



# **Meet the Team**



Lloyd Hopkins
CEO/Founder

Organizational leader with ample experience in community and non-profit work committed to advancing K-12 education in Arizona



Kristine Morris
President

Superintendent of
Union Elementary
School District who
has spent her entire
career teaching in and
leading public schools



Bill Pankey
Treasurer

Mentor with expertise in organizational leadership, training and development, financial controls, and strategic planning



Charlene Marbs
Member

Results oriented leader with 25+ years of diverse leadership experiences from a Fortune 500 company and outreach programs



Adam French Member

Marketing strategist passionate about helping social entrepreneurs turn their vision into sustainable solutions

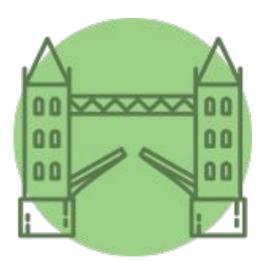


### **Problem: Teaching in 2021**

Teachers are under-appreciated, under-funded, and under-supported



Teachers are leaving the profession at alarming rates



Teachers cite lack of support as their top reason for resigning



Teachers' salaries are significantly lower than other professions



## Solution: Million Dollar Teacher Project

Elevate the teaching profession through our three-pronged approach

#### Recognition

We turn celebrating teachers into a year-round, sustained effort by creating community-centered programming to improve how they are recognized on an ongoing basis.

#### Support

We strive to engage the community to support teachers through classroom support teams, partnerships and other community-focused strategies.

#### Compensation

We are exploring how to develop technology, products, and services that can be used to increase teacher salaries and bring the profession to the level of prestige it deserves.





Teaching is largely a **thankless job**. Schools statewide have reported teachers feeling a lack of professional support, and **underappreciation** has adversely affected teacher retention and recruitment.

We bring **fully catered lunches** to schools so that teachers get the love they deserve! Partnerships with companies like Culinary Dropout, Panera, and Macayo's allow us to bring these lunches to schools, **engaging the business community** in celebrating teachers.



Each year, teachers **spend over \$1,000** of their own money on school supplies for their students and classrooms so they can set their students up for a successful school year.

The Million Dollar Teacher Tree is a vehicle for the community, to **support our educators** with the costs of purchasing supplies and helping students who cannot afford them. Through this initiative, we provide the community with a platform to empower teachers so they, in turn, can help their students achieve success.





Teachers cite **lack of support** as the top reason they choose to leave the profession. We strive to engage the community to support teachers through partnerships, support teams and other community-focused strategies.

We place talented individuals in classrooms to lighten the load on educators. The team includes a technology specialist, student teacher, teaching assistant, and parent engagement specialist, successfully improving student performance and teacher morale.



In response to the COVID-19 pandemic, it is more important than ever to **support our teachers** as they continue their work **remotely** and **virtually**. As schools adapt to the "new normal," it is crucial that we help students Continue the Learning.

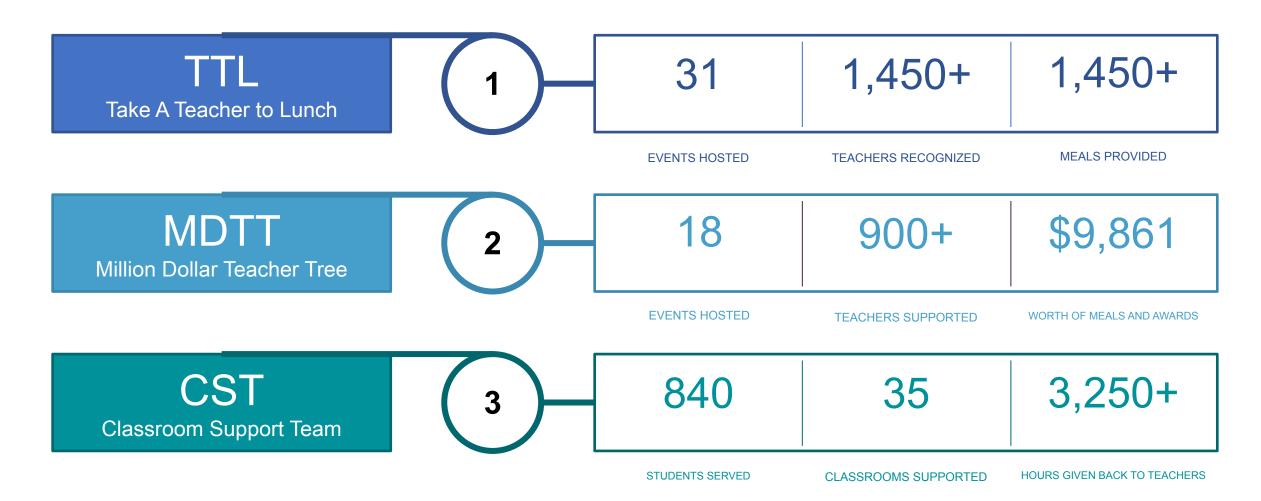
The Title I Tech initiative, part of our #ContinuetheLearning campaign, is our push to ensure **students have access** to the **necessary technology** (tablets, laptops, internet access, etc.) to learn virtually.





### **Our Impact**

Teachers, students, and schools impacted by our initiatives







### **Future Roadmap**

Developing new technologies, products, and services to achieve our goals

#### **Teacher Appreciation Package (TAP)**

Businesses will offer significant discounts and deals to teachers when they present their T.A.P. card. Businesses receive more traffic and teachers know what businesses care.

#### **Teacher League**

An innovative application designed to create new revenue streams for educators and our initiatives. Income from the platform will be put towards teacher salaries.

#### In Teachers We Trust Endowment Fund

An application-based grant initiative to fund creative solutions that increase teacher compensation, financial needs of teachers, and aid for schools to increase salaries.



### **Community Partnerships**

Make our organization's groundbreaking work possible







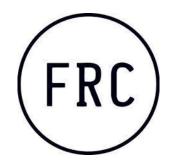
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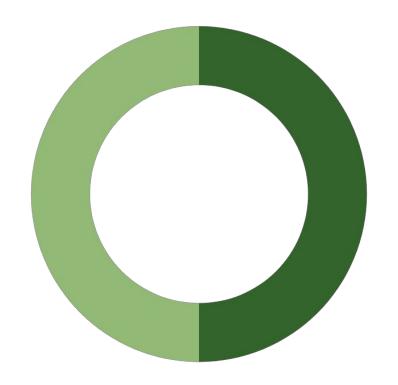
### **Our Ask**

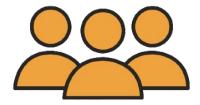
Seeking \$60,000 to bring on a full-time, dedicated Classroom Support Team program director



#### Pass the Apple

Celebrate teachers that are making an impact at their school. Help us recognize the hard work that goes into educating our youth.





#### **Classroom Support Team**

Places talented interns in classrooms to lighten the load on educators. Can serve as a great tool in developing new teachers within our own communities.