

# FALL 2020



## FREE Virtual Workshops

Register and Save YOUR SPOT TODAY!

For any questions, please contact Elena Sobampo, BME & CMT Program Specialist  
[elena.sobampo@azed.gov](mailto:elena.sobampo@azed.gov)

### November 10: 3:00 pm – [Spirit of Business](#)

**Host: Grand Canyon University: Business and Management Track**

From idea concept, to development and design, we offer a fast and fun activity that will help promote professional business-based outcomes such as collaboration, communication, efficiency and innovative thinking. Students will analyze buyer and consumer behaviors/trends to generate a successful business pitch proposal while creating a marketing plan and product logo design. They will also strengthen their presentation skills when pitching to potential investors.

### November 10: 4:00 pm – [Logo Design Challenge](#)

**Host: Grand Canyon University: Performing Arts and Digital Arts Track**

Students will go through the design steps of research, ideation and revision to create a logo for Canyon Pizza Company in their own GCU fieldnotes journal. After an analog implementation of the design fundamentals, students will begin exploring the use of basic digital applications to create digital designs.

### November 11: 3:00 pm – [Microsoft Teams – Virtual Open Office Hours](#)

**Host: Microsoft Chandler Fashion Center, Community Team**

We're here to help you learn, troubleshoot and collaborate with others. These open office hours are delivered through Microsoft Teams which will allow you to interact directly with the facilitator, ask questions and continue to improve your remote capabilities. Q&A format for private groups; no agenda. **Topic – Microsoft Teams.** This will allow you to get better in your educational deliveries as you utilize Microsoft Teams in your school virtual environments.

*\*Professional development hours will not be available for this session.*

### November 11: 3:00 pm – [Social Media Design](#)

**Host: Grand Canyon University: Performing Arts and Digital Arts Track**

Social media is the perfect medium to connect with customers and drive impact for long-term business success. In this activity, students will create a social media strategy by learning to find their voice and creating digital content for their own personal branding and identity campaigns.

### November 11: 4:00 pm – [Advertising and Graphic Design](#)

**Host: Grand Canyon University: Performing Arts and Digital Arts Track**

The graphic design and advertising track will apply the design thinking process in a hands-on activity. Students will be tasked with creating and producing an advertising campaign and will learn how to pair the right wording with the right image to create the perfect headline.

### November 12: 3:00 pm – [Agile Project Management](#)

**Host: Grand Canyon University: Engineering and Technology Track**

This is an unplugged activity where students will work as an individual or in teams and receive hands-on training in the different components of Agile Project Management as they relate to developing a video game. We then tie these concepts back into the importance of agile methodologies in the field of technology.

### November 12: 4:00 pm – [Innovative Thinking](#)

**Host: Grand Canyon University: Honors Programs Track**

The objective of this activity is for students to apply creative strategies to develop an innovative mindset. During the activity, students will identify everyday items that can be combined to solve everyday problems, encouraging creativity.

November

*Thankful*

November

November 12, 2020 - [Collaborate, Create and Connect with Creative Cloud Libraries](#)

November 17: 3:00 pm – [Cybersecurity Password Cracking](#)

Host: Grand Canyon University: Engineering and Technology Track

In this activity, students will learn how to crack password hashes using real-world scenarios via hash cat and hash-identifier.



November 17: 4:00 pm – [Leadership Development](#)

Host: Grand Canyon University: Honors Program Track

The goal of this activity is for students to learn about their leadership style, how to leverage their strengths and implement their leadership style into their daily life. Students will take a leadership quiz, analyze the strengths and weaknesses of leadership styles and engage with a GCU student throughout the entire activity. **Great CTSO toolbox resources!**

November 18: 3:00 pm – [Improve Learning at Home and in the Classroom](#)

Host: Microsoft Chandler Fashion Center, Community Team

This workshop provides tools and strategies to improve your students' learning at home and in the classroom. Microsoft learning and accessibility tools will be explored to boost student engagement, confidence, and learning outcomes.

November 18: 3:00 pm – [Interview Prep 101](#)

Host: Grand Canyon University: Honors Program Track

The goal of this activity is for students to gain foundational skills to prepare a resume, execute a successful interview and utilize tips and tricks to help them stand out from the rest. During the activity, students will work through two handouts and engage with a GCU student about how to relate these topics to the real world.

November 18: 4:00 pm – [Back End Software Development](#)

Host: Grand Canyon University: Engineering and Technology Track

In this activity, students will receive hands-on training in the basics of how Back-End Website Development works utilizing the programming language of Java in creating and editing a Meme Creator.

November 18: 3:30 pm - [Technology's Role in Engaging Students in Deeper Learning](#)

Host: Nichole Barberio, EVERFI

How can we make sure that the content we teach our students sticks with them throughout their futures? As technology continues to become more deeply embedded in classrooms, more opportunities exist for digital instruction to play a large role in how students make sense of the content they learn. During this session, educators will explore the role that rigorous instruction plays in equipping students with a deep understanding of academic standards. Educators will walk away with a bank of resources and strategies, both digital and offline, to engage students in rigorous learning starting tomorrow.

November 19: 3:30 pm – [Tax Time Scavenger Hunt](#)

Host: Arizona Council on Economic Education

Looking for engaging and creative ways to teach your students about taxes? Join the Arizona Council on Economic Education to learn more about free resources and lessons that can be used to help your students understand taxes. This session will focus on teaching an overview of income taxes and the role that the IRS plays in the income tax process.



## December

### **December 1: 3:00 pm – [Spirit of Business](#)**

**Host: Grand Canyon University: Business and Management Track**

From idea concept, to development and design, we offer a fast and fun activity that will help students analyze buyer and consumer behaviors/trends to generate a successful business pitch proposal while creating a marketing plan and product logo design.

### **December 1: 4:00 pm – [Logo Design Challenge](#)**

**Host: Grand Canyon University: Performing Arts and Digital Arts Track**

Students will go through the design steps of research, ideation and revision to create a logo for Canyon Pizza Company in their own GCU fieldnotes journal. After an analog implementation of the design fundamentals, students will begin exploring the use of basic digital applications to create digital designs.

### **December 2: 3:00 pm – [Social Media Design](#)**

**Host: Grand Canyon University: Performing Arts and Digital Arts Track**

Social media is the perfect medium to connect with customers and drive impact for long-term business success. In this activity, students will create a social media strategy by learning to find their voice and creating digital content for their own personal branding and identity campaigns.

### **December 2: 4:00 pm – [Advertising and Graphic Design](#)**

**Host: Grand Canyon University: Performing Arts and Digital Arts Track**

The graphic design and advertising track will apply the design thinking process in a hands-on activity. Students will be tasked with creating and producing an advertising campaign and will learn how to pair the right wording with the right image to create the perfect headline.

### **December 3: 3:00 pm – [Agile Project Management](#)**

**Host: Grand Canyon University: Engineering and Technology Track**

This is an unplugged activity where students will work as an individual or in teams and receive hands-on training in the different components of Agile Project Management as they relate to developing a video game. We then tie these concepts back into the importance of agile methodologies in the field of technology.

### **December 3: 4:00 pm – [Innovative Thinking](#)**

**Host: Grand Canyon University: Honors Programs Track**

The objective of this activity is for students to apply creative strategies to develop an innovative mindset. During the activity, students will identify everyday items that can be combined to solve everyday problems, encouraging creativity.

### **December 8: 3:00 pm – [Cybersecurity Password Cracking](#)**

**Host: Grand Canyon University: Engineering and Technology Track**

In this activity, students will learn how to crack password hashes using real-world scenarios via hash cat and hash-identifier.

### **December 8: 4:00 pm – [Leadership Development](#)**

**Host: Grand Canyon University: Honors Program Track**

The goal of this activity is for students to learn about their leadership style, how to leverage their strengths and implement their leadership style into their daily life. Students will take a leadership quiz, analyze the strengths and weaknesses of leadership styles and engage with a GCU student throughout the entire activity.

### **December 9: 3:00 pm – [Introduction to Microsoft Forms](#)**

**Host: Microsoft Chandler Fashion Center, Community Team**

With Microsoft Forms, you can create surveys, quizzes, and polls, and easily see results as they come in. When you create a quiz or survey, you can invite others to respond to it using any web browser, even on mobile devices. As results are submitted, you can use built-in analytics to evaluate responses. Form data, such as quiz results, can be easily exported to Excel for additional analysis or grading.

### **December 9: 3:00 pm – [Interview Prep 101](#)**

**Host: Grand Canyon University: Honors Program Track**

The goal of this activity is for students to gain foundational skills to prepare a resume, execute a successful interview and utilize tips and tricks to help them stand out from the rest. During the activity, students will work through two handouts and engage with a GCU student about how to relate these topics to the real world.

December

**December 9: 4:00 pm – [Back End Software Development](#)**

**Host: Grand Canyon University: Engineering and Technology Track**

In this activity, students will receive hands-on training in the basics of how Back-End Website Development works utilizing the programming language of Java in creating and editing a Meme Creator.

**December 9: 3:30 pm - [Wrapping the Semester with Professional Skills](#)**

**Host: Nichole Barberio, EVERFI**

Looking for a way to keep your students engaged on standards aligned content while finishing end of semester projects and assessments? This session will explore how to incorporate professional skills and concepts into available, short windows of instruction time. Educators will have full access to EVERFI resources and the Arizona Professional Skills alignment documents for easy planning and implementation. Topic areas that will be addressed include personal finance, effective communication, entrepreneurship mindset, and introduction to investing. All teachers will complete the session with the resources needed to get students started on self-directed learning.

**December 10: 3:30 pm – [Teaching the Basic of Taxes](#)**

**Host: Arizona Council on Economic Education**

Looking for engaging and creative ways to teach your students about taxes? Join the Arizona Council on Economic Education to learn more about free resources and lessons that can be used to help your students understand taxes. This session will focus on lessons that help students understand the basics of taxes such as what taxes are used for, how taxes are collected, and different types of taxes.

**December 12: 9:00 am – [Empower Reflection with Sway Portfolios](#)**

**Host: Microsoft Chandler Fashion Center, Community Team**

Explore how to support student goals and agency using portfolios in student-led conferences. They explore how features of Microsoft Sway can give students a platform to highlight their procedural thinking, learning progressions, and outcomes. Microsoft Sway portfolios allow students to participate in the assessment for learning process by reflecting on their strengths and needs and setting goals for future learning targets.

**December 12: 9:00 am – [It's Going to Be Okay – Managing Stress During Uncertain Times](#)**

**Host: Leadership Society of Arizona**

In a matter of months, education has changed forever. Teachers are struggling to meet the demands of students, parents, and administration. These are stressful times with no definitive end in sight. While student learning is important, it's impossible without teacher wellness. Dr. Jacob Kashiwagi is a business management consultant who specializes in helping professionals manage highly complex and stressful projects. In this virtual training session, Dr. Jacob will share best practices to reducing workloads, planning for the future, and managing stress

# A Special THANK YOU to Our business partners:

