# **Top Five Tips for...**

# Conducting Successful Taste Tests



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**Focus on the process over the outcome** Perfecting your taste tests may take time. Try taking baby steps to get to your desired outcome.

## Ask students for immediate feedback

If students are unsatisfied with an item, ask questions like: "What would you change to make it better?"

Empower your students

Provide a narrative to your students empowering them as young chefs, food researchers, or food scientists!

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#### **Presentation matters!**

Students typically eat with their eyes first, so make your taste test samples as visually appealing as possible!

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### Utilize local ingredients whenever possible

Mentioning the use of local ingredients helps build excitement and connections to personal experiences.



