

**PROGRAM:** Performing Arts and Entertainment Industry

**PROGRAM  
CIP CODE:** 50.0100

**DESCRIPTION:** The **Performing Arts and Entertainment Industry** instructional program prepares students to participate in the technical and management areas of the performing arts and entertainment industry. In addition, students will possess the foundation skills needed for postsecondary studies in technical theatre or arts management. An integrated approach to teaching and learning is recommended as students develop interpersonal relations, career development skills and technical knowledge and skills associated with the performing arts and entertainment industry.

Leadership skills are developed through the state recognized Career and Technical Student Organizations, Skills USA. Performing Arts and Entertainment Industry students are also encouraged to be active members of the Arizona State Thespians.

#### **RECOMMENDED PROGRAM SEQUENCE OF COURSES:**

**Career Preparation** The following describes the recommended sequence of courses developed from industry-validated skills necessary for initial employment or continued related education.

Performing Arts and Entertainment Industry program consists of two program options, each with its own set of Career Preparation standards. Option A is a Technical Theatre pathway for students interested in helping place art on the stage. Option B is an Arts Management pathway for students interested in managing performing arts or entertainment industry businesses.

##### Option A

50.0100.20 **Fundamentals of Performing Arts and Entertainment Industry - Technical Theatre:** This course prepares students to apply knowledge and skills to artistic, technical, and dramatic principles to communicate through theatrical methods. This program includes instruction in set design, lighting design, sound design and audio engineering, make-up design, scene painting, property management, production management, video design, costume design, technical direction and production, and digital applications.

*A recommended pre-requisite of a fine arts class in theatre, music or dance is not funded through CTE.*

**-and-**

- 50.0100.25 **Performing Arts and Entertainment Industry - Technical Theatre I:** Prepares individuals to manage the planning, design, preparation, and application of theatrical production as described above.

**And program may elect to add:**

- 50.0100.26 **Performing Arts and Entertainment Industry - Technical Theatre II:** This third optional course continues the work of Technical Theatre I, with students managing the planning, design, preparation and application of theatrical production as described above.

**-or-**

Option B

- 50.0100.30 **Performing Arts and Entertainment Industry - Fundamentals: Arts Management:** This course prepares students to apply knowledge and skills from the world of business to the management of non-profit performing arts and for-profit entertainment companies. This program includes instruction in financial management practices for performing arts businesses, legal and ethical behaviors in the entertainment industry, safety rules and procedures, marketing, administrative management and leadership, human resource management, information systems and technology, fundraising and development, and operations (front and back of house) management.

*Recommended Pre-Requisite: a fine arts class in theatre, music or dance or a business fundamentals course.*

**-and-**

- 50.0100.35 **Performing Arts and Entertainment Industry - Arts Management I:** Prepares individuals to manage the planning, preparation, and application of arts management practices to performing arts and entertainment businesses as described above.

**And program may elect to add:**

50.0100.36 **Performing Arts and Entertainment Industry - Arts Management II:** This third optional course continues the work of Arts Management I, with students managing the planning, preparation, and application of arts management practices to performing arts and entertainment businesses as described above.

**And program may elect to add:**

50.0100.75 **Performing Arts and Entertainment Industry - Internship:** This course provides students an opportunity to apply previously developed knowledge and skill into a structured work experience that can be either paid or unpaid and does not necessarily require classroom instruction that involves the application of previously developed Performing Arts and Entertainment Industry knowledge and skills.

**-or-**

50.0100.80 **Performing Arts and Entertainment Industry - Cooperative Education:** This course utilizes a cooperative education methodology to combine school-based learning and supervised work-based learning experiences directly related to the standards for the Performing Arts and Entertainment Industry program.

**TEACHER CERTIFICATION REQUIREMENTS FOR THE  
PERFORMING ARTS AND ENTERTAINMENT INDUSTRY PROGRAM**

CAREER PREPARATION: The instructor must be CTE certified according to the following table

<b>Performing Arts and Entertainment Industry Program</b>	CERTIFICATES
	Types: PCTI, PCTIEP, SCTI, SCTIEP
<p>Note:</p> <ul style="list-style-type: none"> <li>▪ <b>Performing Arts and Entertainment Industry Program, 50.0100.70</b> may be a part of the sequence and the teacher must hold a Cooperative Education Endorsement (CEN).</li> <li>▪ Teacher/Coordinator <b>50.0100.75</b> is not required to have a Cooperative Education Endorsement (CEN).</li> <li>▪ Teacher/Coordinator <b>50.0100.80</b> is required to have a Cooperative Education Endorsement (CEN).</li> </ul>	

**CERTIFICATE ABBREVIATIONS FOR THE  
PERFORMING ARTS AND ENTERTAINMENT INDUSTRY PROGRAM**

Certificate Types	
<b>PCTI</b>	Provisional Career and Technical Education Industrial Technology
<b>PCTIEP</b>	Provisional Career and Technical Education Industrial and Emerging Technologies
<b>SCTI</b>	Standard Career and Technical Education Industrial Technology
<b>SCTIEP</b>	Standard Career and Technical Education Industrial and Emerging Technologies