



HYC YEAR-END REPORT 2020-21

REFLECTIONS ON 2021

And Looking Ahead to a Fresh Year

We are pleased to share the successes, challenges, and opportunities we faced together during 2020-21, as well as the exciting plans we have in store for the upcoming 2021-22 school year.





HYC PROGRAM SERVICES

Each year, even during a pandemic, Homeless Youth Connection (HYC) strives to make an impact on the youth we serve, resulting in successful outcomes that create sustainable change. Like many nonprofits and businesses, we made adjustments to the way we operated and how we provided services to youth experiencing homelessness. Our focus remains steadfast on evidence-based models, trauma-informed philosophies, and strength-based approaches to service.

SERVICES DURING A PANDEMIC YEAR

This past year was a challenge for so many. Nationally, there were numerous areas of concern with attention given to the rising number of COVID-19 cases, high unemployment, potential evictions, lost businesses, increased homelessness, and loss of education. Of particular concern for HYC staff was the loss of a full year of learning for our youth.

Rising to the Challenge...

Another great concern for HYC was the impact COVID-19 would have on fundraising efforts. At the beginning of the fiscal year, we were contacted by several long-time donors who said they would be unable to support HYC in 2020-21 due to lost revenue from canceled special events. As a result, our annual budget was revised, including a hiring freeze. HYC is proud to report however, that our staff rose to the challenge, and we were able to continue to provide services to youth experiencing homelessness, as well as continue the collection and distribution of donations.

One of the most compelling displays of connectedness we saw during the pandemic included hundreds of service providers, companies, funders, government agencies, and COVID-19 Emergency Response Funders* coming together to determine immediate needs and how they could be fulfilled. They were quick to ensure needs were being met and created a plan to move forward. In addition, we celebrated a new donor relationship with the Bob & Renee Parsons Foundation. Thanks to these partnerships and HYC's flexible program delivery model, we were able to continue to provide homeless youth with basic needs, resources, services and housing despite school closures for most of the school year.



Youth Served & Graduation

School enrollment numbers were significantly reduced this past year due to the pandemic, which in combination with remote learning, certainly made an impact on HYC's usual access to provide services to youth experiencing homelessness. The Arizona Department of Education reported enrollment of McKinney-Vento* youth decreased by approximately 35%.

During the 2020-21 school year, HYC served 322 students—a lower number than previous years due to the pandemic. HYC served 58 freshmen, 49 sophomores, 49 juniors, 100 seniors, and 15 college students, as well as 51 alumni who participated in aftercare services. In May 2021, there were 73 seniors actively participating in the program. Of those, 56 graduated, and nine will be attending summer school or another year of high school to make up classes. HYC helped 90% of seniors stay in school and complete their education.

New Initiative: Outreach

As a result of COVID-19 and mandates from schools to move education to online/virtual learning, thousands of youth experiencing homelessness faced even more barriers to accessing education. Although HYC and its school partners worked diligently to meet the technological and basic human needs of youth who remained enrolled in school and in contact with us, hundreds of youth still disappeared from school. School districts are reporting a more than 40% decrease in homeless youth enrolled in school.

Unfortunately, school districts are limited in their ability and resources to find these youth. Following our mission to eliminate barriers to academic success resulting from homelessness, we felt strongly that if we took a wait-and-see position, these students would likely remain in the roles they had taken on over the past year and not return to complete their education. Our answer was to implement a youth outreach plan.

During the past six months, HYC youth coaches have worked tirelessly to locate missing youth throughout the Valley. Using a list of more than 250 youth who were previously referred to HYC, previously homeless, or went missing during the school year, significant progress was made. As of May 1, 2021, HYC confirmed that 75% of these youth were in safe and stable housing, enrolled in high school, or were reconnected with HYC staff to receive services. We will continue these efforts to ensure that all youth with a history of homelessness are supported, encouraged, and connected to their community.

*The McKinney-Vento Act defines homeless children and youth as individuals who lack a fixed, regular, and adequate nighttime residence.



Host Family Program

HYC's Host Family program remained flexible to meet the changing needs of unaccompanied youth during the pandemic, providing safe and stable housing to 24 unaccompanied youth. Of those youth, eight were seniors, and all graduated from high school. Eight additional youth were last year's graduates that HYC continued to support during their first year of college. This year we also provided services to two first-year college students who were new to the HYC program. We rounded out the school year with three students who will continue with HYC this coming school year; two will be seniors and one will be a junior.

All eight graduates completed their *Plan for the Future*, including six completing their FAFSA. Six of the eight are enrolling in college, and the other two are pursuing full-time employment. Of the eight graduates, six are currently employed. All eight of the youth have their birth certificates and social security cards. Additionally, all eight graduates have either a driver's license or a state ID card.

Of the 24 youth who have participated in the Host Family program this year, five students received counseling support, nine students received transportation assistance, nine received assistance with identifying primary care and dental providers and assistance with insurance, and five received assistance with securing identification documents and vital records.

*Thank you to our COVID-19 Emergency Response Funders:

ACFY—Family & Youth Services Bureau, Arizona Community Foundation, City of Phoenix, FirstBank, Kemper & Ethel Marley Foundation, Microsoft, Nina Mason Pulliam Charitable Trust, Phoenix Rotary 100, Union Home Mortgage, and Valley of the Sun United Way.

EXPANDED & ENHANCED SERVICES

Serving New Districts – This past year, HYC was able to expand its reach to serve more schools in Maricopa County. We are excited to report that HYC partnered with the Glendale Union High School District, Scottsdale Unified School District and Tempe Union High School District to serve youth experiencing homelessness in those high schools. This past year, HYC provided services in 12 school districts and several charter schools.

Serving First-Year College Youth – For the first time, HYC began providing services to HYC youth who enrolled in their first year of college. First-year college students are 33% more likely to drop out of school and more at-risk of falling into patterns that could leave them facing unstable housing or homelessness. HYC believes that by helping youth navigate their first year of college, they will continue to build life skills that will keep them on the path of avoiding homelessness in their future.

Employment Services – For the past several years, HYC has seen an increase in the number of youth that decide to enter the work force following graduation vs entering post-secondary education. Often they do not want to incur the high cost of college or take on debt, and many recognize that there are careers and employment opportunities that offer sustainable wages, benefits, and growth potential for high school graduates. Thanks to financial resources from the Garcia Family Foundation, HYC has partnered with St. Joseph the Worker and Trinity Opportunity Alliance to provide job listings, resume writing, interviewing techniques, and role-playing to assist homeless youth with a supported pathway to employment and independence.

Agency-Wide Initiative: Trauma-Informed Care – As part of HYC's continued efforts to improve and enhance its services, HYC partnered with the Arizona Trauma Institute to participate in a year-long training program to become a Certified Trauma-Informed Organization. Thanks to funding from the Diane and Bruce Halle Foundation, HYC's entire staff and board were eligible to participate in this formal groundbreaking training. The purpose of this training is to incorporate a trauma-informed care philosophy into the organization's culture.

Resource Closets on School Campuses – Last year, thanks to funding from BHHS Legacy Foundation, we initiated a pilot program with Carl Hayden High School to provide on-campus emergency resource closets to provide youth with fast and easy access to school supplies and hygiene items when needed. Through the generosity of our supporters, HYC is providing in-kind donations, and we were able to implement emergency resource closets in each school district with available space.



UPCOMING SCHOOL YEAR

Expanding Services to Flagstaff, AZ

We are very excited to report that beginning August 2021, HYC will expand its services beyond Maricopa County to Coconino County by providing services to homeless youth in the Flagstaff Unified School District and Ponderosa High School. HYC will hire a youth coach from the Flagstaff area to serve the youth in this community.

Continuing Our Outreach Initiative

The Arizona Department of Education reports that enrollment of McKinney-Vento youth has decreased by a total of 50% since 2016 with the greatest portion of approximately 35% happening this past year.

HYC's new outreach initiative this past year was successful, and although we hope the circumstances which necessitated these measures (the COVID-19 pandemic) is not repeated, we plan to continue to apply these expanded and enhanced strategies. Our goal is to improve services to our youth, maintain involvement in their education, and more successfully engage those who are struggling. This outreach involves obtaining the most updated contact information available, and using as many ways as possible to make contact with youth, including door-to-door canvassing, as well as engaging their social media.

2021-22

2020-21 CONCLUSION

This past year has been challenging, creative, uncertain, and still filled with opportunities. We are proud of our work and the impact we made despite the pandemic. We know this upcoming year will continue to look different as we navigate the impact of COVID-19 and reduced enrollment. We are motivated by our plans for the upcoming year and look forward to the community's continued support.

THANK YOU

On behalf of HYC's board and staff, we want to thank our donors, volunteers, and community partners for their support this past year. Together, we will continue to eliminate the barriers to graduation for homeless youth.



HYC Financial Statements

Condensed Financial Statements – Years Ended June 30, 2020 and 2021.

STATEMENT OF FINANCIAL POSITIONS

Assets	2021	2020
Cash and cash equivalents	\$941,895	\$805,787
Contributions receivable		12,500
Government grants receivable	66,389	
Donated inventory	70,485	27,613
Deposits	4,556	4,556
Prepaid expenses	2,337	2,423
Property and equipment, net	1,396	1,861
Total assets	\$1,087,058	\$854,740
Liabilities		
Accounts payable	\$5,693	\$11,006
Accrued payroll	39,763	30,820
Refundable advance		81,713
Total liabilities	45,456	123,539
Total Net Assets	1,041,602	731,201
Total Liabilities and Net Assets	\$1,087,058	\$854,740

STATEMENT OF ACTIVITIES

Revenue, Support and Gains	2021	2020
Contributions	\$1,067,716	\$ 1,206,463
Contributions, in-kind	263,443	369,742
PPP loan forgiveness	163,122	119,761
Government grants	330,817	131,067
Interest and dividends	8	15
Other income	0	50
Total Revenue, Support and Gains	\$1,825,106	\$1,827,098
Expenses and Losses	2021	2020
Program services	\$1,319,597	\$1,356,954
Total program expenses	1,319,597	1,356,954
Supporting services—management and general	120,049	108,850
Fundraising	152,441	140,929
Total supporting services	272,490	249,779
Total expenses and losses	1,592,087	1,606,733
Change in net assets	\$233,019	\$220,365
Net assets, beginning of year	\$731,201	\$510,836
RYH TLP Adjustment	\$77,382	
Net assets, end of year	\$1,041,602	\$731,201

STATEMENT OF CASH FLOW

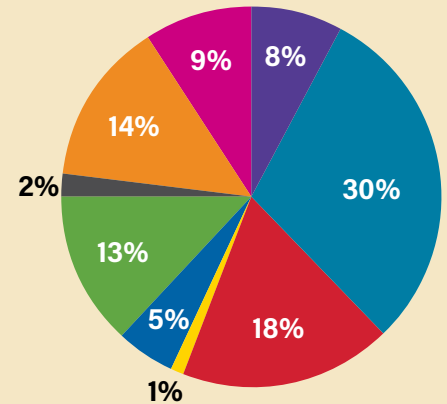
	2021	2020
Net cash provided by operating activities	\$136,108	\$479,644
Cash and cash equivalents, beginning of year	\$805,787	\$328,469
Cash and cash equivalents, end of year	\$941,895	\$805,787

BASIS OF PREPARATION: These condensed financial statements do not include all of the financial statements or footnotes required by generally accepted accounting principles. Homeless Youth Connection is audited by Heinfeld, Meech & Co., P.C., an independent CPA firm. Copies of the audited financial statements are available from HYC upon request.

2020-2021 HYC Funding Sources

REVENUE

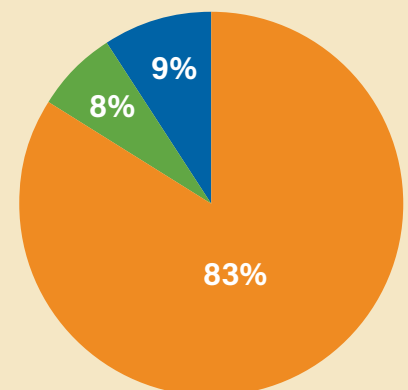
Corporations	\$141,150
Foundations	\$548,250
Individual Giving	\$334,309
Community Events	\$14,007
Local Government Agencies	\$96,700
TLP Federal Grant	\$234,117
United Way	\$40,000
In-kind/Gift Card Donations	\$263,443
PPP Loan	\$163,122
Other	[0%] \$8
TOTAL REVENUE	\$1,835,106



2020-2021 HYC Spending Sources

EXPENSES

Program	\$1,319,597
Management & General	\$120,049
Fundraising	\$152,441
TOTAL EXPENSES	\$1,592,087



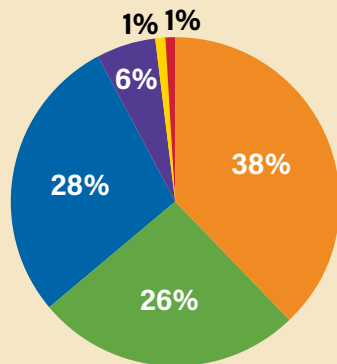
Who Do We Serve?



ETHNICITY

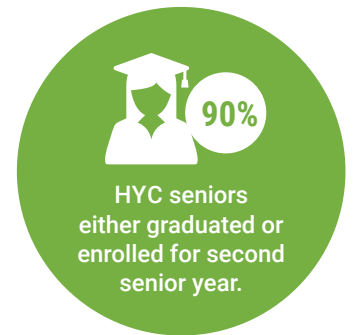
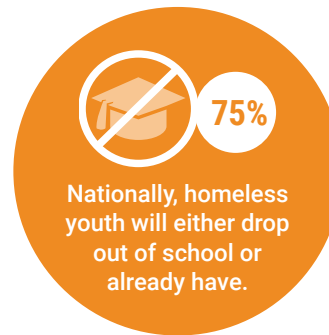
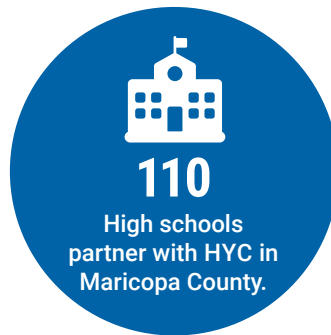
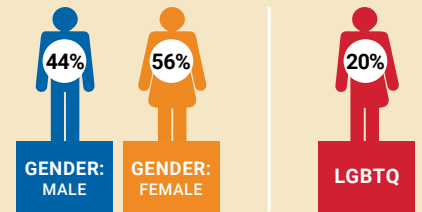
Hispanic	122
Black or African Am	84
White	91
Multi-Racial	19
Asian/Pacific Islander	3
Am Indian/AK Native	3

TOTAL SERVED 322



- HYC serves homeless youth, 13 to 21 years of age, who attend high schools and colleges throughout Maricopa County.
- Each youth is identified by their school as homeless under the McKinney-Vento Act.
- Youth are without a stable home and homeless through no fault or choice of their own.

STUDENTS STATS



HOMELESS YOUTH CONNECTION Board of Directors & Trustees 2020-21

BOARD OF DIRECTORS

- President:** Ginny Solis-Wright, *Realty One Group & The Wright Team AZ!*
Vice President: Cyndi Tercero, *Phoenix Union High School District*
Secretary: Ryan Lantz, *Marc Taylor Inc.*
Treasurer: Deb Charlesworth, *Realty One Group*

- Corinne Cookson, *Global Indemnity Group*
 Allyson Knappenberger, *DK Home Loans, LLC*
 Mike Kriley, *WW Grainger*
 Kate Hopeman, *Rakon*
 Matt Parker, *Edward Jones*
 Amanda Silva, *FirstBank*
 Howie Simon, *Howard Simon, CPA*
 Cindy Toraya, *CVS Health*
 Shannon Weber, *Envision Physician Service*

ADVISORY BOARD

- Silvia Chavez, *Arizona Department of Education*
 Patricia Julianelle, *Schoolhouse Connection*
 Sheri Perkins, *EmployBridge*
 Dennis Runyan, *Agua Fria Union High School District*

HOMELESS YOUTH CONNECTION Staff Members 2020-21

- Dawn Bogart, *Chief Executive Officer*
 Dana Bailey, *Chief Operations Officer*
 Lisa Miller, *Director of Youth Services*
 Larry Cervarich, *Founder*
 Dawn Boeck, *Development Manager*
 Jenna Brodfuehrer, *Youth Coach*
 Brian Donohew, *Youth Coach*
 Daniel Grimm, *Resident Assistant*
 Haley Harper, *Community Resource Manager*
 RaeAnne Hatfield, *Youth Coach*
 Francis Hernandez, *Youth Coach*
 Kayla McCullough, *Program Manager*
 Korina Mitchell, *Office Manager*
 John Nesbitt, *Host Family Youth Coach*
 Julie Rewerts, *Youth Coach*
 Jordan Smith, *Youth Coach*
 Jade Williams, *Youth Coach*

Homeless Youth Connection

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HYC'S MISSION: To eliminate barriers to graduation for homeless youth and create lasting solutions for a successful future through community support and increased awareness.

HYC'S VISION

Homelessness will not limit a youth's opportunity for a successful future.