Blueprint for Instruction and Assessment

Hospitality Management

52.0900.00

Domain	Related Standards	Instructional Time
Domain 1 Hospitality Sectors	**STANDARD 2.0** ANALYZE THE LODGING SECTOR **STANDARD 3.0** ANALYZE THE FOOD AND BEVERAGE SECTOR IN VARIOUS VENUES **STANDARD 4.0** ANALYZE THE RECREATION SECTOR **STANDARD 5.0** ANALYZE THE TRAVEL AND TOURISM SECTOR **STANDARD 6.0** ANALYZE EVENT PLANNING AND THE EVENT MANAGEMENT SECTOR	40 - 50%
Domain 2 Guest Service Essentials	**STANDARD 1.0** EXAMINE THE HOSPITALITY AND TOURISM INDUSTRY **STANDARD 7.0** EXAMINE GUEST/CUSTOMER SERVICE STRATEGIES WITHIN THE HOSPITALITY AND TOURISM INDUSTRY **STANDARD 9.0** ASSESS THE SAFETY, SECURITY, AND SANITATION STANDARDS IN THE HOSPITALITY ENVIRONMENT	30 - 40%
Domain 3 Management Essentials	**STANDARD 8.0** ANALYZE THE HUMAN RESOURCE DEPARTMENT WITHIN THE HOSPITALITY AND TOURISM INDUSTRY **STANDARD 11.0** EXAMINE THE MANAGEMENT AND LEADERSHIP FUNCTIONS OF THE HOSPITALITY AND TOURISM INDUSTRY **STANDARD 13.0** EXPLORE THE LEGAL AND ETHICAL RESPONSIBILITIES IN THE HOSPITALITY AND TOURISM INDUSTRY	10 - 15%
Domain 4 Executive Management	**STANDARD 10.0** EXAMINE THE SALES AND MARKETING FUNCTION IN THE HOSPITALITY AND TOURISM INDUSTRY **STANDARD 12.0** EXPLORE FINANCIAL MANAGEMENT IN THE HOSPITALITY INDUSTRY	5 - 10%

Content domains are bodies of knowledge, skills, or abilities to be taught and assessed. They illustrate the relationship among technical standards, instructional time, and student success on the Technical Skills Assessment. This blueprint corresponds with the Technical Standards endorsed on July 16, 2023.