programs for Arizona Industry Credential Incentive Program 2019-2020 Graduates
- Arizona Industry Credential Incentive Program - Business Rules
- 2020-2021 CTE Credentials List - [AZ Industry Incentive Fund](#)

CCRI A-F

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CTED and Perkins

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- 2025-2026 CTE Credentials List - [Community College](#)
- CTE Credentials List - [CTED: 23-24 / 22-23 / 21-22 Updates / 20-21](#)
- CTE Credentials List - [Community College: 23-24 / 22-23 / 21-22 Updates/ 20-21](#)

Contact:

Michelle Martinez
Director, CTE Program Services
(602) 542-4365
Michelle.Martinez@azed.gov

AZ CTE Home Page

CTE Programs and Standards

CTED - Career & Technical Education District

CTE Postsecondary

CTE Industry Credentials

CTE Technical Skills Assessments (TSAs)

CTE Grants

Arizona School Counselors

CTE Administrator Resources

CTE Work-Based Learning

Arizona CTE Professional Skills

K-8 Career Literacy

CTSOs

CTE Certification & Professional Development

Contact

CTE Main
(602) 542-5282

CTE State Director - Kevin Imes
(602) 542-5805
Kevin.Imes@azed.gov

CTE Programs - Michelle Martinez
(602) 542-4365
Michelle.Martinez@azed.gov

Technical Standards, Technical Skills Assessment, Career Literacy - Judy Balogh
(602) 542-4155
Judy.Balogh@azed.gov

Arizona School Counselors - Emily Brown
(602) 542-5353
Emily.Brown@azed.gov

CTE Student Organizations - Julie Ellis
(602) 542-5350
Julie.Ellis@azed.gov

Fiscal / Grants - Bobby Neves
(602) 542-5137
Bobby.Neves@azed.gov

Data / Accountability - Samuel Irvin
(602) 364-1946
Samuel.Irvin@azed.gov

Work-Based Learning - Robert Garcia
(602) 542-8789
Robert.Garcia@azed.gov

New Website

ARIZONA DEPARTMENT OF EDUCATION

Select Language

Parents Educators & Administrators Programs About ADE Data & Systems ADEConnect

Home Career and Technical Education CTE Industry Credentials

Why Industry-Recognized Credentials Matter in Arizona CTE

Industry-recognized credentials play a vital role in Arizona's Career and Technical Education system. They serve multiple critical functions:

- Validate Career Readiness:** Credentials provide students with tangible proof of their skills, validated by industry standards—enhancing their employability and confidence.
- Align Education with Workforce Needs:** By integrating credentials into CTE programs, instruction stays aligned with current labor market demands, ensuring students are prepared for real-world careers.
- Strengthen Funding Accountability:**
 - Under Arizona's Perkins V State Plan, credentials are a required performance measure for recipients of the federal Perkins V grant.
 - Arizona legislation mandates that for a CTE program to qualify for Career Technical Education District (CTED) funding, it must lead to an industry certification or licensure, where applicable.
- Support School Performance Metrics:** Within the College and Career Readiness Index (part of Arizona's A-F School Accountability System), students who earn an industry-recognized credential contribute 0.5 to 1.0 points toward the school's total score (out of 2.0 possible points).
- Facilitate College and Career Transitions:** Credentials help bridge the gap between high school, postsecondary education, and the workforce—supporting smoother transitions and long-term success.

CTE Industry Credentials & Community College Certificates

- 2025-2026 CTE Industry Credentials & Community College Certificates - [Excel - PDF](#)

This document outlines Arizona's current CTE industry-recognized credentials and community college certificates. Use it to identify which credentials meet requirements for Perkins V, CTED funding, and the College and Career Readiness Index (A-F). Links to CTE Industry Credential & Community College Certificate Fact Sheets can also be accessed from this document.

- Credential Codes for Bulk Upload Template - [Excel - PDF](#)

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Old introduction focuses on the **“what”** of CTE Industry Credentials

New Website

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New introduction focuses on the **“why”** of CTE Industry Credentials



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- [CTE Credentials List - Community College: 23-24 / 22-23 / 21-22 Updates / 20-21](#)

Industry credential information spread between **numerous** documents

New Website

CTE Industry Credentials & Community College Certificates

- 2025-2026 CTE Industry Credentials & Community College Certificates - [Excel](#) - [PDF](#)

This document outlines Arizona's current CTE industry-recognized credentials and community college certificates. Use it to identify which credentials meet requirements for Perkins V, CTED funding, and the College and Career Readiness Index (A-F). Links to CTE Industry Credential & Community College Certificate Fact Sheets can also be accessed from this document.

- Credential Codes for Bulk Upload Template - [Excel](#) - [PDF](#)

Industry credential information contained within a **single** document:

- Current industry-recognized credentials & community college certificates along with information regarding which ones meet requirements for:
 - Perkins V
 - CTED funding
 - College & Career Readiness Index (A-F)
 - Community College Certificates
- Fact sheets for all credentials and certificates can be accessed via this single document



Old Website

Credential Applications:

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“One and done” due date,
with no opportunity
for corrections or revisions

New Website

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Expanded Timeline

- One month application window
- One month for initial review
- Time for application corrections and revisions

Old Website

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- [Community College Certificate Application - Fact Sheet Form](#)

Submit Application

Update Credential

- Limited instructions and guidance
- Multiple forms (*application, fact sheet, and Jotform*)
- Multiple submission buttons / links

New Website

- [How to Submit an Application for a New CTE Industry Credential](#)
- [How to Submit an Application for a New Community College Certificate](#)
- [How to Submit an Update Request for an Existing Credential or Certificate](#)

**CTE Industry Credential & Community College Certificate
Application & Update Form**

- Detailed documentation for each process:
 - New CTE industry credential
 - New community college certificate
 - Update requests for existing credentials and certificates
- Everything submitted through a single Jotform
- One submission button / link



Old Website

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Too much historical data and information cluttering the interface
(and confusing users)

New Website

[CTE Industry Credential Archive](#)

Click this link to access CTE Industry Credential information from prior years.

Separate archive page for historical data and information

ADE CTE Industry Credentials: Vendor Options

- From the new “Industry Credential Fact Sheet” Form:
 - *With rare exceptions, the Arizona Department of Education does not approve single-source industry credentials—those offered exclusively by one vendor or provider.*
 - *Broader industry recognition and accessibility are strongly preferred.*
 - *Provide the names and contact information for all (at least two) researched agencies or vendors through which students can earn the credential.*



Adobe Industry Credentials

Photoshop | Illustrator | InDesign | Premiere Pro



As of today, we have two recognized vendors for these popular industry credentials:

Certiport & Isograd

Microsoft Industry Credentials

Access | Excel | Outlook | PowerPoint | Word



As of today, we have two recognized vendors for these popular industry credentials:

Certiport & Isograd



OSHA 10 Industry Credentials



As of today, we have ~**24,350** vendors for this popular industry credential!

[osha.gov/training/outreach/training-providers](https://www.osha.gov/training/outreach/training-providers)

[osha.gov/dte/outreach/outreach_trainers](https://www.osha.gov/dte/outreach/outreach_trainers)

ADE CTE Industry Credentials: What Hasn't Changed?

- Applications must:
 - originate from a **school or district**
 - be accompanied by a **list of occupations**
 - be accompanied by **student completion data**
 - be accompanied by **three or more letters of support** from Arizona employers



ADE CTE Industry Credentials: Future Training Opportunities

- **ACOVA Fall Conference**
 - Thursday, November 6, 2025
 - 2:10 – 3:05 p.m.
 - Prescott Resort | Copper Basin Room
(subject to change)
- This session will provide step-by-step training on the application process and will offer attendees with guided practice in the process of submitting a new credential application.
- **ACTEAZ Midwinter Conference**
 - February 5-6, 2026
 - Time TBD
 - Prescott Resort | Room TBD
- This working session will provide tips and best practices for submissions.



Michelle Martinez

ADE CTE Program Services Director

- Credentialing Professional Development will include:
 - Website Change
 - “How To” application walk through
 - ACOVA and Mid-Winter Sessions
 - Virtual Training opportunities
 - Individual Assistance



Data and Accountability

Our Team

Tammie Chavez - Stanley Hostetler - Charles Jarvis



FY25 State Priority Funding and Performance Measures are available

- District level Performance Measures
 - Available on the CTE Data Portal under “Performance Measure Results by District”
- State Priority Funding Allocations
 - Available on the CTE Data Portal under “Funding Summary” or in GME
- Please reach out with any questions or concerns!



Statewide Performance Measures

| Performance Measure | Numerator Value | Denominator Value | Actual State Performance | Reporting Year SDLP | Met SDLP | Met 90% of SDLP |
|---------------------------------|-----------------|-------------------|--------------------------|---------------------|----------|-----------------|
| Secondary | | | | | | |
| 1S1 GraduationRate | 30808 | 31705 | 97.20% | 95.75% | Yes | Yes |
| 2S1 Reading Proficiency | 12694 | 30428 | 41.70% | 40.83% | Yes | Yes |
| 2S2 Math Proficiency | 10461 | 30429 | 34.40% | 43.68% | No | No |
| 2S3 Science Proficiency | 7613 | 30129 | 25.30% | 22.62% | Yes | Yes |
| 3S1 Placement | 21399 | 28295 | 75.60% | 70.61% | Yes | Yes |
| 4S1 Nontraditional | 12789 | 43903 | 29.10% | 32.25% | No | Yes |
| 5S1 Credentials | 16138 | 18671 | 86.40% | 85.92% | Yes | Yes |
| 5S4 Technical Skills Assessment | 22850 | 27569 | 82.90% | 76.27% | Yes | Yes |

FY26 Data Portal Reporting Timeline

- **October**

- CTE Data Portal opens for FY26
- District contacts must be entered before you have access
- Fall “Snapshot” enrollment available on Oct 15th

- **January**

- Fall enrollment
- Performance Improvement Plans

- **February**

- Spring “Snapshot” enrollment

- **June**

- CTE Data Portal closes for preliminary calculations
- Spring Enrollment
- Placement Surveys
- Credentials earned in FY26

- **July**

- CTE Data Portal opens for final revisions
- CTE Data Portal closes for final calculations



JobsEQ by Chmura

- JobsEQ is a Labor Market Research and Analytics software
- This software can help with CLNA and Monitoring for ADE (that's us!)
- Super flexible report creation system to convince even the most stubborn stakeholders you are right
- It is free to use!
- Contact Charles.Jarvis@azed.gov for access





JOBS^{EQ}
Perkins V Report

**Strengthening Career &
Technical Education**

Perkins V Report provided by JobsEQ

- Industry Growth Forecasts
- Industry Forecasts Including Retirement Demand
- Detailed Industry Projections
- Career Cluster Growth Forecasts
- Career Cluster Forecasts Including Retirement Demands
- Detailed Occupation Projections
- Regional Colleges and Universities

CTSO Updates

Julie Ellis

CTSO State Director

01 Website Resources

02 Fast Facts

03 Conference No Show Policy

04 New Team Member



New Website Resources

Welcome

Currently, over 60,000 students are participating in Career and Technical Student Organizations (CTSOs). These dynamic organizations develop academic success through applied academics, promotion of choice, and identification of career options while fostering interpersonal skills in teamwork, communications, human relations, and social interactions. CTSOs encourage excellence in scholarship, build character, promote citizenship, volunteerism, and patriotism, while also endorsing cooperation and cooperative attitudes among all people. Arizona CTSOs provide opportunities for state, national, and international travel through internships, camps, and leadership conferences. The six Arizona CTSOs are DECA, FBLA, FCCLA, FFA, HOSA, and SkillsUSA.

CTSO Resources

| | |
|--|--|
| 2025-2026 Calendar of Events | Which CTSO belongs to which CTE program? |
| 2025-2026 CTSO Membership | Charter and Private School Membership |
| Annual CTSO Chapter Submission Walkthrough | CTSO Advisor Leadership Conference Flyer |
| Annual CTSO Chapter Submission Form | CTSO New Advisor Training Flyer |
| CTSO Updates Opt-in Form | Judging and Involvement Opportunities - Coming Soon |



DECA

DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management in high schools and colleges around the globe. Arizona DECA has over 6,000 members.



- [Fast Facts](#)
- [Program of Leadership Template](#)
- [2025-2026 Event Flyers](#)
- 2025-2026 Chapter Award Information - Coming Soon
- W9s Conferences: [AZ DECA W-9 2022](#)
- W9s National Membership: [AZDECA W-9 2022](#)

For information, contact Lacy Beanland-Kirk, Arizona DECA Executive Director, at (602) 542-5354 or go to www.azdeca.org.

FBLA

Future Business Leaders of America (FBLA) is the largest and oldest business student organization in the world, with a quarter million students preparing for careers in business and business-related fields! Arizona FBLA has over 7,000 members.



- [Fast Facts](#)
- [Program of Work Template](#)
- [2025-2026 Event Flyers](#)
- [2025-2026 Chapter Award Information](#)
- W9s Conferences: [FBLA AZ W-9](#)

For information, contact Missey Boucher-Goodman, FBLA State Adviser, (602) 364-2339 or go to www.azfbla.org.

FCCLA

Family, Career and Community Leaders of America (FCCLA) helps young people become leaders with student-directed learning in Family and Consumer Sciences (FACS) education in the areas of Culinary Arts, Early Childhood Education, Education Professions, Fashion Design and Merchandising, Hospitality Management, and Interior Design. Since 1945, FCCLA members have been making a difference in their families, careers, and communities. Arizona FCCLA has over 6,500 members.



- [Fast Facts](#)
- [Program of Work Template](#)
- [2025-2026 Event Flyers](#)
- [2025-2026 Chapter Award Information](#)
- W9s Conferences: [AZ FCCLA W-9 2022](#)
- W9s National Membership: [FCCLA National Office W-9](#)

For information, contact Andrew Kuntz, FCCLA State Adviser, (602) 542-3040 or go to www.azfccla.org.

CTSO Fast Facts



DECA Fast Facts



FBLA Fast Facts



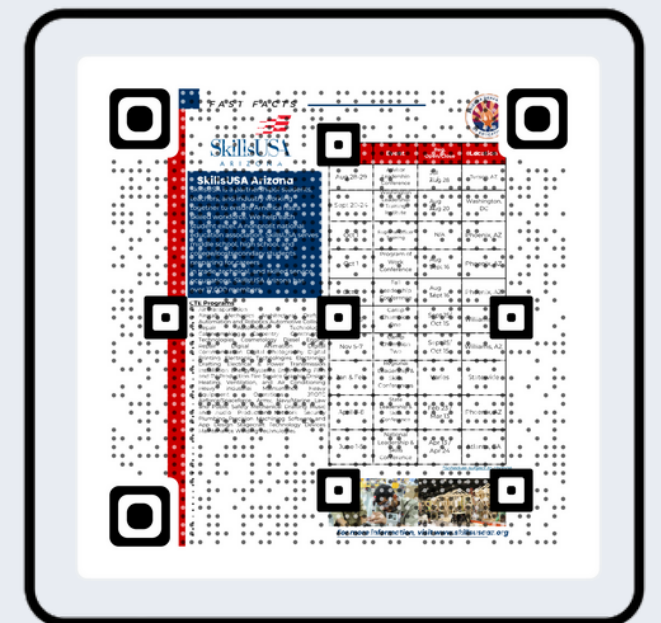
FCCLA Fast Facts



FFA Fast Facts



HOSA Fast Facts



SkillsUSA Fast Facts

New Conference No Show Policy

Starting this year, advisors that “No Show” to a conference will be subject to the following new policy.

1. All conference materials will be sent to the advisor
2. An email will be sent to the advisor cc'ing the CTE Director regarding the No Show



Welcome to the Team!



Andrea Yancey-Goodwin
ARIZONA SKILLSUSA STATE ADVISOR



Robert Garcia





NEW TERMINOLOGY

Work-Based Learning vs Work-Based
Instruction

No Change to this School Years Monitoring

Language Change will Apply to 2026-2027



Work-Based Learning

“Sustained interactions with industry or community professionals in real workplace settings or simulated environments at an educational institution that foster in-depth, firsthand engagement with the tasks required in a given career field.”

INSTRUCTION

Work instruction is a detailed, step-by-step activity that explains how to perform a specific task or process within a job or operation. It's typically used in classroom or controlled environment to ensure consistency, safety, and quality.

LEARNING

Learning experience is a structured opportunity for students or participants to gain real-world skills and knowledge by engaging directly with employers or professionals in an actual workplace or closely simulated setting.



New ADE Team Member



Sara Zaccari

WORK-BASED LEARNING EDUCATIONAL SPECIALIST





ARIZONA DEPARTMENT OF
EDUCATION

Thank You!

And now, a word from our partners



To **CONNECT** all CTE professionals with the network, resources, and abilities they need to make a meaningful difference.



President
Heather Webb



President Elect
**Jennifer Kaufman-
Fourness**



Past President
Jim Grieshaber



Vice President
Patrick Clawson



Treasurer
Lori Luzier



Secretary
Patti Pastor



Member at Large
Michelle Crary



Member at Large
Cathy Bagby

2025-2026 Executive Board

2025-2026 Board of Directors



Affiliate Members:

AATA - Jim Kaltenbach
ABEA - Hector Reyes
ACOVA - Eric Sorenson
AME - Mikayla Cerwinske
ATIEA - Brad Whitaker
AZHCEA - Brandeice Garza

Representatives:

ADE - C. Kevin Imes
AZ Curriculum Consortium - Jennifer Brooks
CTEDs - Amy West
AOAC - John Morgan
Industry Partners - Michael Terrey
University - Nicole Hampton
Financial Review - Dennis Esparza
Fellows Coordinator - Paige Quinn



'25-'26 Program of Work

- Strengthen communication
- Deepen relationships with rural CTE professionals
- Elevate Affiliate Voices
- Ensure the Premier Connection Experience



Save the Date

- > ACTE's CareerTech VISION 2025
 - December 9-12, 2025 | Nashville, TN
- > Midwinter Leadership Conference
 - February 6-7, 2026 | Prescott, AZ
- > Region V 2026
 - April 8-11, 2026 | Salt Lake City, UT
- > Connection Conference
 - July 9-15, 2026 | Tucson, AZ
 - Westin La Paloma | Loews Ventana Canyon



ACOVA'S MISSION

ACOVA is the professional association whose mission is to build **community, advocacy and leadership** for Arizona Career and Technical Education (CTE) Administrators.

Core Objectives



1. Ensure **leadership development** for all CTE administrators
2. Provide **relevant information** on critical issues, research, and legislative updates
3. Provide **mentoring** opportunities for CTE administrators
4. Establish and build a **support network** for all CTE administrators
5. **Represent** CTE administrators **and advocate** for CTE Critical Issues
6. Practice and recognize **excellence in leadership** among CTE Administrators

MINI CAMP M&M

September 10, 2025

Following today's ADE CTE Administrator's Meeting
Lunch provided for those that registered

- Pro Tips for CTE Administrators
- Upcoming Responsibilities
- Q & A with seasoned administrators



ACQOVA **FALL CONFERENCE**



November 6-7, 2025

Location: Prescott Resort & Conference Center, Prescott AZ

Cost: \$325

Rooms are almost gone at the Prescott Resort!

- Overflow at Hampton Inn and Holiday Inn Express**

Scan QR Code to Register Today!

ACOVA **FALL CONFERENCE**

Councilor Retreat

November 6, 2025



Location: Prescott Resort & Conference Center, Prescott AZ

Must stay in Overflow Hotel- Hampton Inn or Holiday Inn

Cost: \$100

Scan QR Code to Register Today!

Career and Technical Education

STUDENT SCHOLARSHIPS

**YOUR DONATION IS
100% TAX DEDUCTIBLE**

**IT'S FOR
THE KIDS!**



SCAN ME



Monthly Virtual Mentoring- Sign up for September today!

September

Best Practices- CTSO

Presenter: Julie Ellis from ADE

September 25, 2025, 2:00pm-3:00pm

Register at ACOVA.org

Future Topics for Mentoring Minutes:

Technical Skills Assessments

Teacher Certification

Data Portal





Spirit of ACOVA VA

2025 RECIPIENT

Jim Greishaber

CTE Director of Dysart Unified School District

MONTHLY ADMINISTRATOR HIGHLIGHT

Submit information
using the link at
acova.org



STAY CONNECTED- NEWSLETTER



Welcome Back to the 2025-2026 school year!

The ACOVA Board is excited to kick off another incredible school year with YOU...our dedicated CTE leaders in Arizona! Coming off the energy and inspiration of our summer sessions at Camp M&M, we are ready to keep **Breaking Barriers and Building Futures** together in Career and Technical Education.



**VISIT OUR WEBSITE AND
FOLLOW US ON SOCIAL MEDIA**

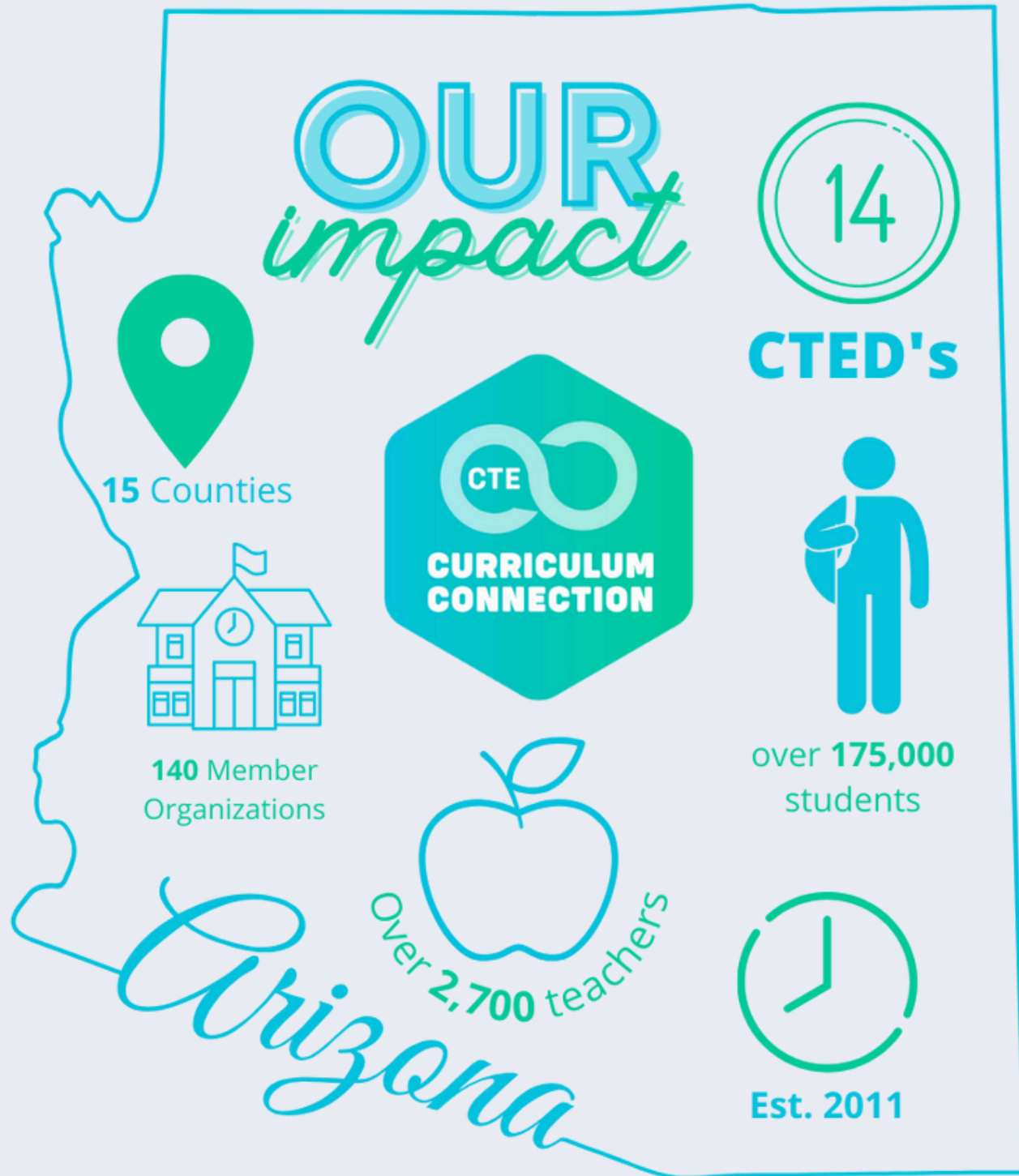


CENTER FOR THE
FUTURE OF ARIZONA 



AZS·C Arizona Student
Opportunity Collaborative

Steering Committee



Michelle Crary,
President

*Career Readiness
Coordinator, Gilbert Public
Schools*



Aron Schmidt,
Treasurer

*Director of CTE and High
School Instruction, Vail
Unified School District*



Tonia Flanagan,
Secretary

*Support Services
Coordinator, Western
Arizona Vocational
Education (WAVE)*



Kenneth
McGovern, Fiscal
Agent
Representative

*Chief Financial Officer, Pima
JTED*



Debby Kidwell

*Curriculum, Instruction, and
Assessment Specialist Career
and Technical Education,
Deer Valley Unified School
District*



Jarett Guy

*Assistant Superintendent for
Teaching, Learning, &
Campus Operations, West-
MEC*

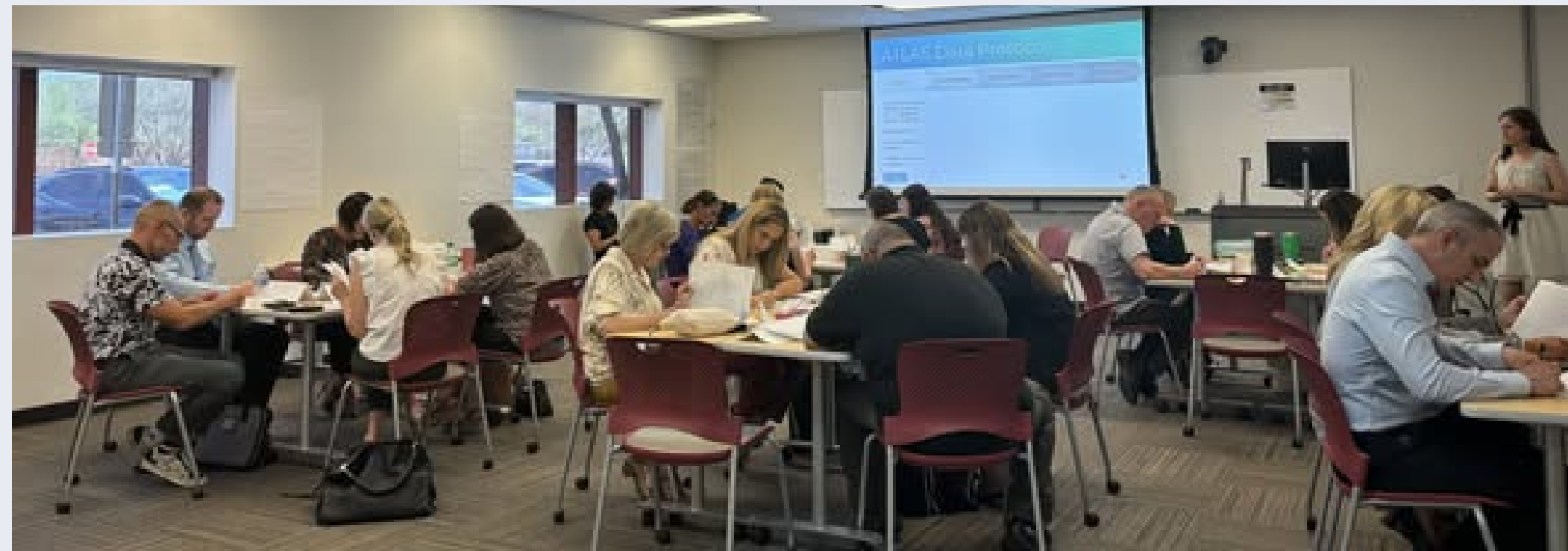


Kimberly McCroy

*Professional Development
Specialist, Pima JTED*

Member District Priorities

- Produce engaging high-quality **CTE Curriculum** and **Assessment Resources**
- Implement CTE Curriculum Connection **Site Enhancements**
- Improve **stakeholder communication** and engagement



Is your district on this list?

- Agua Fria Union HSD
- Douglas USD
- EVIT
- Higley USD
- Tolleson Union HSD
- Vail USD
- West-MEC

JOIN OUR TEAM!



WE ARE LOOKING FOR CTE TEACHERS TO PARTNER WITH US PART-TIME AS:

- **CONTENT SPECIALISTS** OR
- **TEACHER CURRICULUM WRITERS**

FOR THE FOLLOWING PROGRAM AREAS:

- **ACCOUNTING**
- **AUTOMOTIVE TECHNOLOGIES**
- **CARPENTRY**
- **CONSTRUCTION TECHNOLOGIES**
- ~~CULINARY ARTS~~
- **WELDING TECHNOLOGIES**



CARPENTRY & ELECTRICAL APPRENTICESHIP

***Skill Up.
Get Paid.
Build Your
Future.***



Looking for...

- New User Account Link
- Calendar of Events
- Training Options
- Completion List
- Quick Start Guide
- Latest Newsletter
- Meeting Agenda & Minutes
- Strategic Plan
- Member of Distinction Framework



cte.ctecaz.org/hubs/CTEleaders

We're here to serve you!



Jennifer Brooks
Director



Debbie MacKinney
Assistant Director



Adela Millan
Apprenticeship Coordinator



Raynae Roberts
Administrative Assistant



Lacey Peebles
Curriculum Writer



Demi Parker
Curriculum Writer



Deb Zurcher
Editor



Heidi Moya
Editor

support@ctecaz.org



@AZ_CTE_CC



@CTECAZ



www.linkedin.com/company/azcteccc



NEW



ARIZONA DEPARTMENT OF
EDUCATION

Thank You!

