

Sample Test Name: Digital Printing



(These items were developed by teachers for the Technical Skills Assessment. Below is a sample item for each program standard.)

Question 1 of 14

How is compliance with the Americans with Disabilities Act (ADA) facilitated when developing printed media for the visually impaired?

- A) All caps
- B) Bold type
- C) Display font
- D) Large print

Question 2 of 14

What is the ability to quote copyrighted material in specific cases without permission?

- A) Fair use
- B) Infringement
- C) Temporary license
- D) Trade mark

Question 3 of 14

What is the arrangement and aesthetics of letter forms?

- A) Font design
- B) Font manipulation
- C) Typeface
- D) Typography

Question 4 of 14

What kind of relief press uses a rotating plate cylinder, a rotating impression cylinder, and a web of paper?

- A) Platen
- B) Flatbed
- C) Rotary
- D) Screen

Question 5 of 14

Which image format supports transparency?

- A) BMP
- B) JPEG
- C) PNG
- D) TIFF

Question 6 of 14

Which color measurement system DOES NOT measure color but measures optical density?

- A) Densitometer
- B) Spectrophotometer
- C) Colorimeter
- D) Spectrodensitometer

Question 7 of 14

What factor is NOT important when selecting paper for a printed piece?

- A) Printing process
- B) Paper grain
- C) Amount of copies
- D) Finish

Question 8 of 14

Which area on the job ticket lets both the client and printing production teams know that the job may have to be sent out to a subcontractor?

- A) Vendors
- B) Mailing
- C) Ship to
- D) Packaging

Question 9 of 14

What type of proof is used when sending a customer a PDF file for review through email?

- A) Hard
- B) Soft
- C) Press
- D) JPEG

Question 10 of 14

What is NOT an example of a computer threat?

- A) Trace
- B) Virus
- C) Phishing
- D) Hacking

Question 11 of 14

What type of surface is used in screen printing?

- A) Flat
- B) Raised
- C) Porous
- D) Sunken

Question 12 of 14

Which finishing process three-hole punches paper as it runs through the digital press?

- A) Specialty
- B) Offline
- C) Post
- D) Inline

Question 13 of 14

Working with a parent stock that measures 25" x 38", how many cuts would produce a 9.5 x 11 long grain long press sheet?

- A) 4
- B) 8
- C) 6
- D) 10

Question 14 of 14

What is the total labor cost if the hourly rate is \$10 and it takes five hours to complete?

- A) \$15
- B) \$50
- C) \$55
- D) \$500

Digital Printing Sample Test Answer Key

Question	Answer
1.	D
2.	A
3.	D
4.	C
5.	C
6.	A
7.	C
8.	A
9.	B
10.	A
11.	C
12.	D
13.	C
14.	B