

Project CHANGE

University of Arizona Southwest Institute for Research on Women (SIROW) and Arizona Department of Education (ADE)

Working to increase nontraditional recruitment and retention in Career and Technical Education (CTE), and to promote safe and healthy schools.

Presentations for students, educators, and parents are provided at no cost. Educator presentations offer professional development hours. All presentations run approximately an hour to accommodate a typical class period.



Gender, CTE, and Nontraditional Career Success (for students and parents)

Why do some jobs employ more men (construction and engineering), while other jobs employ more women (nursing and early childhood education)? This interactive presentation examines gender stereotypes and how they may limit students' participation in CTE and/or impact their career choice, examines current job market trends, and encourages students to think outside the box.

Career and Technical Education 101 (for students and parents)

This presentation highlights the general value of CTE programs and delves deeper into school-specific programs and job market opportunities. This presentation is excellent for freshmen and their families, or students who have limited CTE knowledge.

Stopping Sexual Harassment and Bullying (for students, educators, and counselors)

Sexual harassment is a form of bullying, and a common problem in schools. This presentation defines sexual harassment and provides methods of preventing and responding to sexual harassment for both students and educators, and also discusses the educational and professional consequences.

Stopping Cyberbullying (for students, educators, and counselors)

Cyberbullying is harassment that occurs online. This presentation addresses new technology, digital citizenship, avoiding inappropriate behavior, the serious personal and professional consequences, and how to prevent and address cyberbullying.

Recruitment and Retention of Nontraditional Students

(for educators and counselors)

CTE enrollment suffers when students fail to consider programs outside of the norms for their gender, and federal CTE Perkins funding requires states to set targets for nontraditional enrollment and completion. This interactive presentation encourages educators to examine the value of student participation in nontraditional CTE programs and provides space for educators to collaboratively develop strategies for student recruitment and affirming classrooms.

To schedule a presentation, contact:
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