Sample Test Name: Graphic Design

(These items were developed by teachers for the Technical Skills Assessment. Below is a sample item for each program standard.)

Question 1 of 9

What impact is social media having on the graphic design industry?

A)   Design principles

B)   Rapid change

C)   Print process

D)   Design theory

Question 2 of 9

What is the suppression of words, images, or ideas that are "offensive" called?

A)   Privacy

B)   Censorship

C)   Accessibility

D)   Security

Question 3 of 9

When interviewing for a graphic design position, what type of portfolio would be BEST to present?

A)   Bound

B)   Online

C)   Display

D)   Working

Question 4 of 9

Pencils, business cards, internet services, and shipping costs would be listed in which financial category by a freelance designer?

○ **A)** Taxes

○ **B)** Licenses

○ **C)** Expenses

○ **D)** Budget

Question 5 of 9

How do members of a team who are in different states share large files on a project?

○ **A)** USB drive

○ **B)** Text

○ **C)** Cloud

○ **D)** External hard drive

Question 6 of 9

Which color gamut is an additive color model?

○ **A)** CMYK

○ **B)** Grayscale

○ **C)** Spot color

○ **D)** RGB

Question 7 of 9

What is the BEST way to develop multiple design ideas?

○ **A)** Computer comps

○ **B)** Thumbnails

○ **C)** Mock-ups

○ **D)** Roughs

Question 8 of 9

What is the measured area around the edges of a document page?

A) Gutter

B) Margin

C) Bleed

D) Header

Question 9 of 9

Which of the following would result in a visual element printed beyond the constraints of the artboard?

A) Bleed

B) Gutter

C) Margin

D) Slug

Graphic Design Sample Test Answer Key

Question	Answer
1.	B
2.	B
3.	A
4.	C
5.	C
6.	D
7.	B
8.	B
9.	A