

Business and Marketing

CTE Certification

computer and information sciences and support services; accounting and computer information services; business/commerce, general; business administration, management, and operations; accounting; business operations support and assistant services; business/corporate communications; business/managerial economics; entrepreneurial and small business operations; finance and financial management services; hospitality administration/management; human resources management and services; international business; management information systems and services; management sciences and quantitative methods; marketing; real estate; taxation; insurance; general sales, merchandising, and related marketing operations; specialized sales, merchandising and marketing operations; and business, management, marketing, and related support services.

Guidance on CTE Teacher Certification

ADE CTE Approved Programs:

Accounting

Business Management

Business Operations

<u>Technology Devices Maintenance (also Industrial and Emerging Technologies)</u>

Fashion Design (also Family and Consumer Sciences)

Finance

Hospitality Management (also Family and Consumer Sciences)

Interior Design (also Family and Consumer Sciences)

Marketing

Software and App Design (also Industrial and Emerging Technologies)

ADE CTE Programs and Standards

