

JA Inspire

*Shaping the futures of AZ
middle & high school students*

*Anne Landers
VP, Strategic Impact*

*Jennie Clausen, Ph.D.
Director, JA Inspire*





Junior
Achievement™

Mission:

*To prepare Arizona students
to succeed in work and life*



JA Connections



Who already has awareness of JA?



Who has partnered with JA for your students?



Who went through JA as a student?

JA at a Glance

- Proven track-record – 65+ years of impact!
- Statewide – scalable/flexible
- Connective fiber - business and education
- Served 108K students, K-12, in 21-22 school year

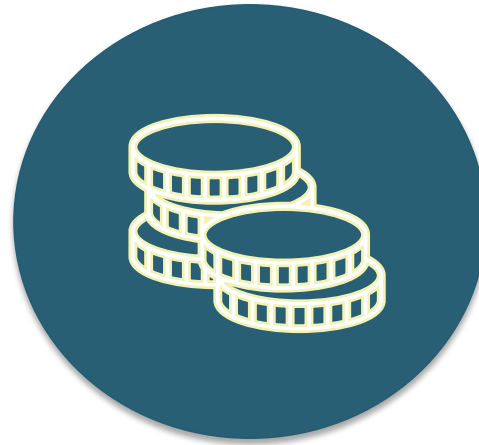
BELIEF +
**SKILLS/
KNOWLEDGE +**
POTENTIAL =

DREAMS

JA Pillars



CAREER READINESS



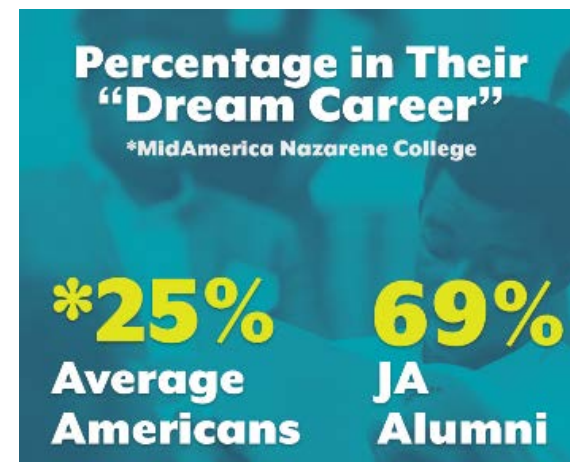
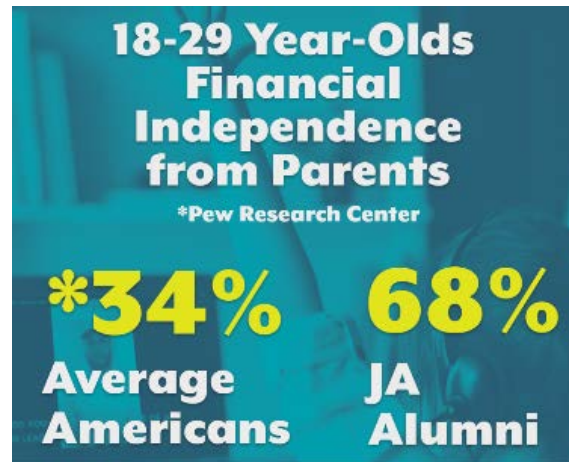
FINANCIAL LITERACY



ENTREPRENEURSHIP

CRITICAL THINKING

JA Impact





Junior
Achievement™

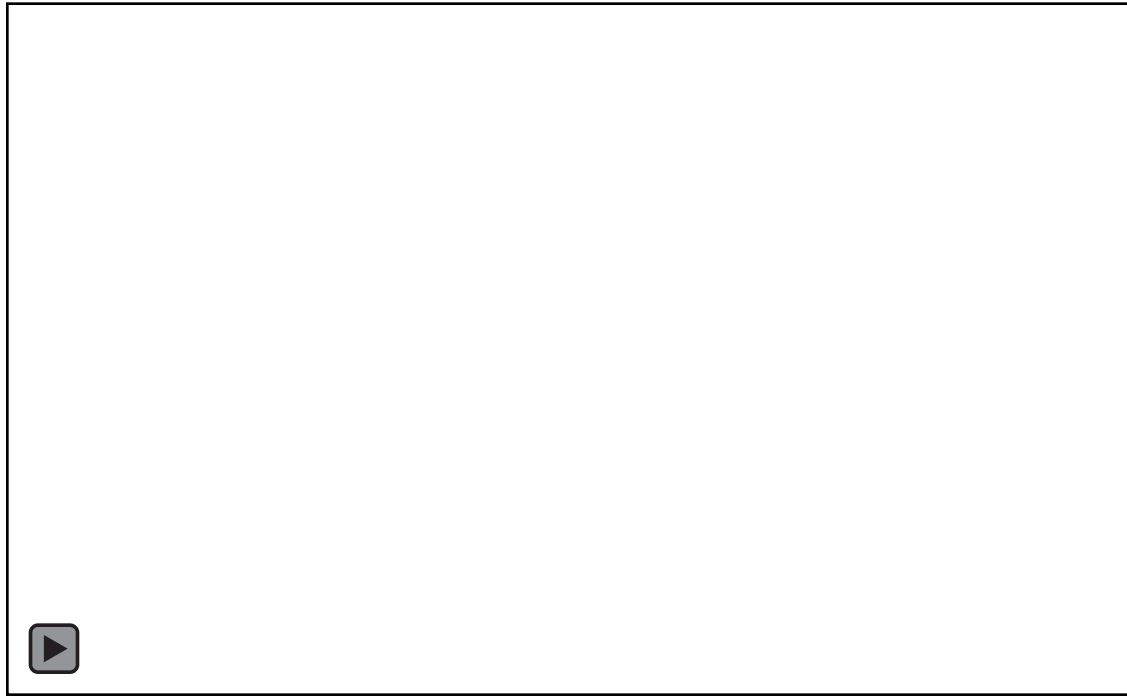
JA Inspire

*ARP School & Community
Grant Project – ESSER III*



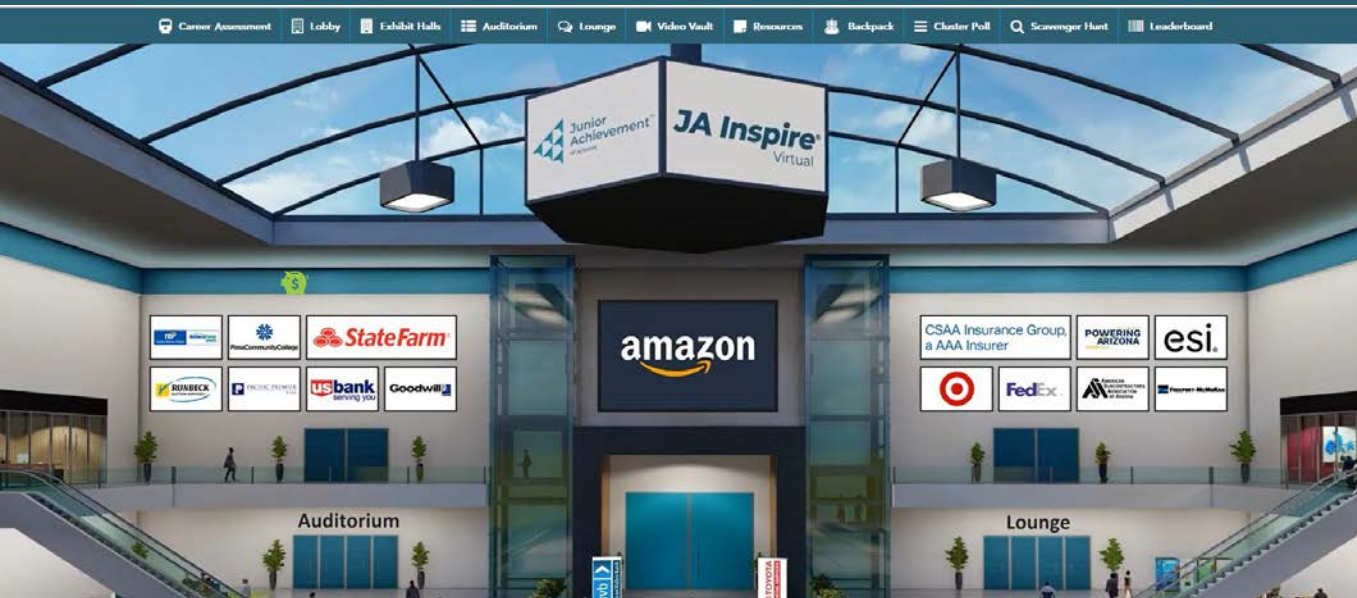


What is JA Inspire?



- One-of-a-kind experience for students
- FREE to teachers/schools/districts
- Grades 5-12, age-appropriate content
- 21 Districts & 94 Schools in 21-22
- Aim to reach 75,000 AZ students in 22-23
- Focus on reaching the students who need us the most: Rural Communities and Title 1 Schools

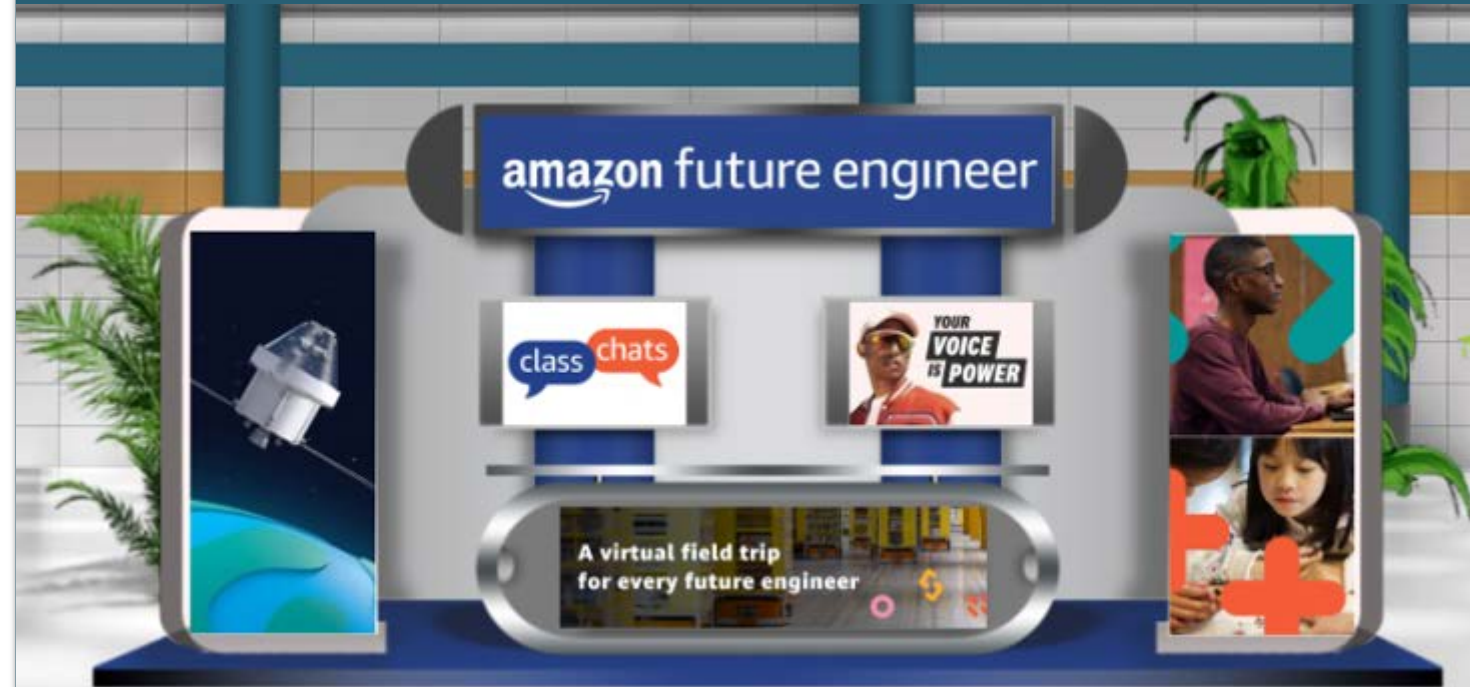
Features



- 9 exhibit halls featuring 100+ AZ businesses – big and small!
- Always changing and updating (new lounge coming soon!)
- Single-User Sign On through Clever (and more in the future)
- Live event/programming calendar

Exhibit Halls & Booths

- 9 Exhibit Halls that align with career clusters
- Constantly changing/adding
- Booths designed by the companies, with students in mind!
- Features:
 - Scholarships
 - Internships
 - Job opportunities
 - Quizzes
 - Day in the life of...
 - Educational resources
 - Videos



Curriculum – Lessons & Activities

- Fully customizable
- Three Delivery Methods:
 - Pick-and-choose repository
 - 7-lesson “off-the-shelf”
 - Single-lesson, one-pager
- Over 30 lessons available
- Standards-aligned including SEL!
- Dedicated Support Team

KEY TERMS:
Industries-economic activity concerned with the processing of raw materials and manufacture of goods in factories.
Invent-created or designed something that has not existed before.
Compare-estimate, measure, or not the similarity or dissimilarity between.
Contrast-the state of being strikingly different from something else.
Modern-relating to the present or recent times as opposed to the remote past.

FAVORITE PAST TIME
Grades: 9-12 | Time: 60 minutes

Standards
AZCTE Professional Skills: 2.C, 3.B, SEL
Competencies: 1.3-5, ELA: 11-12.RL.7, 11-12.W.2, 9-10, SL.4, Math: PS-IC, 8.5, Science: U2, Social Studies: H3, H4, SP3, ELP: Standard 2, Standard 3, Technology: 9-12.3.a.

Activity-at-a-Glance
Have students identify a job from one of their top three career clusters and imagine they are doing this job fifty years ago in the 1970s.

Materials Needed
1. Laptop/Computer
2. Writing Utensil
3. Notebook

Objective:
Students will explore how the industries they are most interested in have changed or have been invented in the last 50 years. They will compare the modern version of their job to the 1970s version.

Activity Details:
Begin the lesson by asking the students what they know about the 1970s. Make a class list of all their ideas. Add to the list as the teacher fills in any gaps, keeping the 16 career clusters in mind for areas of focus.
On a sheet of paper, have students create a word web with their top career interest at the center of the circle. On each branch of their web, have them write one idea for how their dream job was different 50 years ago. If their job wasn't available fifty years ago, have the branches indicate why. (ex: computer engineer might list the existence of computers not being commonplace in the 1970s)
Finally, have students create a presentation that compares their job from the 1970s to today and present their comparison to the class.

Closing:
Close this lesson by asking students to reverse their thinking and imagine how their job will change in the next 50 years. Ask for volunteers to share or collect their ideas on their way out the door.

1 of 1

Embedding JA Inspire In Your Classes

- Augments other programs
- Key Partnerships – e.g. Access ASU and MyFuture AZ
- Additional JA programs to expand impact – e.g. Career Speaker Series
- Flexible scheduling
- Time Respectful



Experience JA Inspire
yourself!



or visit
jaaz.org/jainspireaz

Use login:
demo@inspire.org

Q & A

Contact:
Jennie Clausen, Ph.D.

jenniec@jaaz.org

jaaz.org/jainspireteachers

