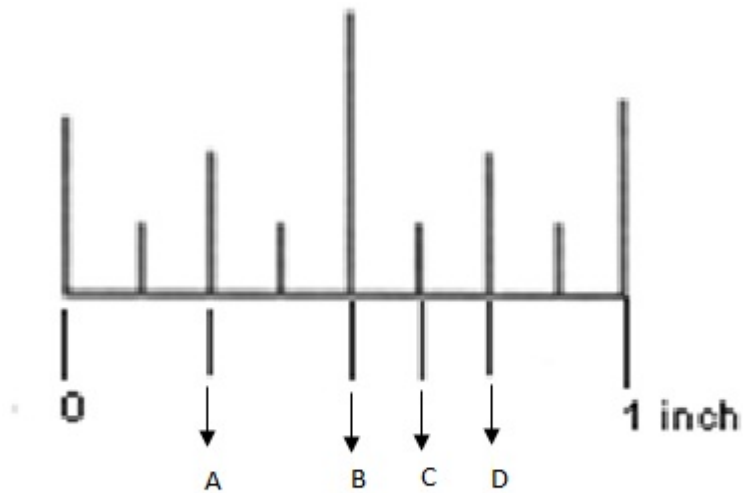


(These items were developed by teachers for the Technical Skills Assessment. Below is a sample item for each program standard.)

**Question 1 of 13**

Which letter indicates  $\frac{5}{8}$  inch?



- A) C
- B) A
- C) B
- D) D

### Question 2 of 13

Which measurement is used in determining the length of pants?

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- A) Seat
- B) Hips
- C) Waist
- D) Inseam

### Question 3 of 13

Repetition, radiation, and gradation are components of which design principle?

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- A) Emphasis
- B) Rhythm
- C) Harmony
- D) Color

### Question 4 of 13

What is the FIRST commercially successful man-made fiber originally known as artificial silk?

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- A) Spandex
- B) Acrylic
- C) Rayon
- D) Acetate

### Question 5 of 13

How does suggestive selling BEST increase a company's bottom line?

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- A) Impulse buying
- B) Planned purchases
- C) Catalog sales
- D) Bulk purchases

### Question 6 of 13

What is the BEST example of illegal marketing practices?

- A) Showing colors that are not available for the product
- B) Falsifying or hiding potential health hazards
- C) Advertising out of date products
- D) Using images that enhance the product look

### Question 7 of 13

In what decade was the poodle skirt popular?

- A) 1950s
- B) 1970s
- C) 1920s
- D) 1940s

### Question 8 of 13

How does adding design features (such as zippers and buttons) impact the final cost of the garment?

- A) Decreases the cost
- B) Has no effect on cost
- C) Extremely decreases the cost
- D) Increases the cost

### Question 9 of 13

If a customer wants to appear shorter and wider, which tip SHOULD the sales associate give?

- A) Wear clothing with minimal structural design.
- B) Wear dark, dull, cool colors.
- C) Wear horizontal stripes and/or bold prints.
- D) Wear vertical lines and/or subtle prints.

### Question 10 of 13

The pattern calls for 2 and 1/2 yards of fabric, and the fabric costs \$7.00 per yard. How much will the fabric cost before tax?

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- A) \$18.21
- B) \$17.50
- C) \$17.21
- D) \$22.50

### Question 11 of 13

What is the FIRST step in illustrating an apparel line?

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- A) Determine price point
- B) Establish an idea
- C) Construct final sample
- D) Compile a tech pack

### Question 12 of 13

Which type of jewelry is the MOST expensive and is made of gold, silver, or platinum?

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- A) Imitation
- B) Bridge
- C) Costume
- D) Fine

### Question 13 of 13

Which action supports or promotes sustainable fashion in the Fashion Industry?

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- A) Manufacturing one-time use clothing
- B) Upcycling materials
- C) Outsourcing materials
- D) Developing new manufactured fibers

Fashion Design and Merchandising Sample Test Answer Key

<b>Question</b>	<b>Answer</b>
1.	A
2.	D
3.	B
4.	C
5.	A
6.	B
7.	A
8.	D
9.	C
10.	B
11.	B
12.	D
13.	B