



## Boost participation!

- ✓ Train teachers about the survey purpose and procedures. Emphasize the importance of participation and involvement to impact student achievement.
- ✓ The survey can be completed on a computer, tablet, or cell phone.
- ✓ Use school-approved virtual communication tool(s) to disseminate the instruction letter and unique student login code.
- ✓ Use the survey progress report to track survey completion by school site and student name.
- ✓ Send staff a screen shot of the school-site tally. Teachers will be motivated to increase participation on their campus.
- ✓ Study school-site rates to ensure the overall number of completed surveys represents demographics.
- ✓ Ask translators or support staff to assist parents or adult students.
- ✓ Personal contact makes a difference. Follow-up with phone calls, emails, and video contacts. These are effective strategies to confirm parents and adult students have their instruction letter and login code.
- ✓ Mention the confidential survey will take only a few minutes to complete and that their input is valued.
- ✓ Post the survey description, instructions to obtain a login code, and a link to the ESS parent survey website, [www.azed.gov/specialeducation/parents/parent-survey](http://www.azed.gov/specialeducation/parents/parent-survey).

For assistance contact Becky Raabe, [ParentSurvey@azed.gov](mailto:ParentSurvey@azed.gov), or (928) 637-1871.