

Leveraging DonorsChoose to Support Arizona Classrooms

**DONORS
CHOOSE**

February 23, 2022





Our Presenters



Kirk Smiley

Managing Director
Advocacy & Public Partnerships
DonorsChoose



Danielle Rowe

Sr. Associate
Advocacy & Public Partnerships
DonorsChoose

Our Mission

We make it easy for anyone to help a classroom in need, moving us closer to a nation where students in every community have the tools and experiences they need for a great education.



Our Agenda

1. **About DonorsChoose**
2. **DonorsChoose in Arizona Public Schools**
3. **District Partnership Program**
4. **Q&A**

What is DonorsChoose?



2000

Year founded

\$1.2 billion

Project funding

87%

U.S. public schools with
teachers who have
posted projects

How It Works



Teachers request learning resources their students need



DonorsChoose vets each project request



Partners and donors fund the projects that inspire them, and DonorsChoose fulfills the request



We order and ship items, while notifying the principal in advance of every shipment. Materials become school property.

This is a DonorsChoose project.

Help Grow STEM & Some Bacteria!

Help me give my students hands-on lab material so they can grow bacteria in the classroom and experience a scientific investigation.

14 DONORS

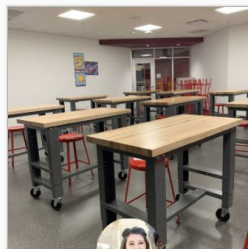
\$661 GOAL

HOORAY! THIS PROJECT IS FULLY FUNDED

Keep the momentum going! Make a donation to Mrs. Wilkerson-Alickovic for her next project!

\$

Give



Mrs. Wilkerson-Alickovic

Grades 9-12

Agua Fria High School

Avondale, AZ

More than half of students from low-income households

EQUITY FOCUS

At this school, more than 50% of students are Black, Latinx, and/or Native American, and more than 50% come from low-income households. [Learn how your donation to this school supports a more equitable education.](#)

SHARE PROJECT



My Students

My students are very motivated by hands on labs. My students work very hard each day but many of them need something to keep their minds engaged in the science content. I think they would benefit from completing more labs to enrich the science content but also give them real-life lab experience.

My Project

All students are in a period of time where microbiology knowledge is more important than ever. Diseases are a hot topic almost every day in the news. This project will help students clear misconceptions they may have heard from unreliable sources, and become aware of risks of disease and how to prevent dangerous infections.

Having hands-on lab experience brings students closer to science and nature!



In a University of Michigan study,

\$400

in materials (one additional funded project per school)

- **improves academic outcomes**
- **decreases teacher turnover**

Though DonorsChoose projects are low-cost, the resources provided are identified and used by **front-line teachers**, making them especially effective.

National Support. Local Impact.

75%

of project funding comes
from someone outside of
the teacher's network

76%

of funding goes to
schools with a half or
more students who are
low income

82%

of projects are fully
funded

Google.org



PNC
FOUNDATION

DICK'S
SPORTING GOODS.
FOUNDATION



Allstate
Foundation



3M

verizon✓

Craig Newmark
Philanthropies

SAMSUNG



THE
CHUCK
LORRE
FAMILY
FOUNDATION

State Farm

Infosys
FOUNDATION USA

charles
SCHWAB
FOUNDATION

DOLLAR GENERAL
LITERACY
FOUNDATION

pwc



DF

Calio Foundation



Panda Cares.

ESPN



The Leading K-12 Crowdfunding Site

As the largest crowdfunding site dedicated to public schools, DonorsChoose meets a **singularly high standard of transparency, accountability and security.**

The highest possible rating from Charity Navigator for 16 consecutive years, an achievement held by fewer than 1% of nonprofits.



The background is a dark blue grid filled with various white line-art icons representing different educational fields such as science, music, art, and general learning.

DonorsChoose in Arizona Public Schools

Arizona State Impact Report



\$26.4M

Dollars Applied



105,321

Individual Donors



40,742

Projects Funded



14,861

Teachers with a
Project Funded



1,816

Schools
Participating



55%

Funding From
Donors Outside AZ

Arizona State District Impact

District		Schools Participating	Projects Funded	Classroom Project Funding
1	Mesa Public Schools	83	2,601	\$1,836,528
2	Tucson USD	86	2,635	\$1,305,450
3	Washington ESD	39	1,940	\$1,239,748
4	Paradise Valley USD	46	1,678	\$950,621
5	Tempe ESD	23	1,454	\$881,166
6	Deer Valley USD	41	1,144	\$850,079
7	Gilbert Public Schools	40	1,026	\$845,634
8	Crane ESD	12	1,128	\$801,442
9	Chandler USD	44	869	\$693,485
10	Yuma ESD One	18	910	\$626,205

Maximizing DonorsChoose In School Districts

District Partnership Program

Request an invitation to join at:
[**donorschoose.org/districtpartners**](https://donorschoose.org/districtpartners)

District Partnership Benefits



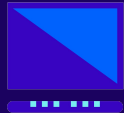
**Early Notification of
Funding Opportunities**



**Central Office
Reporting**



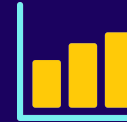
**Real Time Principal
Notifications**



**Customized Landing
Page on DonorsChoose**



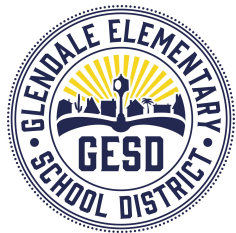
**Communications
Collaboration**



**Annual Data Report
for District Leaders**

Request an invitation to join at donorschoose.org/districtpartners

DonorsChoose District Partners



455 district partners have raised

\$517 million to projects from

244,900 teachers at

16,280 public schools

District Controls



**Central Office
Reporting**



**Principal
Notifications**

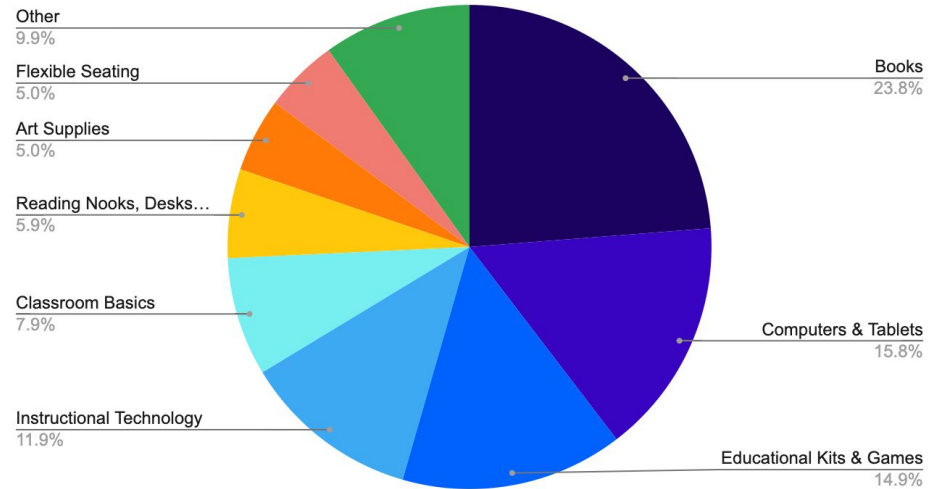


**Technology
Guidelines**

Custom District Reports

- dollars received
- ratio of funding from out of state donors
- projects funded
- schools participating
- teachers participating

DONORS CHOOSE		DonorsChoose + Example School District Report				All Live Projects
School Name	Teacher Name	Project Title	Project Resource Category	Project Essay	Project URL	Project Cost
Example Elementary School	Mrs. Hotchkiss	Learning Through Motion, Engi	Educational Kits & Games	help me give my students an opportunity to practice standards that are being taught in an engaging stem oriented way with materials that will be utilized for a variety of science oriented projects as well as math.	https://donorsc	\$779.51
Example Elementary School	Ms. Kennedy	Programming our Path to Math	Computers & Tablets	help me give my students 4 lenovo tablets so they can create math programs using mit app inventor.	https://donorsc	\$887.04
Example Elementary School	Mrs. Aguilar	Creative Creations	Art Supplies	help me give my students markers, crayons, and scissors to help them take great notes and create awesome projects!	https://donorsc	\$309.45
Example Middle School	Ms. Gill	STEM Shark Tank Assignment	Educational Kits & Games	help me give my students these materials so they can build a prototype for their invention.	https://donorsc	\$820.81
Example Middle School	Mr. Martinez	Technology for the Future	Instructional Technology	help me give my students a great technology experience using math with computers.	https://donorsc	\$1,205.53



Technology Guidelines

Guide your teachers towards district compliant technology.

Heading to Best Buy Education to shop for technology?

You're in a school district most compatible with **PC items**. Here's what works best with your existing district technology:

- **Recommended: Lenovo ThinkPad L470, Lenovo N42 & 100e, Chromebooks bundled with licenses**
- **Not Recommended: Apple iPads and Kindle Fires**

[Review your district's technology guidelines.](#)

[Start shopping on Best Buy Education](#)

Principal Notifications

HTMLPLAIN TEXT

Mr. Goodarzi got a project funded!

**DONORS
CHOOSE**

TO: Ms. Cermanski, Ms. Yaqub, Ms. Gardner, and Head of School
CC: Mr. Goodarzi

Give Mr. Goodarzi a high five! His classroom project "[Mr. Goodarzi's Classroom](#)" was recently funded.

The resources for this project will arrive soon, and we hope in to make sure they reach Mr. Goodarzi's classroom safely:

- Texas Instruments TI-84 Plus CE Color Graphing Calculator 2
- Texas Instruments TI-84 Plus CE Color Graphing Calculator 1

While there's limited access to schools, some materials might have an address chosen by Mr. Goodarzi rather than your school.

If Mr. Goodarzi is no longer teaching at your school, or if there's another reason this project should not be completed, please email colleagues@donorschoose.org.


For information on the use of resources or experiences acquired through DonorsChoose, see our [materials ownership policy](#). If you're wondering why you received this email, [learn more](#) about our notifications.

Thanks for your help,
The DonorsChoose team

P.S. Check out [your school page](#) at DonorsChoose to see all teachers posting projects from your school. You can trade tips

Hi Mavis Davis,

Ms. Badamo has created a new project for her students!



Ms. Badamo
PS 142 Amalia Castro
Nearly all students from low-income households
New York, NY

It's Too Loud!
We strive to have an equitable classroom, one where every learner gets what they need. Many of my students are hyper-sensitive to sound, and this can affect their ability to focus on their work.... [read more](#)

Help me give my students noise reduction ear muffs! They'll help my students block out distracting noises to focus on work, or quiet their minds to calm down when they feel upset.

5 donors | \$82 still needed

Thank you for fostering an environment where teachers go above and beyond for their students! To learn more how principals like you use DonorsChoose.org to support their classrooms, visit our [principal page](#).

If you have a question, please don't hesitate to [contact us](#).

The DonorsChoose.org Team

Don't want to get notified about PS 142 Amalia Castro?
[Remove from your school contact list](#)

Follow us:
[Twitter](#)
[Facebook](#)
[Instagram](#)

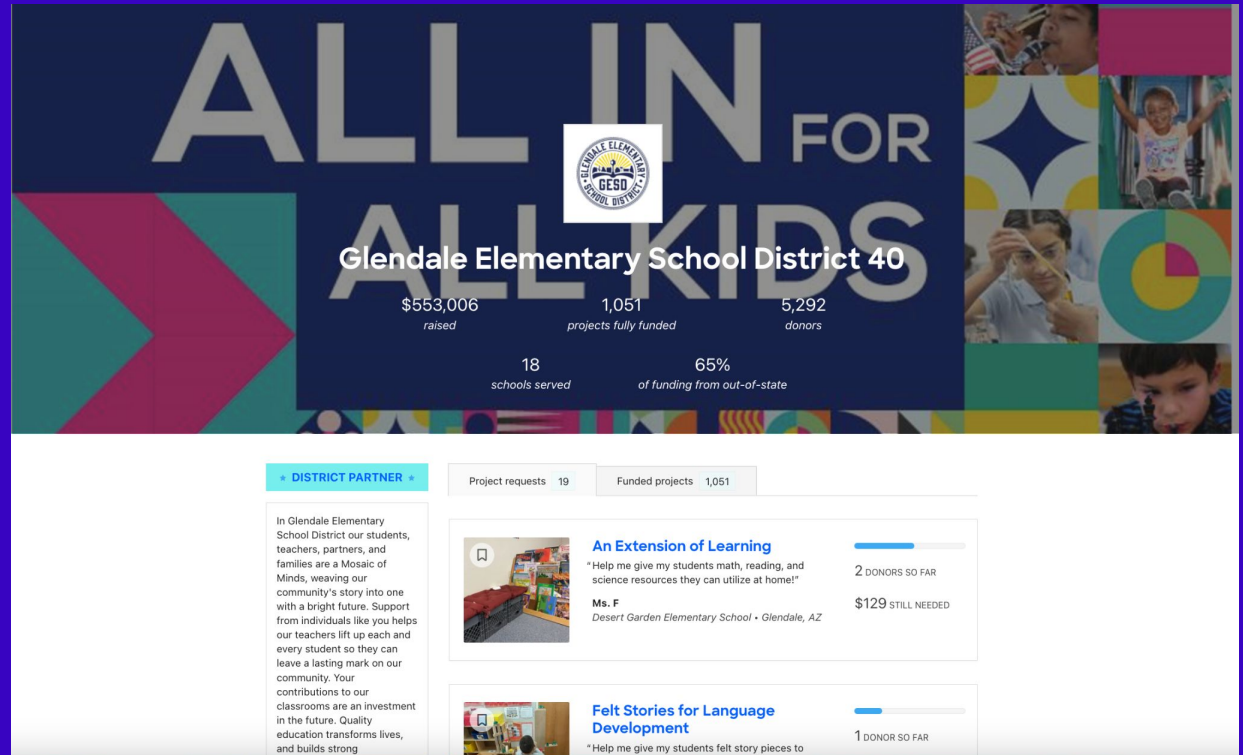
Need help? [Contact us](#).

DonorsChoose.org, 134 West 37 St, 11 Fl, New York, NY 10018

Partner Landing Page

What we need to build your landing page:

1. Superintendent Message of Support
2. That's it, the rest is optional!




Early Alerts of Funding Opportunities



A woman with short dark hair and glasses, wearing an orange shirt and blue skirt, holding a yellow heart.

\$500


+



A large white letter 'D' inside a blue circle.

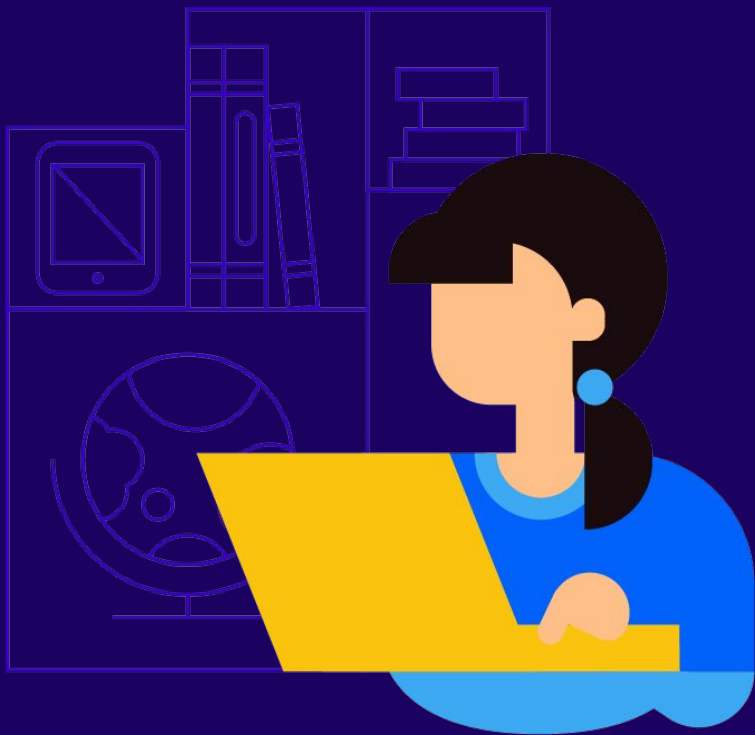
\$500

=



A woman with long dark hair and safety goggles, wearing a blue lab coat over a blue shirt, holding a test tube. There are colorful test tubes in a rack in the background.

\$1,000



Request an invitation to join at:
donorschoose.org/districtpartners