



## **JUMP START YOUR SCHOOL BREAKFAST PROGRAM WITH THE PHOENIX SUNS!**

Are you looking for a way to jump start your school breakfast program and increase participation? A school wide assembly with a Phoenix Suns player could be just what your program needs to generate excitement about school breakfast.

Dairy Council of Arizona has joined with the Phoenix Suns to create a special Jump Start Breakfast Contest. The school with the highest percentage increase in breakfast participation between October 27<sup>th</sup> and November 26<sup>th</sup> will receive a special assembly on **February 3, 2015** with a Phoenix Suns player, and the Suns Gorilla! ***Please note: this contest is limited to schools within a 75 mile radius of the US Airways Center in Phoenix.***

Schools will be required to submit Edit Check Forms showing participation numbers for October 27 through November 26, 2014 for the contest period and for September 1<sup>st</sup> and September 30, 2014 for the comparison period.

Get creative! If you have always wanted to try an enhanced breakfast program such as grab and go, breakfast by the bus or even breakfast in the classroom, this is the perfect opportunity to explore new ways of delivering breakfast to your students.

***Enter online:*** Please complete the online application form at [www.dairycouncilofaz.org](http://www.dairycouncilofaz.org) and submit all documentation by **December 19, 2014**.

Or submit this paper application form and all documentation to Terri Verason at Dairy Council of Arizona, 510 South 52nd Street, Suite 101, Tempe, AZ 85281, postmarked by **December 19, 2014**.

If you have any questions, please call (480) 656-7163 or email [tverason@dcaz.org](mailto:tverason@dcaz.org).



2015 Breakfast Contest  
with the Phoenix Suns



Contest Application/Entry Form

School Name: \_\_\_\_\_

School Address: (must be within 75 miles of US Airways Center in Phoenix):  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Title of Contact Person: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Please describe how your school increased breakfast participation:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Participation Data:**

\_\_\_\_\_ Breakfast participation total number for **Competition** Period: Oct 27 – Nov 26, 2014

\_\_\_\_\_ Breakfast participation total number for **Comparison** Period: Sept 1 – Sept 30, 2014

Please include your Edit Check Forms for breakfast during Competition and Comparison periods. (Production records for the competition period, with milk sales clearly recorded may be required for validation.)

Please submit this application and all documentation by **December 19, 2014** to Terri Verason at Dairy Council of Arizona, 510 South 52nd Street, Suite 101, Tempe, AZ 85281. If you have any questions, please call (480) 656-7163 or email [tverason@dcaz.org](mailto:tverason@dcaz.org).