



EDUCATOR RECRUITMENT AND RETENTION

LEA and Job Seekers Wording Example

When trying to attract LEAs and Job Seekers to attend your Job Fair/Career Expo, think about how to differentiate between the two and what will attract each set of stakeholders.

Below are examples of what have been used by ADE in the past, along with additional suggestions for adding host names, phone numbers, etc. in highlighted areas.

1. LEA/Vendor/Exhibitor Wording Example:

REGISTER FOR THE ALL NEW

Arizona Education Job Fair & Career Expo
Renaissance Phoenix Glendale Hotel & Conference Center
9495 W Coyotes Blvd., Glendale, AZ 85305

FEBRUARY 4, 2023 8am-2pm

New Career Expo Included!

Hosted by (Enter Host Name)

- Education Career Paths, and Learning Sessions for Classified and Certified Positions
- Interview and Resumé Workshops
- Please use this link to pre-register for the Job Fair by December 12th:
(Add QR Code or Link)

Each booth can be reserved with a completed registration form, and the submission of a Purchase Order. **Registrations will be GUARANTEED UPON RECEIPT OF PAYMENT due within 30 days of registration and submission of a PO.**

- **Payments by check must be received no later than December 12, 2022, or 30 days from invoice.**

Questions? (Add email of contact) (Add phone number)

2. Job Seekers Wording Examples:

Arizona Education Job Fair & Career Expo
Renaissance Phoenix Glendale Hotel & Conference Center
February 4, 2023
8:00 AM – 2:00 PM

ADE invites job seekers to explore career opportunities working in Arizona schools. ADE is partnering with education HR leaders to provide a Career Expo as a resource for job seekers during the annual Arizona Education Job Fair. Sessions will introduce the benefits and career pathways available to those working in Arizona schools. Workshops will provide tips for resumés and interview practice. School districts and charter schools will be hiring for all positions.

Register Today! (Add QR Code or Link)

Job Fair Wording for Job Seekers Marketing EXAMPLES

<p>(ADD REGIONAL NAME) JOB FAIR & CAREER EXPO</p> <p>Date: Saturday, February 4, 2023 Time: 8:00 a.m.–2:00 p.m.</p> <p>(In-Person) Renaissance Phoenix Glendale Hotel & Conference Center 9495 W. Coyote Blvd Glendale, AZ 85305</p>	<p>ADDITIONAL INFORMATION:</p> <p>Job seekers REGISTER TODAY for the (Add Regional Name) Job Fair & Career Expo</p> <ul style="list-style-type: none">• New Career Expo• Education Career Paths and Learning Sessions• Interview and Resumé Workshops <p>JOB SEEKER REGISTRATION: (Add QR Code or Link)</p> <p>Districts and charters are now hiring:</p> <ul style="list-style-type: none">• paraprofessionals• administrators• teachers• related service providers• support staff• classified staff• food service personnel• bus drivers (assistance in getting CDL)• facilities personnel <p>Questions? Email us at (add contact email)</p>
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