



State of Arizona  
Department of Education

**HNS# 07-2014**

**MEMORANDUM**

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**To:** Summer Food Service Program (SFSP) Sponsors  
National School Lunch Program (NSLP) Sponsors

**From:** Mary Szafranski, Associate Superintendent  
Arizona Department of Education, Health & Nutrition Services

*Original Signed*

**Date:** April 9, 2014

**Subject:** Arizona Department of Education Policy on Special Exempt Fundraisers  
*A response to "National School Lunch and School Breakfast Program: Nutrition Standards for All Foods Sold in School as Required by the Healthy, Hunger-Free Kids Act of 2010"*

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The purpose of this memorandum is to inform Local Educational Agencies (LEAs) the number of fundraisers granted exemption from the Smart Snacks competitive food and beverage standards in the state of Arizona.

The Smart Snacks rule requires State Agency authorities to set a limit on the number of fundraisers granted exemption from the nutrition standards. The Arizona Department of Education (ADE) will **not allow any fundraisers** to exempt from the Smart Snacks standards. In other words, foods that do not meet the regulatory requirements and are to be sold to students on the school campus during the school day must always meet the Smart Snacks competitive food and beverage standards. This regulation will take effect July 1, 2014 for all LEAs.

ADE would like to clarify that there are no restrictions on the number of fundraisers that include the sale of food items that do *meet* the Smart Snacks standards as well as the sale of non-food items. In addition, Smart Snacks standards do not apply to foods sold outside of the school day (school day is defined for purposes of Smart Snacks as midnight before to 30 minutes after the end of the instructional day.) Additionally, Smart Snack standards do not apply to fundraisers in which the food sold is clearly not for consumption on the school campus during the school day.

LEAs may choose to implement more restrictive competitive food standards, such as the frequency of Smart Snacks-compliant fundraisers and restrictions on the areas and times when fundraising may occur. ADE

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recommends LEAs update their Local Wellness Policies to identify specific district or school-level requirements on competitive foods and fundraising.

Please contact your School Nutrition Program Specialist at Arizona Department of Education with questions concerning this guidance. Your specialist can be found at the top of your Sponsor Application on CNP Web, Common Logon. You may also send an email to [ADESchoolNutrition@azed.gov](mailto:ADESchoolNutrition@azed.gov).

