

Blueprint for Instruction and Assessment

Fashion Design and Merchandising

52.1900.20



Domain	Related Standards	Instructional Time
Domain 1 Design and Construction	STANDARD 1.0 APPLY MATHEMATICAL PROCESSES TO PROBLEMS IN DESIGN AND MERCHANDISING STANDARD 2.0 EXAMINE MEASUREMENT TECHNIQUES IN DESIGN, MANUFACTURING, AND MERCHANDISING STANDARD 3.0 ANALYZE THE PRINCIPLES AND ELEMENTS OF DESIGN STANDARD 4.0 EVALUATE TEXTILES, FIBERS, AND FABRICS STANDARD 10.0 CONSTRUCT A GARMENT BY PRECISELY APPLYING THE PRINCIPLES OF QUALITY APPAREL CONSTRUCTION STANDARD 11.0 PREPARE FASHION DESIGNS STANDARD 12.0 EXPLAIN THE IMPORTANCE OF ACCESSORIES TO FASHION	45-55%
Domain 2 Business of Fashion	STANDARD 5.0 EXAMINE THE OPERATIONS OF RETAILING (BRICK-AND-MORTAR AND E-COMMERCE) STANDARD 6.0 EXAMINE MARKETING SKILLS FOR THE SUCCESS OF DESIGN AND MERCHANDISING BUSINESS STANDARD 8.0 ANALYZE A FASHION DESIGN AND MERCHANDISING BUSINESS STANDARD 13.0 EXPLORE ETHICAL ISSUES IN FASHION DESIGN AND MANUFACTURING	35-45%
Domain 3 Psychology of Fashion	STANDARD 7.0 DISTINGUISH INFLUENCES ON THE FASHION DESIGN INDUSTRY STANDARD 9.0 ANALYZE FACTORS THAT DETERMINE THE SELECTION OF CLOTHING	5-15%

Content domains are bodies of knowledge, skills, or abilities to be taught and assessed. They illustrate the relationship among technical standards, instructional time, and student success on the Technical Skills Assessment. This blueprint corresponds with the technical standards endorsed on May 12, 2016.

