

What is a Retention Plan? An intentional, codified plan that organizations create and use to reduce employee turnover, prevent attrition, increase retention, and foster employee engagement

Educator retention starts at the point of hire, whether they are new to the profession or new to the organization. Being intentional about the creation and application of a Strategic Educator Retention Plan addresses staffing issues, positively impacts working conditions for educators, and is seen as a recruitment strategy.

What is the purpose of a Retention Plan?

- Reduction in attrition and increases retention
- Reduction in hiring, training, and staffing costs
- Increases loyalty of educators
- Improves employee growth and professional experience
- Improves climate and culture
- Builds brand and organization reputation
- Increases collaborative opportunities for educators, the organization, and stakeholders

What should a Strategic Educator Retention Plan include?

- Systems developed and put in place for gathering educator input and feedback
- Retention strategies that are well-defined and well-communicated to all staff members
- Strong strategic leadership by uniting many voices that align with mission and vision
- Pathways to build educator leadership capacity
- Differentiated professional development for educators for those new to the profession to veteran teachers
- Training for site-based and district-level administrators to effectively carry out support systems
- Data-driven decision-making at the district/organization and site level