



(These items were developed by teachers for the Technical Skills Assessment. Below is a sample item for each program standard.)

Question 1 of 9

What is the MOST important factor when selecting culturally specific projects and programs?

- A) Choosing color palette
- B) Identifying target market
- C) Selecting media type
- D) Selecting typeface

Question 2 of 9

What is NOT an example of a computer threat?

- A) Virus
- B) Trace
- C) Phishing
- D) Hacking

Question 3 of 9

What skills are exhibited when a person's focus is on the speaker to encourage continued communication?

- A) Active listening
- B) Clarification
- C) Reflection
- D) Restatement

Question 4 of 9

How is compliance with ADA facilitated when developing general print media for the visually impaired?

- A) Display font
- B) All caps
- C) Large print
- D) Bold type

Question 5 of 9

Which key command is used to paste text?

- A) Command A / Control A
- B) Command P / Control P
- C) Command V / Control V
- D) Command X / Control X

Question 6 of 9

What is hue?

- A) Color in which white has been added to a pure color
- B) Level of lightness or darkness of a color
- C) Color in which black has been added to a pure color
- D) Name of a color such as red, green, blue, yellow

Question 7 of 9

What information should be determined before thumbnails can begin?

- A) Grid layout
- B) Target audience
- C) Font choice
- D) Color pallet

Question 8 of 9

When executing a photoshoot that is both indoor and outdoor, which equipment is essential?

- A) Tripod
- B) Light meter
- C) External flash
- D) Props

Question 9 of 9

Which element is MOST important when using an InDesign file to verify in preflight?

- A) Bleed
- B) Slug
- C) Keming
- D) Leading

Graphic Design Sample Test Answer Key

Question	Answer
1.	B
2.	B
3.	A
4.	C
5.	C
6.	D
7.	B
8.	B
9.	A