Arizona Career and Technical Education Strategic Plan





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Objective

By 2021, ADE, in collaboration with stakeholders, will develop a career literacy framework, guidelines, and resources for K-12th.

- S1: Establish committee comprised of educators representing K-4, 5-8, 9-12 and industry partners and stakeholders
- S2: Define career literacy for K-4, 5-8, 9-12
- S3: Identify and review available resources and guidelines to develop a framework for K-4, 5-8, 9-12
- S4: Develop a statewide career literacy framework for K-4, 5-8, 9-12
- S5: Present and request feedback from public on proposed framework
- S6: Evaluate input and finalize the career literacy framework

Objective

By 2021, ADE, in collaboration with stakeholders, will develop a plan to implement career literacy framework, guidelines and resources for grades K-12 to include strategies, promotional materials and professional development.

- S1: Disseminate career literacy framework, guidelines and resources through a variety of methods to LEAs
- S2: Provide strategies to implement career literacy framework to LEAs
- S3: Develop promotional materials on the career literacy framework to LEAs and stakeholders
- S4: Create and provide professional development and training on the career literacy framework and guidelines to LEAs

Objective

By 2021, ADE will provide resources and strategies aimed at increasing enrollment, achievement, and program completion of special populations in CTE programs.

- S1: Designate a location on ADE CTE website for resources to increase achievement for each special population
- S2: Promote collaboration between CTE, school counseling and LEA departments that provide services to special populations to increase achievement of special populations in CTE programs
- S3: Create and provide professional development and training on strategies to increase enrollment, achievement and completion of special populations

Objective

By 2020, ADE will determine compliance and quality of CTE programs.

- S1: Define the criteria of an approved quality CTE program
- S2: Create an instrument to determine compliance and quality of CTE program
- S3: Identify the required artifacts of an approved quality CTE program
- S4: Develop templates and guidelines to improve program quality as needed

Objective

By 2020, ADE, in collaboration with stakeholders, will review and crosswalk academic and CTE program technical standards for State Board of Education approval for academic credit

- S1: Develop an instrument that identifies the quality and quantity of academic content in the CTE program technical standards
- S2: Refine the process to recommend and submit to the State Board of Education for academic credit

Objective

By 2020, ADE, in collaboration with stakeholders, will provide professional development to CTE teachers to integrate academic skills into CTE programs

S1: Build partnerships to provide intentional professional development designed to integrate academic skills in CTE programs

Objective

By 2020, ADE, in collaboration with stakeholders, will continually evaluate industry credentials, certifications, and/or licenses to ensure relevancy to Arizona's industry and CTE programs.

- S1: Develop an instrument to evaluate the relevancy of ADE approved industry credentials, certifications and/or licenses
- S2: Update the ADE approved list of approved industry credentials, certifications and/or licenses
- S3: Create a process to evaluate whether the approved industry credentials, certifications and/or licenses could be aligned with CTE program technical standards

Objective

By 2020, ADE will provide resources and guidelines to districts in order to build partnerships regarding all types of work-based learning.

- S1: Provide training to educators on ADE's work-based learning guide
- S2: Provide LEAs guidelines regarding the roles and responsibilities for business and industry in work-based learning
- S3: Update work-based learning guide annually based on feedback from education stakeholders

Objective

By 2020, ADE will develop a process for the required data-driven Comprehensive Local Needs Assessment to secondary and post-secondary institutions, to evaluate the quality of CTE program delivery on a biennial basis.

- S1: Create and distribute a template that evaluates the quality of CTE program delivery to secondary and postsecondary institutions.
- S2: Provide guidance to LEAs to complete the Comprehensive Local Needs Assessment
- S3: Review the Comprehensive Local Needs Assessment process for continuous improvement

Objective

By 2020, ADE, in collaboration with community partners, will continuously provide intentional, timely, and accessible professional development to educators.

- S1: Survey stakeholders to determine professional development needs and desired delivery methods
- S2: Develop community partnerships to assist in providing intentional, timely, and accessible professional development
- S3: Review and update existing professional development to reflect current practices and industry needs

Objective

By 2021, ADE, in partnership with business and industry, will develop a targeted teacher recruitment campaign focused on high need positions.

- S1: Form a committee comprised of ADE, industry and education professionals to develop a teacher recruitment plan
- S2: Committee develops a targeted teacher recruitment campaign

Objective

By 2021, ADE will support teacher retention efforts in collaboration with education stakeholders.

- S1: Identify best practices that support teacher retention
- S2: Disseminate best practices to stakeholders
- S3: Provide continuing professional development and training for CTE teachers

Objective

By 2020, ADE will promote career and technical education as a pathway to purposeful and economically viable careers.

- S1: Identify successful marketing tools
- S2: Develop a statewide and regional media/communication tool kit to promote CTE
- S3: Distribute the tool kit to LEAs