

(These items were developed by teachers for the Technical Skills Assessment. Below is a sample item for each program standard.)

**Question 1 of 8**

What is the MOST important role of mass media?

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- A) Directing government policy
- B) Setting an agenda
- C) Distracting the audience
- D) Informing the public

**Question 2 of 8**

Which is NOT covered under copyright?

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- A) Movies
- B) Photos
- C) Titles
- D) Books

**Question 3 of 8**

What is the MOST important factor in selecting a source for an article?

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- A) Popularity
- B) Enthusiasm
- C) Position
- D) Credibility

#### Question 4 of 8

Which camera image file contains minimal processed data?

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- A) RAW
- B) JPG
- C) TIFF
- D) PDF

#### Question 5 of 8

Which three settings control exposure?

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- A) Aperture, shutter speed, f-stop
- B) Aperture, shutter speed, focal length
- C) Aperture, shutter speed, manual mode
- D) Aperture, shutter speed, ISO

#### Question 6 of 8

Which publishing platform in today's media allows for an audio broadcast?

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- A) Podcast
- B) Blog
- C) Magazine
- D) Newspaper

#### Question 7 of 8

What is the process that identifies errors prior to printing?

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- A) Packaging
- B) Preflight
- C) Printing
- D) Submission

### Question 8 of 8

Why would a news network use social media to deliver a story?

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- A) To report the story first
- B) To ensure credibility of the source
- C) To ensure accuracy of information
- D) To reduce audience participation

Digital Communication Sample Test Answer Key

<b>Question</b>	<b>Answer</b>
1.	D
2.	C
3.	D
4.	A
5.	D
6.	A
7.	B
8.	A