

REGISTRATION INFORMATION

April 1-July 15, 2014

Registration Fee:

Fri-Sunday \$325 x people = \$

Spouse (food only) \$175 x people = \$

Grand Total \$

Register Online At:

www.swregionalconference.org

or fill out and return to:

Denise Houser, PO Box 1334, Las Vegas, New Mexico, 87701

Company name: \_\_\_\_\_
Attendee name: \_\_\_\_\_
Email: \_\_\_\_\_
Spouse: \_\_\_\_\_

Company name: \_\_\_\_\_
Attendee name: \_\_\_\_\_
Email: \_\_\_\_\_
Spouse: \_\_\_\_\_

Credit Card Information:

Name on card: \_\_\_\_\_
CC #: \_\_\_\_\_
Expiration: \_\_\_\_\_
Security Code: \_\_\_\_\_
Billing address: \_\_\_\_\_
City, St, Zip: \_\_\_\_\_
Contact Name: \_\_\_\_\_
Phone: \_\_\_\_\_
Email: \_\_\_\_\_

Registration questions email: swregionalinfo@gmail.com

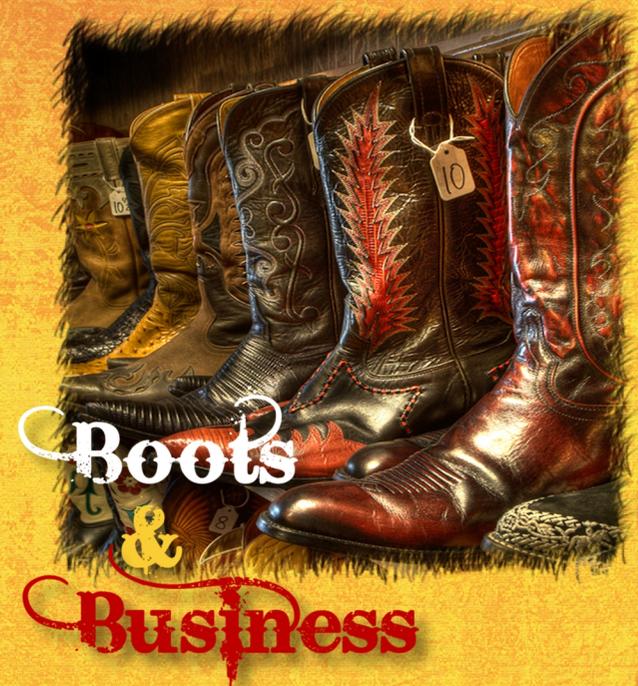
SW Regional Conference
PO Box 1334
Las Vegas, NM 87701

Register Today to Attend the
Second Annual
Southwest Regional
Conference



AUGUST 1-3, 2014

Presented by the North Texas,
Arizona, San Diego, Rocky Mountain
and Northern Utah Chapters of the



Kickin' around problems and
Ropin' solutions

Upcoming Technology Trends
Human Resources/Healthcare
New Approaches to
Workforce Development

Sponsored by:



AUGUST 1-3, 2014



**Back for our 2nd Year!**

# Boots & Business

## Southwest Regional Conference

Dallas, TX  
August 1 -3  
**2014**

*Registration now open!*

Conference rate is \$325

Registration includes: Full Conference, Friday night reception, Saturday breakfast and lunch, Sunday Breakfast, Welcome bag with USB drive containing all session presentations.

Register online at: [www.swregionalconference.org](http://www.swregionalconference.org) or complete registration form on backside and mail to:

Denise Houser  
SW Regional Conference  
PO Box 1334,  
Las Vegas, New Mexico 87701

Hotel Information: Dallas Fort Worth Marriott Hotel, 8440 Freeport Parkway, Irving, TX 75063

**Conference group rate \$99 per night.**

Register online at: [www.swregionalconference.org](http://www.swregionalconference.org).

### Breakout Topics

- What's happening in the world of technology - now and in the future!
- Hiring practices do's and don'ts
- How to value your business for bank loans or next generation transfer
- How to keep your company's information safe - IT Security
- Learn about a great recruiting tool for manufacturing
- Ins and outs of a 401k program for your company
- How Obamacare is effecting your business and what you can do about it
- Learn how exceptions and interruptions can be the opportunity to engage employees and build a continuous improvement culture
- How 3D Printing allows you to see every phase of creation - from concept design to final production
- BEST Robotics - how to inspire students career choices through science and engineering robots.

### Keynote Speakers

**Federal Reserve Board of Dallas -  
What's in store for the US economy  
in the coming year**

**NFIB - Mr. Will Newton -  
Regional Economic and  
Political Updates**



**BenefitMall - How to best deal with  
ever changing Obamacare mandates**

**Franklin Partnership - Mr. Omar  
Nashashibi - US mid-term election  
forecast and what's in  
store for the  
manufacturing industry**



### CONFERENCE SCHEDULE

|                 |   |                           |
|-----------------|---|---------------------------|
| <b>Friday</b>   | 4:30-6:00 pm                                  | Registration Open         |
|                 | 6:30-8:30                                     | Welcome Reception         |
| <b>Saturday</b> | 7:00-7:30 am                                  | Breakfast/Registration    |
|                 | 7:30-9:30                                     | General Assembly/Keynotes |
|                 | 9:30-9:45                                     | Break                     |
|                 | 9:45-10:45                                    | Breakout Session 1        |
|                 | 10:45-11:00                                   | Break                     |
|                 | 11:00-12:00                                   | Breakout Session 2        |
|                 | 12:00 - 1:30                                  | Lunch and Keynote         |
|                 | 1:30-1:45                                     | Break                     |
| <b>Sunday</b>   | 1:45-2:45                                     | Breakout Session 3        |
|                 | 2:45-3:00                                     | Break                     |
|                 | 3:00-4:00                                     | Breakout Session 4        |
|                 | 4:00-4:15                                     | Break                     |
|                 | 4:15-5:15                                     | Breakout Session 5        |
|                 | 7:00-8:00 am                                  | Breakfast                 |
|                 | 8:00 - 9:45                                   | Roundtable Discussions    |
|                 | 9:45-10:00                                    | Break                     |
| 10:00-11:45     | General Assembly/ Keynote<br>Close conference |                           |