

Construction and Related Programs Advisory Council
4-19-16 Minutes
PS: Cindy Gutierrez

Present:

Rose Ann Canizales
Bridget Carrington
Clark Collier
Tom Colombo
Rachelle Cook
Robin Cronbaugh
Mark Darmer
Jeff Fleetham- John O'Neal in place of
Christopher Gooden
Cindy Gutierrez
Chris Harold
Rod Hemphill
William Higgins
Kevin Imes
Mark Jones
Ken McKenzie
Jamie Miller
Oscar Olivias
Lisa Prichard
Tyler Shupe
Jo Stephens

2:00 p.m. to 2:15 p.m.: Welcome and Introductions-Ken McKenzie/Lisa Prichard Committee
Co-Chairs

Old business: Approval of minutes from previous meeting-
Corrections

- Timothy and Nancy Levey were not in attendance.
- Jeff's name spelt wrong
- Inside minutes on 3rd page-every college and university student is in debt 30,000
- Discussion of 18 years and older on last page of minutes- what is this talking about?

If talking about working on a project site this is correct. However can't be in JTED unless 18 or older.

All in favor to accept minutes with amendments and corrections. Passed as corrected.

Vision and mission of the council

- Recommendation: Have Dr. Mars to come in a facilitate meeting as did in the Welding meeting to help structure the vision and mission of the council.

Discussion Topics

In best interest to choose only 2-3 things to focus on:

Topic 1: focus on changing/improving the perception/image of a career in the trades. Let the industry know as well so they know what's happening in HS programs so they can improve impression. (Marketing)

Send out survey

Keep legislators involved-funding

Internally, the education prospective needs some work. Not about just getting kids to go to college.

Our biggest disconnect is with our principals. They're not getting the correct information. Need to target the people who have the most influence over decision, whether it be parents, counselors, or students—whoever has influence to say to students that they have an option whether it be college or whatever.

Need to layout the cost first- no college debt (Registrar of contractors) shows statistics

Need to start a focus academically at the junior high level because already set in stone by the time a freshman or sophomore.

We should work with teachers to include CTE programs in the Career Days

Location is key, typically title I are more interested in. if we know that students are title 1 and can't afford, then the principal district people need to help focus on these students

Our programs require less hours-show \$ amount of medium wage income

Could use Hiring Fairs like they did with inmates

Get on Horizons PBS and start doing some talking. Start having interviews because parents, teachers, students listen to that

The counselors are really the front line. If the counselors are really accepting it and pushing it not just as an alternative.

However, at the end of the day it's the district and HS administrators that say what we push. Whether it be AP scores or whatever, but if not built into a strategic plan by Administrators than not going to be enforced.

Certifying students is the next best thing.
Need people, with NCCER training.

How do we get them training after they graduate? Need journeymen and foremen.
The challenge is every school is doing something different.

Union organizations rarely recognize NCCER programs.

Marketing is most important. We haven't done anything to change the perception in years.
Marketing takes money and we don't have money for this.
Need to create ease for students to get to who they need to talk to

We need to pool our resources. We need to commit time to these programs.

There are a couple thousand of students waiting to get into the training programs.

Topic 2: create a portal/website where employers can easily identify & connects with students who have expressed interest in a career in the trades, explore possible internship opportunities, job opportunities for graduating seniors and apprenticeship programs, potential recruiting tool for employers, network for teachers for externships and training.
Let's advice as a council where the students and curriculum connect

Topic 3: standardization of curriculum-put them together and see how they match up. Are there other curriculum and other training that could match up? Take what they are teaching out there and put in our standards at NCCER.

Discussion of standards: It's one of our biggest challenges. Speaking the same language across-the-board.

Topic 3 is our priority to get something out there. Set some standards so if students move elsewhere it's understood what they've learned.

Creating a common language for everyone to speak the same thing: Have to try to get instructors on board so that their students can be successful. How do we gain an opportunity for everyone? Students, parents, and counselors?

What are the similarities in these programs? What's already build in. The importance in recognizing that there are some commonalities.

The ability to cross-walk and recognize that there's already something there. Don't want to penalize student for doing one thing for two years then moving to something else.

Make enrollment in Summer Conference a requirement before can enroll in course.

Deliverables from 3 topics: Volunteers for each topic

Topic 3: standardized curriculum: **Lisa Prichard** (chair), Jamie Miller, Tyler Shupe, Chris Gooden, Matt Weber,

Topic 2: Website/portal: **Mark Darmer**(Chair), Kevin Imes, Dan Duffy, Rose Ann Canizales, Mark Jones,

Topic 1: marketing strategy on how to promote the trades: consistent message: **Oscar Olivas**(Chair), Bridget Carrington(Spokesperson)identifying career day, etc.
Rose Ann Canizales, Dan Duffy, Christopher Gooden

Next meeting will be August 26th - report back on what you have proposed.

Broke up into groups to discuss guideline.

Cindy talks about Construction Career Pathways Event held on July 18

Lisa Prichard announces her tender training program.

Southwest Carpenters is partnering up with a lot of different schools.

Rose Ann-We are losing people. Everyone retiring if you want to do something we have got to do it now.

Good of the order

Meeting dismissed at 4:45 pm

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