

# CTE Administrator's Meeting

July 2025



# Kevin Imes

Deputy Associate Superintendent for Career  
and Technical Education

“As we look ahead into the next  
century, leaders will be those who  
empower others.”

Bill Gates



# Samuel Irvin

Data and Accountability Director

"Information is power only if you can take  
action with it."  
Daniel Burrus



**Big due date:  
August 8<sup>th</sup>, 2025**

## **Timeline**

- CTE Data Portal is open for edits until August 8, 2025.
- Preliminary funding and performance measures are available now.
- Final funding and performance measures available in late August/early September.



# Preliminary Performance (Secondary)

| Indicator                       | Numerator | Denominator | Performance Level | SDLP   | Met       |
|---------------------------------|-----------|-------------|-------------------|--------|-----------|
| 1S1 Graduation Rate             | 30067     | 31091       | 96.7%             | 95.75% | Yes       |
| 2S1 Reading                     | 12461     | 29716       | 41.9%             | 40.83% | Yes       |
| 2S2 Math                        | 10265     | 29717       | 34.5%             | 43.68% | No (PMIP) |
| 2S3 Science                     | 7485      | 29431       | 25.4%             | 22.62% | Yes       |
| 3S1 Placement                   | 20254     | 28293       | 71.6%             | 70.61% | Yes       |
| 4S1 Nontraditional              | 12663     | 43577       | 29.1%             | 32.25% | No        |
| 5S1 Industry Credentials        | 13775     | 16101       | 85.6%             | 85.92% | No        |
| 5S4 Technical Skills Assessment | 22287     | 26871       | 82.9%             | 76.27% | Yes       |



SDLP - State Determined Level of Performance  
 Postsecondary performance measures not available until January.

# Perkins V Performance Measures

- FY 2025 performance measures are based entirely on FY 2025 concentrators in the CTE Data Portal.
- FY 2025 state determined levels of performance (SDLP) are different than the past four years and are different than the recently approved Perkins V State Plan for FYs 2026 – 2028.
- Perkins grant recipients must meet at least 90% of the SDLP; must submit a performance measure improvement plan (PMIP) if not meeting the 90% threshold. PMIPs are submitted in Grants Management (GME).
- Full description of performance measure calculations, business rules, and SDLP chart are available on our website at [www.azed.gov/cte/data](http://www.azed.gov/cte/data) under “Secondary Accountability”.



# Preliminary Data for FY 2025

| Category                        | Value                  |
|---------------------------------|------------------------|
| Student Enrollment              | 161,160                |
| Number of Districts             | 144                    |
| Number of Schools               | 326                    |
| Number of school-level programs | 2,514                  |
| Students with Credentials       | 25,226                 |
| Credentials earned              | 33,097                 |
| Students with placement         | 20,930 (out of 29,849) |
| Registered for TSA              | 43,514                 |
| Took TSA                        | 41,999                 |
| Passed TSA                      | 33,390                 |
| Cohort Concentrators            | 32,671                 |



# Julie Ellis

Career and Technical Student Organization  
State Director

"We want all employees to feel as though it's their name on the door and that they are empowered to do whatever it takes for them to serve the customer on their terms."  
- Blake Nordstrom



# Membership

FBLA – Pay State

FCCLA – Pay Nationals

FFA – Pay State

HOSA – Pay Nationals

SkillsUSA – Pay Nationals

## CTSO MEMBERSHIP DUES

| CTSO              | WHERE TO ENTER MEMBERS:            |           | INDIVIDUAL DUES                                    | AFFILIATION PROGRAM DUES<br>(See Chart Below for Pricing) | MINIMUM MEMBERSHIP REQUIREMENT | PAY DUES TO: |           | RECEIVE INVOICE FROM: |           | DUE DATE: |        |
|-------------------|------------------------------------|-----------|----------------------------------------------------|-----------------------------------------------------------|--------------------------------|--------------|-----------|-----------------------|-----------|-----------|--------|
|                   | STATE                              | NATIONALS |                                                    |                                                           |                                | STATE        | NATIONALS | STATE                 | NATIONALS | FALL      | SPRING |
| Arizona DECA      | No                                 | Yes       | \$20 per Student<br>\$20 per Advisor               | Yes                                                       | 5 Students + 1 Advisor         | No           | Yes       | No                    | Yes       | 1-Nov     | 1-Feb  |
| FBLA Arizona      | No                                 | Yes       | No Individual Fee<br>\$0 per Advisor               | Yes                                                       | 5 Students + 1 Advisor         | Yes          | No        | Yes                   | No        | 1-Nov     | 1-Mar  |
| Arizona FCCLA     | No                                 | Yes       | \$20.00 per Student<br>\$20.00 per Advisor         | No                                                        | 12 Students + 1 Advisor        | No           | Yes       | No                    | Yes       | 1-Nov     | 1-Mar  |
| Arizona FFA       | Input membership through azffa.org |           | \$14.00 per Student only<br>+ \$350.00 Chapter Fee | Yes                                                       | 5 Students                     | Yes          | No        | Yes                   | No        | 30-Sep    | 15-Feb |
| HOSA Arizona      | No                                 | Yes       | \$20.00 per Student<br>\$20.00 per Advisor         | By Application                                            | 5 Students + 1 Advisor         | No           | Yes       | No                    | Yes       | 1-Nov     | 15-Mar |
| SkillsUSA Arizona | No                                 | Yes       | \$20.00 per Student<br>\$25.00 per Advisor         | Yes                                                       | 5 Students + 1 Advisor         | No           | Yes       | No                    | Yes       | 1-Nov     | 1-Mar  |

**All Advisors including Co-Advisors must be affiliated.**

### PROGRAM AFFILIATION MEMBERSHIP

| ARIZONA DECA                                                                                                                                                                                                                |                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| 100%PROGRAM AFFILIATION                                                                                                                                                                                                     | TOTAL COST                            |
| Must affiliate 100% of students in program including both Carnegie units, Student Based Enterprise, and internships. Number of members registered should approximately match current year 100th day enrollment.             | # x \$15.00<br>per Student or Advisor |
| Chapter Activation Form and DECA Membership Portal must be completed for registration. Payments for membership must be made directly to:<br>DECA Inc.<br>Attn: DECA Membership<br>1908 Association Drive<br>Reston VA 20191 |                                       |

| FBLA ARIZONA          |                          |
|-----------------------|--------------------------|
| CHAPTER ENROLLMENT    | INTRA-CURRICULUM PROGRAM |
| 5-40                  | \$700.00                 |
| 41-80                 | \$1,400.00               |
| 81-100                | \$1,800.00               |
| 101-125               | \$2,200.00               |
| 126-150               | \$2,700.00               |
| 151-175               | \$3,100.00               |
| 176-200               | \$3,600.00               |
| 201-225               | \$4,000.00               |
| 226-250               | \$4,500.00               |
| 325+ or district wide | Contact FBLA Arizona     |

| ARIZONA FFA                 |                       |                                   |                                |
|-----------------------------|-----------------------|-----------------------------------|--------------------------------|
| ENROLLMENT IN AG ED CLASSES | BASIC AFFILIATION FEE | ONE STAR SUPPLEMENTAL PACKAGE FEE | TOTAL ONE STAR AFFILIATION FEE |
| 5-40                        | \$650.00              | \$550.00                          | \$1,200.00                     |
| 41-100                      | \$850.00              | \$650.00                          | \$1,500.00                     |
| 101-150                     | \$1,400.00            | \$800.00                          | \$2,200.00                     |
| 151-200                     | \$2,400.00            | \$750.00                          | \$3,150.00                     |
| 201-250                     | \$2,750.00            | \$550.00                          | \$3,300.00                     |
| 251-300                     | \$3,300.00            | waived                            | \$3,300.00                     |
| 301-350                     | \$3,850.00            | waived                            | \$3,850.00                     |
| 351-400                     | \$4,350.00            | waived                            | \$4,350.00                     |
| 401-450                     | \$4,850.00            | waived                            | \$4,850.00                     |
| 451-500                     | \$5,500.00            | waived                            | \$5,500.00                     |
| 501+                        | \$6,150.00            | waived                            | \$6,150.00                     |

For Two Star Supplemental Packages, contact Bethany Matos at [Bethany.Matos@azed.gov](mailto:Bethany.Matos@azed.gov).



# Calendar of Events

| ARIZONA CTSO CALENDAR OF EVENTS |                                                                           |                                                                               |
|---------------------------------|---------------------------------------------------------------------------|-------------------------------------------------------------------------------|
|                                 | 2025                                                                      | 2026                                                                          |
|                                 | 6-7 FFA - State Leadership Conference (Tucson, AZ)                        | 16 DECA - District Competition (Orovalle, AZ)                                 |
| JAN                             | 11 CTBO Meet: Advisor Training (Glen Dale, AZ)                            | 16 BHS/BSA - Regional Leadership & Skills Conference                          |
|                                 | 18-21 NOBA - International Leadership Conference (Kauai, HI)              | 16 NOBA - Regional Conference (TBD)                                           |
|                                 | 21-23 BHS/BSA - State Officer Leadership Training (Altamonte, FL)         | 16 FBLA - Middle Level Competition (TBD)                                      |
|                                 | 22-27 FFA - State Leadership Camp (Heber, AZ)                             | 16 FBLA - Region 1 Conference (Tahleah, AZ)                                   |
|                                 | 22-27 BHS/BSA - National Leadership & Skills Conference (Atlanta, GA)     | 16 FBLA - Region 2 Conference (TBD)                                           |
| FEB                             | 8/29-7/8 FBLA - National Leadership Conference (Nashville, TN)            | 16 FBLA - Region 3 Conference (Phoenix, AZ)                                   |
|                                 | 4-8 FOCLA - National Leadership Conference (Orlando, FL)                  | 16 FBLA - Region 4 Conference (TBD)                                           |
| JUL                             | 12 CTBO Meet: Advisor Training (Tucson, AZ)                               | 16 FBLA - Region 5 Conference (Phoenix, AZ)                                   |
|                                 | 24-26 BHS/BSA - State Officer Training (Orlando)                          | 8 FOCLA - Pre-BLOC Workshop - Virtual                                         |
|                                 | 21 CTBO Meet: Advisor Training (Phoenix, AZ)                              | 12-22 NOBA - State Online Training (Online)                                   |
|                                 | 22-29 FBLA - Advisor Leadership Conference (Tucson, AZ)                   | 22-24 FFA - Phoenix - Senior Leadership Conference (Phoenix, AZ)              |
|                                 | 22-29 BHS/BSA - Advisor Leadership Conference (Tucson, AZ)                | 16 NOBA/ACTA - Sports Medicine Conference                                     |
| APR                             | 29-30 FFA - Chapter Officer Leadership Training (Merid, AZ)               | 16 BHS/BSA - Regional Leadership & Skills Conference                          |
|                                 | 22-29 DECA - Advisor Leadership Conference (Tucson, AZ)                   | 1-2 BHS/BSA - February Officer Leadership Training (Phoenix, AZ)              |
|                                 | 28-27 FOCLA - Advisor Best Camp (ABC) (Tucson, AZ)                        | 20-21 FFA - Spring Conference (Tucson, AZ)                                    |
|                                 | 28-27 NOBA - Advisor Leadership Conference (Tucson, AZ)                   | 16 DECA - State Career Development Conference (Phoenix, AZ)                   |
|                                 | 10 FFA - Summit Leadership Conference (Chandler, AZ)                      | 12 FFA - Chapter Officer Leadership Training (Merid, AZ)                      |
|                                 | 11 CTBO Meet: Advisor Training (Phoenix, AZ)                              | 2-4 FOCLA - State Leadership Conference (Tucson, AZ)                          |
|                                 | 12 FFA - Summit Leadership Conference (Vadsworth, AZ)                     | 16 FBLA - State Leadership Conference (Tucson, AZ)                            |
|                                 | 16 FFA - Summit Leadership Conference (Barnes, AZ)                        | 16 FBLA - Middle Level State Leadership Conference (Tucson, AZ)               |
|                                 | 17 FFA - Summit Leadership Conference (Columbus, AZ)                      | 8-12 NOBA - State Leadership Conference (Tucson, AZ)                          |
|                                 | 17 FFA - Summit Leadership Conference (Yuma, AZ)                          | 7-12 BHS/BSA - State Leadership & Skills Conference (Phoenix, AZ)             |
| SEP                             | 15-24 BHS/BSA - Washington Leadership Training in DC (Washington, DC)     | 24-29 DECA - International Career Development Conference (ICDC) (Atlanta, GA) |
|                                 | 18-22 NOBA - Washington Leadership Academy (Washington, DC)               | 2-2 FFA - Chapter Officer Leadership Training (Merid, AZ)                     |
|                                 | 22 FFA - Summit Leadership Conference (Tucson)                            |                                                                               |
|                                 | 22-24 FBLA - Leadership Camp (William, AZ)                                | 14 BHS/BSA - National Leadership & Skills Conference (Atlanta, GA)            |
|                                 | 24-28 FOCLA - Chapter Leadership Camp (William, AZ)                       | 4-8 FFA - State Leadership Conference (Tucson, AZ)                            |
|                                 | 8/28-10/1 DECA - Leadership at the Camp (William, AZ)                     | 17-20 NOBA - International Leadership Conference (Indianapolis, IN)           |
|                                 | 16 DECA - Fall Leadership Conference (Orovalle, AZ)                       | 16 FFA - State Leadership Camp (Heber, AZ)                                    |
|                                 | 16 FBLA - FBLA on Fire Leadership Conference with the Bulls (Phoenix, AZ) | 8/27-7/8 FBLA - National Leadership Conference (San Antonio, TX)              |
|                                 | 1 BHS/BSA - Regional Officer Training (Phoenix, AZ)                       | 8-11 FOCLA - National Leadership Conference (Washington, D.C.)                |
|                                 | 1 BHS/BSA - Program & Future Conferences (Phoenix, AZ)                    |                                                                               |
|                                 | 2 BHS/BSA - Fall Leadership Conference (Phoenix, AZ)                      |                                                                               |
|                                 | 8 FFA - Summit Leadership Conference (Vadsworth, AZ)                      |                                                                               |
|                                 | 18 CTBO Meet: Advisor Training (TUM, AZ)                                  |                                                                               |
|                                 | 27-29 NOBA - Leadership Camp (William, AZ)                                |                                                                               |
|                                 | 31 DECA - NABCA/DECA Day (Aurora, AZ)                                     |                                                                               |
|                                 | 28-1 FFA - National Convention (Indianapolis, IN)                         |                                                                               |
|                                 | 16 Red Cone Leadership Conference (Orovalle, AZ)                          |                                                                               |
|                                 | 6 NOBA - Fall Leadership Conference (Phoenix, AZ)                         |                                                                               |
|                                 | 2-4 BHS/BSA - Camp Champion One (William, AZ)                             |                                                                               |
|                                 | 6-7 BHS/BSA - Camp Champion Two (William, AZ)                             |                                                                               |
|                                 | 8 FOCLA - Fall Leadership Conference (Phoenix, AZ)                        |                                                                               |
|                                 | 8-12 FBLA - National Fall Leadership Conference (Phoenix, AZ)             |                                                                               |
|                                 | 21 FBLA - Advisor Competition Event Training (Phoenix, AZ)                |                                                                               |
|                                 | 21-22 DECA - Ultimate DECA Recovery Trip (Kingsley, VA)                   |                                                                               |
|                                 | 4 CTBO Meet: Advisor Training (Phoenix, AZ)                               |                                                                               |
|                                 | 8 DECA - District Competition (Orovalle, AZ)                              |                                                                               |
|                                 | 16 DECA - District Competition (Burrpore, AZ)                             |                                                                               |

- Updated throughout the year
- Can also be found on the ADE CTSO page



# 2025 Conference Recap

- 12,800 attendees at state conferences
- Over 2,000 Arizona competitors at all national conferences
- Thank you for your state conference feedback!





# 2025 National Conference Recap

## DECA

- 647 Attendees
- 24 Finalists
- 9 Top Ten Placers
- 6 Presentation Medalists
- 3 Role Play Medalists
- 1 Exam Medalist



## FBLA

- 568 Delegates
- 20 Top Fifteen Finalists
- 14 Top Ten Placers
- 1 National Championship Team
- 1 Second Place Finalist
- 1 National Officer



## FCCLA

- 53 Gold Medalists
- 70 Silver Medalists
- 48 Bronze Medalists
- 9 First Placers
- 7 Second Placers
- 6 Third Placers
- 41 Top Ten Finalists



## FFA

Happening October 2025!



## HOSA

- 508 Delegates
- 3 Second Placers
- 2 Third Placers
- 25 Top Ten Finalists
- 7 Gold Medalists
- 3 Silver Medalists
- 7 Bronze Medalists
- 7 Mastery Level Exam Placements
- 5 Chapters earned Certificates of Merit
- 6 Chapters earned Certificated of Recognition



## SkillsUSA

- 324 Registrants
- 15 Gold Medalists
- 19 Silver Medalists
- 4 Bronze Medalists
- 3 Models of Excellence Chapters
- 1 National Officer
- 1 National Advisor of the Year
- 1 Outstanding Career and Technical Educator
- 1 Fanuk Robotic Arm Donated



# New Advisor Training Recap

- 9 trainings in the 2024-2025 SY
- 5 locations
  - ADE, PimaJTED, Summer Conference (Tucson), STEDY, West-MEC
  - More locations to come!
- Approximately 200 advisors served!



# What's New?

- Annual Chapter Submission form is moving to the CTE Data Portal!
  - Available early August
- 2 additional requirements for annual chapter submissions
  - Meeting minutes
  - Bylaw revision date
- Walkthrough will be available on the ADE website prior to the submission link going live
- New and revised Program of Work template
  - Our goal is to guide and help advisors use a program of work effectively as well as making the process more seamless



# Invoices

TRI Leadership will be at the Westin registration desk on Monday and Tuesday for any financial questions, especially:

- open invoices
- account contact information changes
- general changes



# CTSO Champion Award: Inaugural Recipient

In recognition of your outstanding leadership,  
advocacy, and extraordinary commitment to student  
success in CTSOs



Eric Sorenson Tempe  
Union HSD



# Judy Balogh

Technical Standards, Technical Skills  
Assessment, and Career Development Team  
Lead

“Success is not final; failure is not  
fatal; it is the courage to continue  
that counts.”  
-Winston Churchill



# Technical Skills Assessment Results for 2024-2025

41,999  
Students

33,390  
Passed (79%)

54  
Programs



# TSA Resources

CTE Technical Skills  
Assessment Webpage:

[www.azed.gov/cte/assessment](http://www.azed.gov/cte/assessment)

TSA Dashboard (ADEConnect)

Helpline: 602-542-5452

Email:

[CTEAssessmentHelp@azed.gov](mailto:CTEAssessmentHelp@azed.gov)



## 2025-2026 CTE Programs with Technical Skills Assessments (TSAs)

Programs with TSAs for NEW or UPDATED standards for the testing period are highlighted.

| CIP        | PROGRAM                                        | CIP        | PROGRAM                                   |
|------------|------------------------------------------------|------------|-------------------------------------------|
| 52.0901.00 | Accounting                                     | 52.1900.20 | Fashion Design and Operations             |
| 51.0000.00 | AgriScience                                    | 56.0002.00 | Film and TV Production                    |
| 47.0000.00 | Aircraft Mechanics                             | 52.0811.00 | Finance                                   |
| 35.0202.00 | Air Transportation                             | 43.0202.00 | Fire Service                              |
| 15.1303.00 | Architectural Drafting                         | 56.0409.00 | Graphic Design                            |
| 14.0201.00 | Automation and Robotics                        | 47.0201.00 | Heating, Ventilation and Air Conditioning |
| 47.0903.00 | Automotive Collision Repair                    | 49.0202.00 | Heavy Equipment Operators                 |
| 47.0904.00 | Automotive Technologies                        | 51.2002.00 | Home Health Aide                          |
| 41.0100.00 | Bioscience                                     | 52.0900.00 | Hotel and Hospitality Management          |
| 52.0201.00 | Business Management                            | 56.8418.00 | Interior Design                           |
| 52.0400.00 | Business Operations                            | 51.8812.00 | Laboratory Assisting                      |
| 48.0703.00 | Cabinetmaking                                  | 43.0100.00 | Law and Public Safety                     |
| 48.0201.00 | Carpentry                                      | 52.1901.00 | Marketing                                 |
| 48.0415.00 | Ceramics Technologies                          | 15.1300.00 | Mechanical Drafting                       |
| 12.0400.00 | Cosmetology and Related Services               | 51.0001.00 | Medical Assisting Services                |
| 12.0500.00 | Culinary Arts                                  | 51.1902.00 | Mental and Social Health Technician       |
| 51.0000.00 | Dental Assisting                               | 15.0307.00 | Music and Audio Production                |
| 47.0013.00 | Diesel Engine Repair                           | 11.1999.00 | Network Security                          |
| 19.0304.00 | Digital Animation                              | 51.2002.00 | Nursing Services                          |
| 09.0702.00 | Digital Communication                          | 51.0805.00 | Pharmacy Support Services                 |
| 54.0205.00 | Digital Photography                            | 48.0510.00 | Precision Machining                       |
| 19.0200.20 | Digital Printing                               | 11.8212.00 | Software and App Design                   |
| 13.1210.00 | Early Childhood Education                      | 51.0913.00 | Sports Medicine and Rehabilitation        |
| 13.1200.00 | Education Professions                          | 56.0569.00 | Stagecraft                                |
| 48.0301.00 | Electrical and Power Transmission Installation | 15.1202.20 | Technology Devices Maintenance            |
| 14.1901.00 | Electronic Technologies                        | 51.2001.00 | Therapeutic Massage                       |
| 51.0904.00 | Emergency Medical Services                     | 51.8301.00 | Veterinary Assisting                      |
| 15.0000.00 | Engineering                                    | 48.0508.00 | Welding Technologies                      |

### 2025-2026 Schedule for the Technical Skills Assessments

| FALL 2025                         |                                                                          |
|-----------------------------------|--------------------------------------------------------------------------|
| September 29 – December 4         | Registration for Fall Assessments                                        |
| September 29 – December 5 at Noon | Fall Testing Period                                                      |
| December 8 – December 12          | Congratulatory Letters, Certificates, Transcripts Delivered to Districts |
| SPRING 2026                       |                                                                          |
| February 23 – April 30            | Registration for Spring Assessments                                      |
| February 23 – May 1 at Noon       | Spring Testing Period                                                    |
| May 4 – May 8                     | Congratulatory Letters, Certificates, Transcripts Delivered to Districts |

If you have questions, please contact us at 802-542-5452 or [CTEAssessmentHelp@azed.gov](mailto:CTEAssessmentHelp@azed.gov)



**Let's Talk!**



1. We (ADE/CTE) will work with our IT Team to develop a lockdown process to keep students from opening additional browsers during testing, looking up answers to questions, copying test items into ChatGPT, etc. We will also research the feasibility of CTEDS, districts, and schools using TestNav, a lockdown testing application currently used for other state tests.
2. We (ADE/CTE) will add to the Change Request function on the TSA dashboard a self-reporting verification by you or your teachers that a student is eligible to retake the test conforming with the TSA eligibility policies.
3. We (ADE/CTE) will keep updated PowerPoints, tutorials, and guides such as the Student Technical Assessment Guide and the Proctor Instructions for Monitoring the TSA on the assessment webpage.



4. As a measure of accountability, CTE administrators must require that all CTE staff involved in TSA testing complete the Security and Testing Protocol Agreement. This document is managed by the designated CTE administrator for each testing cycle and kept on file in the district/school for up to 5 years. This agreement must be provided to ADE/CTE if requested at any time. This agreement is a link on the TSA dashboard and the CTE assessment webpage.
  
5. All teachers and proctors should utilize the ADE/CTE resources available on the TSA webpage and TSA Dashboard and be required to complete in-person or online training specific to registering students for the TSA, preparing students for the TSA, and proctoring the TSA. The CTE administrator should document teacher training and be able to provide this documentation to ADE/CTE if requested.



6. CTE administrators must engage CTE staff in positive conversation about the TSA and develop a plan to address possible “improprieties in testing.”
7. We (ADE/CTE) request that CTEDS, districts, and schools identify testing dates and agree to test single programs or small groups of students to prevent server overload. This will also help proctors better observe students during test administration.
8. We (ADE/CTE) will utilize an advisory committee of representatives from ACOVA, CTEDS, and CTE Directors to meet periodically to review the TSA goals and objectives, evaluate accomplishments, and address any concerns or issues.



# **Judy Balogh**

**ADE/CTE Lead for Standards, Assessment,  
Career Development**

**602-542-4155, [judy.balogh@azed.gov](mailto:judy.balogh@azed.gov)**

# **Hannah Higgs**

**ADE /CTE Assessment Program Specialist**

**602-542-5044, TSA Hotline: 602-542-  
5452, [hannah.higgs@azed.gov](mailto:hannah.higgs@azed.gov)**



# Michelle Martinez

Career and Technical Education Programs  
Director

"To Infinity and  
Beyond!"  
Buzz Lightyear



CREDENTIALS THAT COUNT

# ELEVATING CTE WITH INDUSTRY- RECOGNIZED CERTIFICATIONS

ADE CTE Program Services Team



ARIZONA DEPARTMENT OF  
**EDUCATION**



The Arizona Department of Education maintains a robust, statewide catalog of approved industry-recognized certifications aligned to high-wage, high-demand careers. However, as technology and workforce demands continue to evolve, so too must the credentials we recognize.

ADE is currently refining the process for reviewing and approving new credentials, but two foundational requirements remain unchanged:

1. **Submissions must originate from a school or district.**
  - ADE will not consider requests submitted directly by vendors, testing providers, or third parties.
2. **Each application must include three letters of support from local employers.**
  - These letters must come from businesses or industry partners who are in a position to hire students earning the proposed credential.
  - Letters from vendors, educational institutions, or businesses unrelated to the credential's field will not be accepted.

We value your role in keeping Arizona's CTE programs aligned with real-world needs. Thank you for helping us ensure that every approved credential reflects genuine workforce demand and student opportunity.

## ARIZONA STUDENTS ARE EARNING CREDENTIALS THAT COUNT

- In the past year alone:
  - **24,768** high school students earned **31,790** nationally-recognized credentials
  - **15,772** postsecondary students earned **19,002** credentials of the same caliber
- That's a combined total of **50,792** industry-recognized credentials — credentials that are strengthening job placement outcomes, increasing postsecondary engagement, and fueling Arizona's skilled workforce.

## WHY INDUSTRY-APPROVED CREDENTIALS MATTER

- Prove career readiness with industry validation
- Align instruction to workforce needs
- Boost Perkins performance indicators
- Support college and career transitions



Scan here to access the Arizona Department of Education Industry Credentials Toolkit or visit [www.azed.gov/cte/cte-industry-credentials](http://www.azed.gov/cte/cte-industry-credentials)

**CTE IS THE PIPELINE — INDUSTRY CREDENTIALS ARE THE PROOF**



# Program Services: Monitoring Update

On the [Quality and Compliance Monitoring Guide & Samples](#) document for 4B and 4C, this statement ***“if in-person site visit not available”*** in the evidence column **has been removed** from the guide and **this option will no longer be available** to use to get the quality points for 4B (program level quality point) or 4C (district level quality point).

| Quality Indicator |                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| b.                | <ul style="list-style-type: none"> <li>Video tour of program site showing all of the classroom, lab space, and equipment (<del>if in-person site visit not available</del>)</li> <li>Photos of program site showing all of the classroom, lab space, and equipment (if in-person site visit not available)</li> <li><del>In-person tour of program site (when permitted)</del></li> </ul> | <p>Evidence submitted must demonstrate the following:</p> <ul style="list-style-type: none"> <li>Equipment and facilities are clean and organized</li> <li>Equipment is set up and functional</li> <li>Visual review of facilities and equipment for safety</li> <li>Visual review of facilities for accessibility</li> </ul> <p>When submitting a video or photos, all of the classroom and lab space must be shown, including all equipment. Videos and photos should also be clear and have good resolution.</p> |
| c.                | <ul style="list-style-type: none"> <li>Video tour of program site showing all of the classroom, lab space, and equipment (<del>if in-person site visit not available</del>)</li> <li>Photos of program site showing all of the classroom, lab space, and equipment (if in-person site visit not available)</li> <li><del>In-person tour of program site (when permitted)</del></li> </ul> | <p>Evidence submitted must demonstrate the following:</p> <ul style="list-style-type: none"> <li>District or CTED provides appropriate use of facilities, equipment, technology and materials within the program.</li> </ul>                                                                                                                                                                                                                                                                                        |



# Program Services: Monitoring Update

| Quality Indicator |                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>b.</p>         | <ul style="list-style-type: none"> <li>• Video tour of program site showing all of the classroom, lab space, and equipment (<del>if in-person site visit not available</del>)</li> <li>• Photos of program site showing all of the classroom, lab space, and equipment (<del>if in-person site visit not available</del>)</li> <li>• <del>In-person tour of program site (when permitted)</del></li> </ul> | <p>Evidence submitted must demonstrate the following:</p> <ul style="list-style-type: none"> <li>• Equipment and facilities are clean and organized</li> <li>• Equipment is set up and functional</li> <li>• Visual review of facilities and equipment for safety</li> <li>• Visual review of facilities for accessibility</li> </ul> <p>When submitting a video or photos, all of the classroom and lab space must be shown, including all equipment. Videos and photos should also be clear and have good resolution.</p> |
| <p>c.</p>         | <ul style="list-style-type: none"> <li>• Video tour of program site showing all of the classroom, lab space, and equipment (<del>if in-person site visit not available</del>)</li> <li>• Photos of program site showing all of the classroom, lab space, and equipment (<del>if in-person site visit not available</del>)</li> <li>• <del>In-person tour of program site (when permitted)</del></li> </ul> | <p>Evidence submitted must demonstrate the following:</p> <ul style="list-style-type: none"> <li>• District or CTED provides appropriate use of facilities, equipment, technology and materials within the program.</li> </ul>                                                                                                                                                                                                                                                                                              |

# **Program Services: Monitoring Update**

**District administrators must add pictures and/or videos to indicators 4b and 4c for quality points.**

**Site visits are intended to confirm evidence submitted.**



# Program Services: Best Practices

- Pictures/Videos do not need to be professional grade. Just clear enough to show the classroom, lab areas, and industry equipment.
- Districts have either created a full video (by school – by program) to show the program classrooms or looped pictures together to show each program.
- Some create a Google (or other digital platform) drive with folders, by school- by program, and include pictures or video, then add those **accessible** (*open link that does not require log-in or approval to access evidence*) **drive links** to 4b/4c indicator.
- The use of district folders/drive individual program submissions are acceptable, provided that the images/videos are separated by school - by program.
- Tip: some programs have leveraged students/teachers in film or photography program to help create these videos or take pictures.



# Program Services: Feedback



# Gina Schmitz

Career and Technical Grants Supervisor

"Alone we can do so little;  
together we can do so  
much."  
-Helen Keller



**\$34,395,271**

allocated to Arizona



# FY 2025 CTE Federal Perkins Allocation Breakdown

|                            |                 |
|----------------------------|-----------------|
| Secondary                  | \$24,624,676.08 |
| Postsecondary              | \$5,407,611.93  |
| Reserve (Innovative Grant) | \$621,000       |
| State Leadership           | \$2,125,000     |
| Basic Administration       | \$1,606,982.99  |



# FY 2025 CTE State Priority Allocation Breakdown

|                            |                 |
|----------------------------|-----------------|
| Arizona                    | \$11,576,300.00 |
| Secondary                  | \$9,000,942.00  |
| State Administration Match | \$2,575,358.00  |



# CTE Federal Perkins Grant

| Marie Jarrett            | Cindy Tucci | Audrey Dieken             | Gina Schmitz                   |
|--------------------------|-------------|---------------------------|--------------------------------|
| CAVIAT                   | CVIT        | EVIT                      | CTE Industry Credential Grants |
| CAVIT                    | NATIVE      | GIFT                      | State Leadership Grants        |
| Mountain Institute CTED  | Pima JTED   | WAVE                      | State Innovative Grants        |
| NAVIT                    | West-MEC    | All Postsecondary Schools | State Institutions             |
| STEDY                    | Charters    | Charters                  |                                |
| VACTE                    |             |                           |                                |
| Charters & Phoenix Union |             |                           |                                |



# FY 2025 Perkins Reminders

- Grant Final Narratives & Performance Measure Improvement Plan Final Summaries were due June 30th. Will be going on a Programmatic Hold until submitted
- Continue to submit reimbursements
- Grant end determined by District: June 30<sup>th</sup> or September 30<sup>th</sup>
- Completion Report opens on October 1st.



Monday, July 14th

1:30 – 3:00

Tuesday, July 15th

10:00 – 11:30

# CTE Grants 101 Workshops

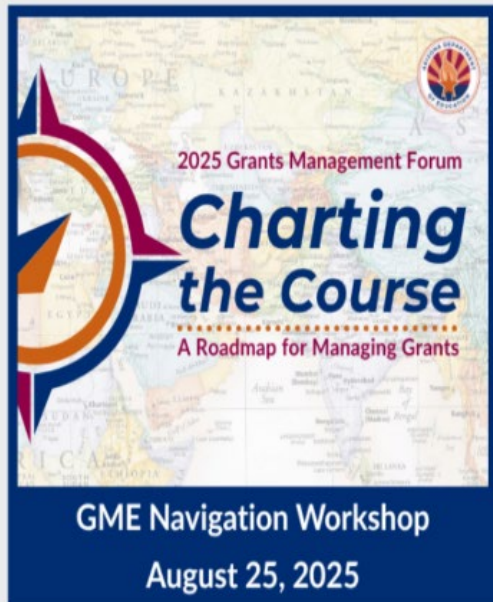
- Comprehensive Local Needs Assessment
- Grants Management Enterprise (GME)
  - Application
  - Budgeting
  - Revisions
  - Performance Improvement Plans
- Grant Deadlines



# Grants Management Conference

## Registration is Open!

The Grants Management GME Navigation Workshop and Forum will be held this August at the Desert Willow Conference Center in Phoenix! Registration is now open for both events through August 15th!



Visit APLD (Arizona Professional Learning and Development) for more information and to register!

Information on  
GME Home Page



# Emily Brown

School Counselor Director

"If I cannot do great things, I can do  
small things in a great way."  
Martin Luther King Jr



# School Counseling Updates

- Construction Career Day: September 30 from 9:00 am – 1:00 pm
- School Profile Webinar: September 23 from 10:00 am – 11:00 am
- Snack Pack Sessions: option 1 – September 17, option 2 – October 22 from 11:30 am – 1:30 pm
- Funding Webinar: save the date for September 24 from 1:00 pm – 2:00 pm
- School Counselor Retreat: full day of sessions at the ACOVA Fall Conference
- School Counselor Newsletter: get signed up for all the latest updates



# Construction Career Day

September 30, 2025, 9:00am-1:00pm at Sundt Construction in Phoenix.

See their facilities, participate in activities (concrete, heavy equipment, pipefitting, and welding), and learn more about their career opportunities.

Sign Up: School Counselor  
Construction Career Day @ Sundt



# School Profile Webinar



Join Making Caring Common for a free webinar on building school profiles. This training is targeted toward high school counselors supporting college applications.



# Snack Pack Sessions

Join us for bite-sized, professional learning brought to you by the Arizona Department of Education, the Arizona Board of Regents, and the Arizona College Attainment Network.

- These webinars are virtual only.
- Registration is required, closes 24 hours prior.
- Slide decks and materials will be shared with registrants.

[Option 1](#)

[September 17](#)

[11:30AM-1:30PM](#)



[Option 2](#)

[October 22](#)

[11:30AM-1:30PM](#)



# Get Connected

Emily Brown, School Counselor  
Director

[Emily.Brown@azed.gov](mailto:Emily.Brown@azed.gov)

Heather Anderson, School  
Counselor Specialist

[Heather.Anderson@azed.gov](mailto:Heather.Anderson@azed.gov)

School Counselor Connection  
Newsletter Sign Up





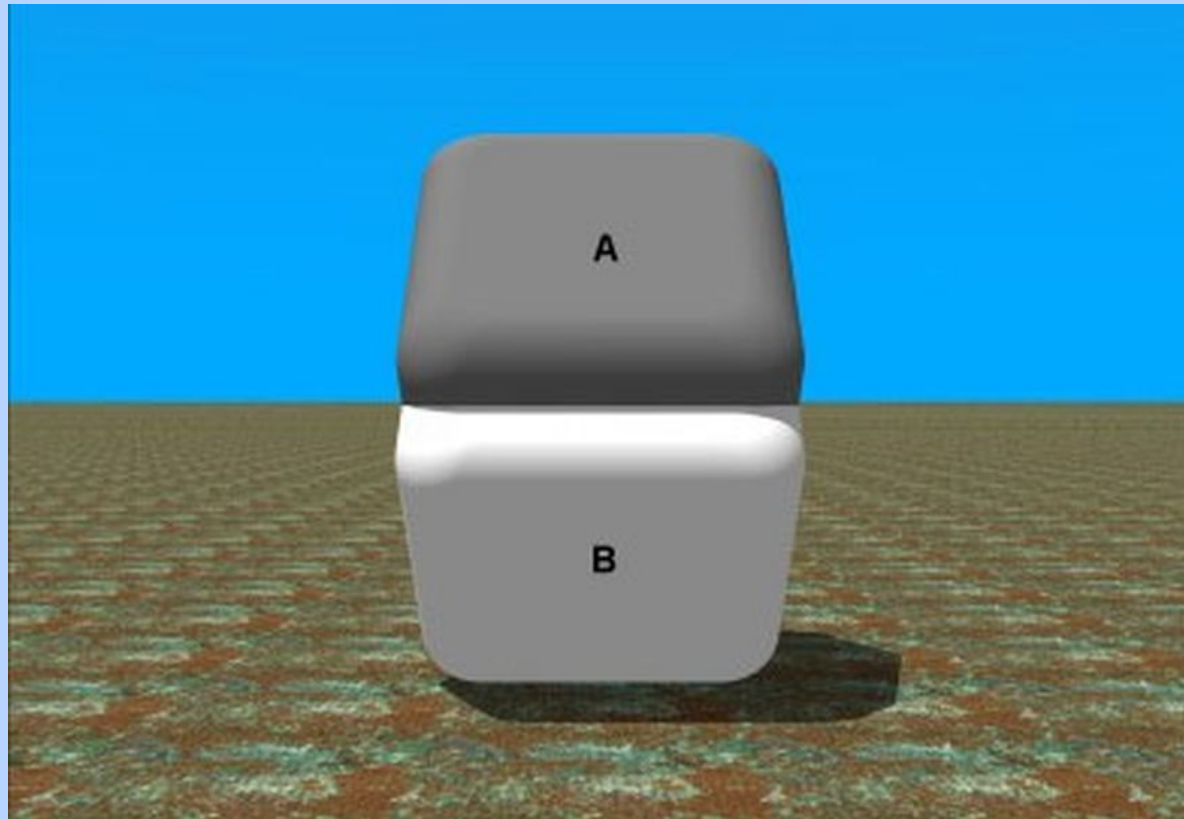
# Robert Garcia

Work Based Learning Director

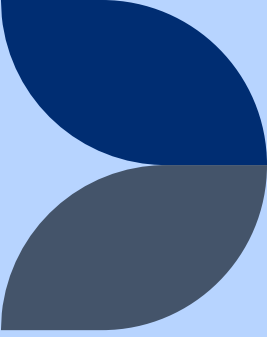


# Work-Based Learning Updates

*“If everyone is thinking alike, then somebody isn’t thinking.” – General George S. Patton*



# Updates Cont.



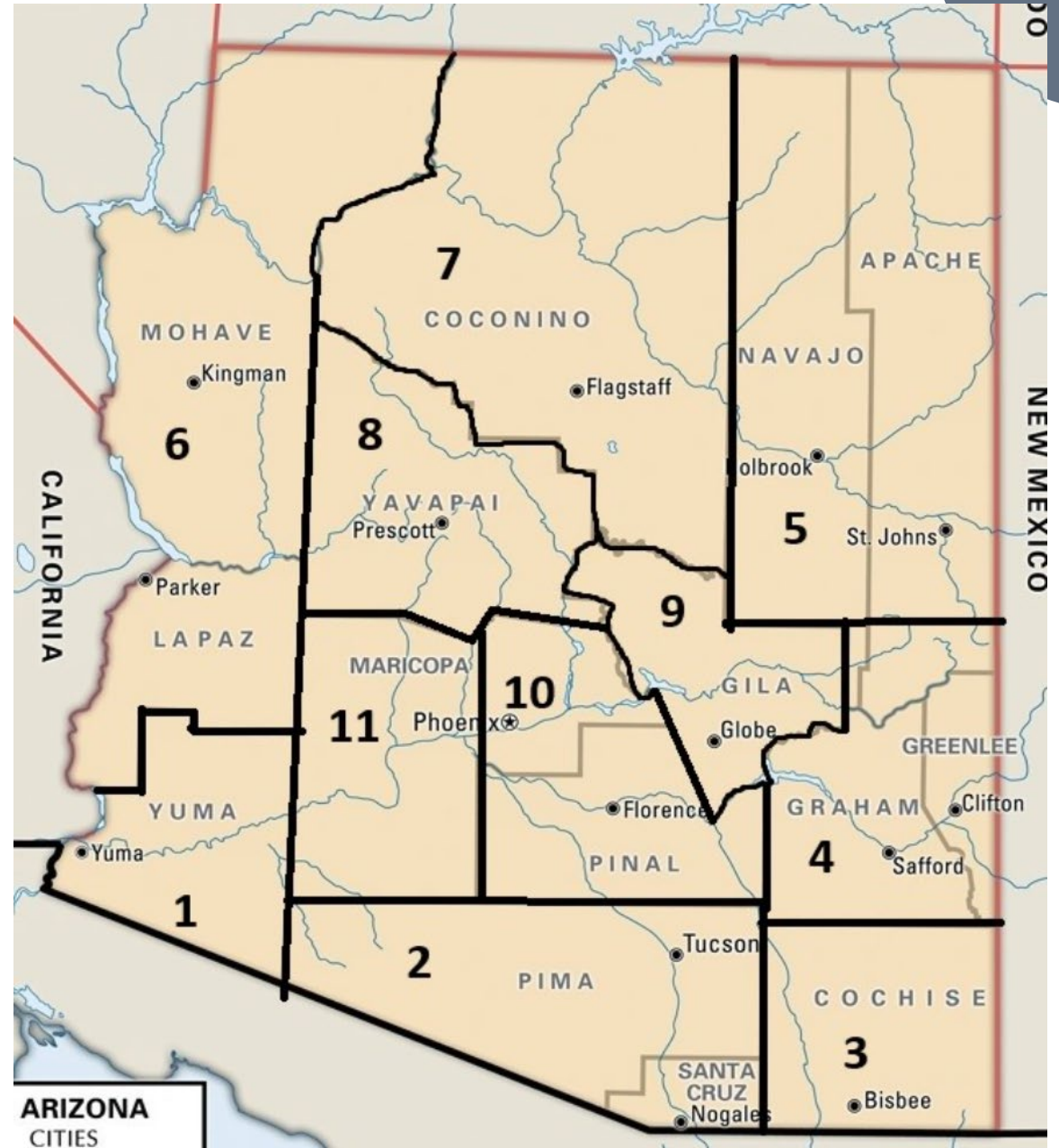
## So, Far.....

- ADE Regional Ecosystem for Workforce Development Collaborative
- Launch of the Student Industry Partnership (SIP)
- Work-Based Learning Advisory Committee

## Coming Up.....

- Website redesign
- Work-Based Learning Guidebook update
- Enhanced Communication Tools
- Continue Statewide Collaboration

# Regional Ecosystem for Workforce Development Collaborative



# Regional Ecosystem for Workforce Development Collaborative Cont.

- Over 200 Attendees
- 260 improvement recommendations
- 90% found the meeting to be valuable
- Many regions show a strong preference for apprenticeships and internships
- Recommendations received  
Examples;
  - Assure programs are industry led (Program)
  - Stay current with employer credential validation (Partnership)
  - Champion CTE in the community and with students (Communication)
- Next Steps.....

**Thank you**