



Welcome!

Mesa Public Schools Internet Accessibility

Agenda

Welcome

Cox Presentation

Learnings from LEAs Mesa and Tolleson

Q&A



We are committed to
bridging the digital divide
for low income families
with school aged children
in our community

Connect2Compete Overview

Program Benefits:

\$9.95 a month

No deposits, no contracts, no social security number required

Free Installation, free wifi modem rental

Eligibility:

Have a K-12 student in household

Are a new Cox Internet customer

Household participates in government assistance programs:

- National School Lunch Program, Head Start, SNAP, TANF, WIC, LIHEAP, or live in public housing



COVID-19 Response

Free service for two months for new Connect2Compete customers who sign up by December 31, 2020

Cox outdoor Wifi Hotspots open to keep public connected

Suspending late fees for customers who express inability to pay

Cox Cares Act Solutions for Education to help schools cover the cost of student internet access



Resources

Affordable Devices:

- PCs for People
- Computers2Kids
- AZStRUT
- Greater Phoenix Chamber Foundation (Community Laptop Drive for Education)

Digital Literacy:

Cox Digital Academy, in partnership with Common Sense Media and Public Library Association





www.cox.com/connect2compete

1-855-825-1466



Solution Drivers



Hybrid solution from CB and Residential to meet the customer requirements

Access Options



Individual Homes



MDU Bulk Managed Wifi



CB Managed Wifi

Additional/Optional Features



Authentication



Authentication with
Content Filtering

Payment Methods



Property Master
Account



Single Payer



End User

Active Products



Solutions in response to the CARES Act funding allocation needs.



Connect2Compete®

Elements

NSLP, SNAP, TANF, Public Housing; no C2C last 90 days

Speed

25 Mbps / 3 Mbps

Price

\$9.95 / Month; \$0 NRC
No Overage

Notes

Unlimited usage



Cox Internet

Cares 25 (Starter) - NEW
Cares 50 (Essential) *

25 Mbps / 3 Mbps
50 Mbps / 3 Mbps

\$30 / Month; \$0 NRC
\$40 / Month; \$0 NRC

Self-Install; \$100 Pro Install
Overage*: \$10/50GB over
1.25TB OR \$50 Unlimited



Right of way
agreements

MDU Bulk WiFi

Subsidized by School District

Varies by property

Varies by property

Engage MDU Team



CB Managed WiFi

Subsidized by School District
Can be in each MDU or around
MDU Campus

All Existing Speed Tiers

System Pricing/ Month / AP



= Add On Features

Authentication
Content Filtering + School
SSID

\$2.50 / Month / Device
\$5.00 / Month / Device for
both

ADFS (Active Directory)
only

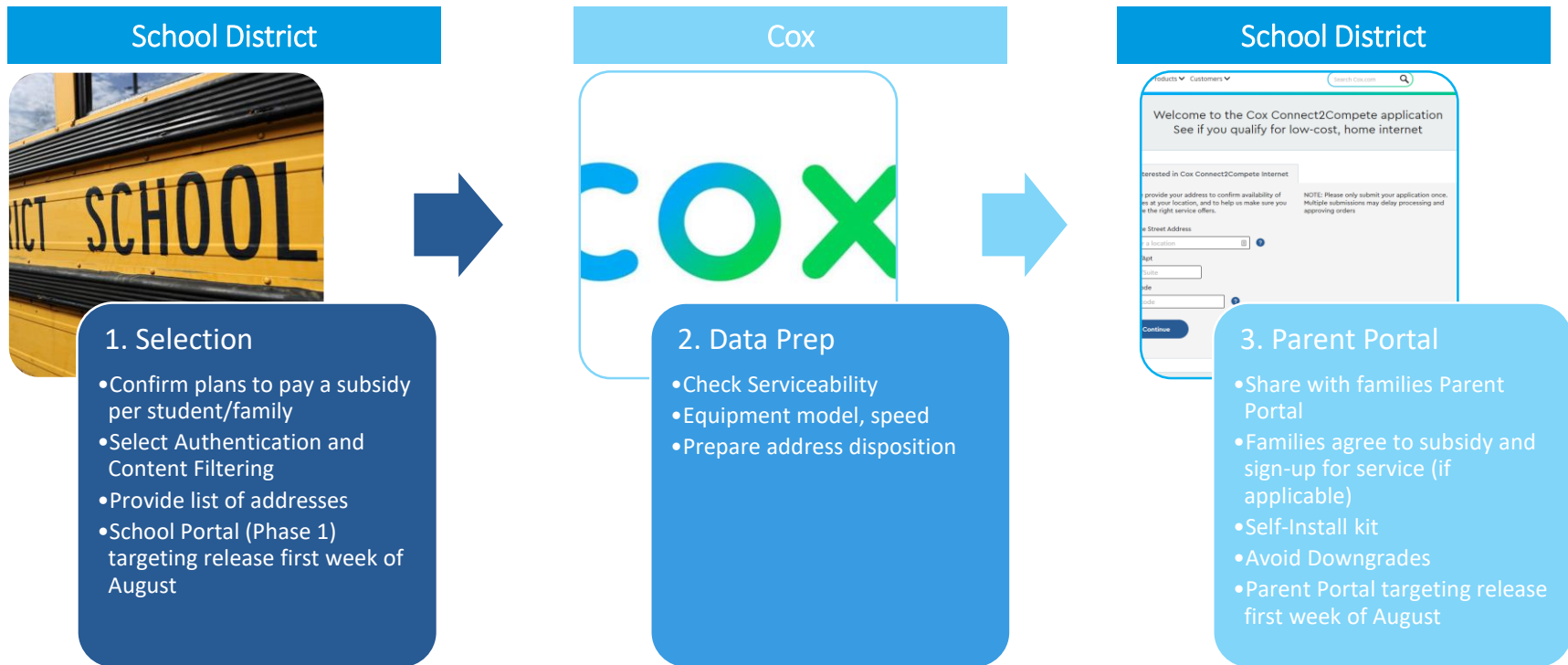
* All Cox Internet Tiers are eligible to receive the CARES subsidy



District Process



When a school chooses to pursue Cox's solution for remote learning, this is how they will engage.



Mesa Public Schools Internet Accessibility

- **June 2020 - Technology Survey**
 - 7% of students do not have reliable internet access (3,500/43,800)
- **Principals identify one person from campus to be technology lead part of Family Support Network**
 - 98 “tech leads” continue to support internet accessibility on campuses
- **Technology Leads**
 - 1st try to get family to sign up for Cox Connect2Compete; Cox provided training and resources to streamline process
 - 2nd option check out AT&T hotspot

Technology Leads:

Worked with staff and families to identify internet needs

Supported families with signing them up for Cox or checking out a AT&T hotspot

Supported families and teachers with other technology questions



Tolleson Elementary S.D. Internet Accessibility

Context

4 schools (2 schools in Tolleson and 2 in Phoenix)

3,000 treasures

85% free/reduced lunch

Survey

10% of families indicated no internet connectivity

Cox Support and Collaboration with TESD

Sr. Community Relations; Roxanne Wingate and Team
Family and Community Engagement Coordinator, principals,
secretaries, teachers, exec. Director for Curriculum & Instruction

Other Supports... and Success Stories





Q & A