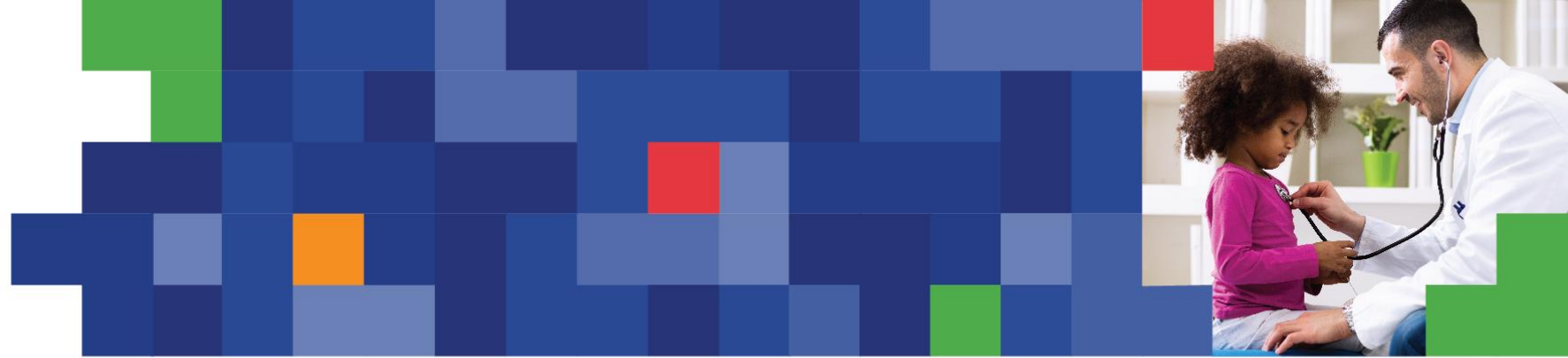


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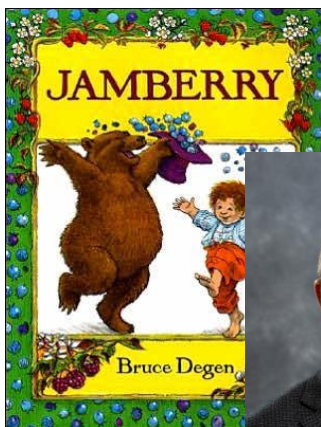


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Promoting Immunization Against COVID-19 for Kids (PICK)

Training, Education, Assistance, Mentorship, Support Model
(TEAMS)





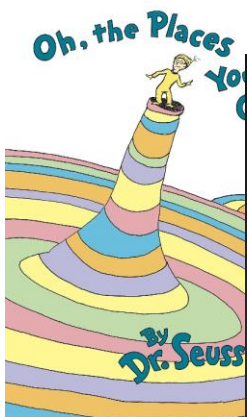
Dr. Sean Elliott MD, FAAP

- Emeritus Professor of Pediatrics, University of Arizona College of Medicine
- Pediatric Infectious Disease Specialist at Tucson Medical Center
- AzAAP Medical Director of Infectious Disease and Immunizations



Alison Lucas, MPP

- Block Grants Program Manager
- Bureau of Women's and Children's Health, Arizona Department of Health Services



Erin Raczynski, MPH, RD

- Director of Policy, Implementation and Outreach
- Health and Nutrition Services Division, Arizona Department of Education



Kathy Hoffman

- Arizona State Superintendent, Arizona Department of Education

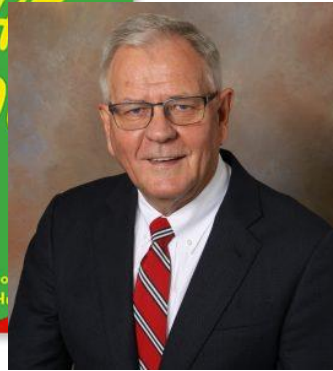
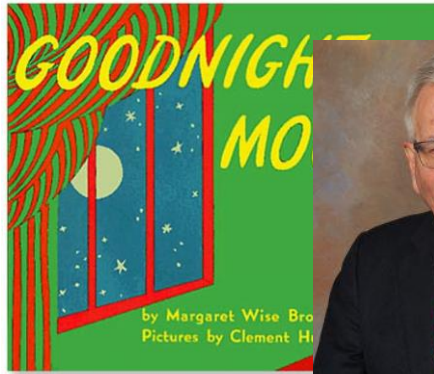
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Dr. Mark Joraanstad, Ed. D.

- Executive Director, Arizona School Administrators



Nadine Miller RN, MS, BSN, CSN

- President of the School Nurse Organization of Arizona
- President and Director of Health Services for Mesa Public Schools



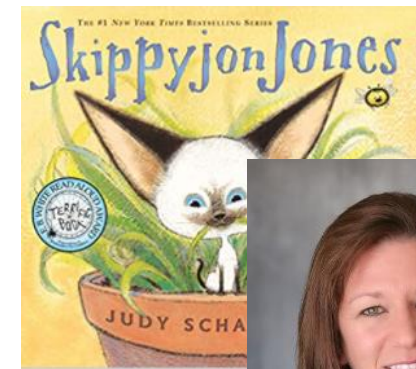
Stacy Williams

- Manager of Member Education



Mackenzie Cotlow, MPH

- Manager of Infectious Disease



Anne Safford, MA

- CEO, AzAAP

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GOAL:

By June 2022, increase COVID-19 vaccine uptake by 10 percentage points from current vaccination rates among 5 – 18 year olds in Maricopa, Pima, Pinal, Cochise, and Yuma counties by addressing vaccine hesitancy and access barriers through partnerships with schools.

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STRATEGIES

- Policy, Systems, Environment:
 - Continued advocacy – state and local
 - Partnership with school districts
 - Partnership with school boards

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STRATEGIES

- Communications:
 - Printed media
 - Billboards
 - Social media
 - Student-centric
 - Virtual Town Halls

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STRATEGIES

- Education:
 - Student-led
 - Shared “expert” resources
 - Student-centric
 - Positive-messaging
 - Correct false-beliefs

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SO FAR...

- Listening Sessions:
 - ADHS – COVID-19 Vaccine Coordinator
 - County Health Department leadership
 - School nurses
 - School administration

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THE “ASK”

- Say NO to wheel reinvention
- Bring pediatricians, health depts and schools together
- Shared advocacy and education
- Ask HOW we can help increase education, “buy-in”
- What are YOUR needs?

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Thank you!

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