



**February 19, 2016**  
**8:00 a.m. – 4:00 p.m.**

**Arizona Department of Education**  
**3300 N Central Avenue**  
**Phoenix AZ 85012**  
**16<sup>th</sup> Floor**  
**Room 100/101**

**You must pre-register to attend this workshop.**

**Registration fee includes a working lunch and resources.**

**Registration deadline:**  
**February 5, 2016**



This workshop is sponsored by

Arizona Department of Education, High Academic Standards for Students Division, Career and Technical Education Section, Business, Marketing & Media, and The University of Arizona.



# Galvanize the Principles of Graphic Design

Take home lesson plans and ideas for integrating the principles of graphic design into your school's yearbook and other real world applications.

These are not your parents' same old graphic design principles! OK, they are, but let's look at them in new and interesting ways so the students (and you) have fun applying them. Get tips and tricks on how to make line, shape, texture, space, size, value, balance, emphasis, rhythm, unity, and contrast the foundation for each project.

Peggy Deal and Rick Burress will walk you through building a checklist of considerations for layout and design success and help you determine which principles to apply when. You will receive files, handouts, projects and plans to unfold the roadmap that is the process of design.

## Professional Development Credit

Participants will receive a certificate for **7** hours of professional development credit upon completion of this workshop.

## Registration Cost

**\$240.00** includes a working lunch and resources

## Registration

Follow this link to complete the online registration form. Online registration must be submitted by **February 5, 2016**.

<http://goo.gl/forms/B7tNNJN0Rt>

## Payment Method

Purchase order or check must be received by close of registration to be fully registered for the workshop.

**REGISTRATION IS NOT COMPLETE UNTIL METHOD OF PAYMENT (CHECK OR PO) HAS BEEN RECEIVED.**

**Note:** Make check/purchase order payable to **University of Arizona/AgEd**.

**Mail:** University of Arizona/AgEd  
Galvanize the Principles of Graphic Design 2-19-16  
Attention: AED Business Center  
PO Box 210078  
Tucson AZ 85721-0078

**Email:** aedbusctr@email.arizona.edu  
**FAX:** 520-621-3401

**Questions?** Shea Padilla, Business, Marketing & Media Program Specialist, 602-542-5049 or [shea.padilla@azed.gov](mailto:shea.padilla@azed.gov)

## Cancellation Policy

Notification of cancellation must be received in writing (FAX/email OK) no later than **February 5, 2016**. Substitutions accepted. Email cancellations and/or substitutions to [shea.padilla@azed.gov](mailto:shea.padilla@azed.gov). Registrants who fail to attend without cancellation will be billed. No-shows will be billed. Registration fees are non-refundable after the registration deadline.