

## **Arizona Manufacturing Partnership (AMP)<sup>1</sup>**

### **PURPOSE STATEMENT**

*A statewide, industry-led initiative that aligns industry needs with education articulation to create and sustain a qualified workforce for manufacturing.*

**Goal 1: Promote the world-class image of manufacturing to schools, teachers, parents and elected officials.**

Objectives:

1. Showcase the value and opportunities available in 21<sup>st</sup> century manufacturing, using industry data resources.
2. Utilize all media outlets to reach stakeholders.

**Goal 2: Encourage and support curricular content and education delivery system lead to skill development and qualified workers with nationally recognized, industry-validated credentials.**

Objectives:

1. Promote nationally recognized skill certifications and increase the business demand for their attainment.
2. Create or revamp technical programs to meet certification in a wide range of skills.
3. Design and deliver a way to connect education products to industry needs.
4. Support a Pre-K through Workforce (P20W) curriculum pipeline.

**Goal 3: Serve as the liaison between manufacturing needs and education articulation.**

Objectives:

1. Serve as the collective voice for industry, recognizing and identifying regional manufacturing workforce needs.
2. Link industry needs with education articulation to close the skills gap.

**Goal 4: Join with the Arizona Chamber Foundation 501(c)(3).**

Objectives:

1. Identify the partners, relationships and responsibilities necessary to reach goals.
2. Leverage opportunities with the National Association of Manufacturers (NAM) and the Manufacturing Institute.
3. Obtain seed and operating funding.

**→Notes:**

1. AMP is established under the auspices of the Arizona Chamber Foundation 501(c)(3), supporting its mission to focus on a Qualified Workforce as one of its core drivers to economic prosperity.
2. AMP endeavors to be the education and workforce development arm of the Arizona Manufacturers Council (AMC).
3. AMP will develop an Arizona-centric strategic plan using the Manufacturing Institute's well-established and vetted *Manufacturing Skills Certification System* Roadmap.
4. AMP seeks industry and education partners to support and partake in this industry-led initiative.

<sup>1</sup>The AMP was developed by a committee of stakeholders representing the Arizona Chamber of Commerce and Industry, Arizona Commerce Authority, Arizona Department of Education (Career and Technical Education), Arizona Governor's Office of Education Innovation, Arizona Manufacturers Council, Arizona Skill Standards Commission, Arizona State Board of Education, Arizona Tooling and Machining Association, Coconino Community College, Eastern Arizona College, East Valley Institute of Technology, Expect More Arizona, Honeywell, Maricopa Community Colleges, Pima Community College, Pivot Manufacturing, Science Foundation Arizona, SUMCO Phoenix Corporation, University of Arizona, West-MEC and Yuma County School Superintendent's Office.

**ACKNOWLEDGEMENT OF SUPPORT**  
**for the**  
**Arizona Manufacturing Partnership (AMP)**

- \_\_\_ I support the Arizona Manufacturing Partnership (AMP) Purpose Statement.
  
- \_\_\_ I support the intention of the AMP to model itself after the National Association of Manufacturers' (NAM) endorsed *Manufacturing Skills Certification System*.
  
- \_\_\_ I support the objective of the *Manufacturing Skills Certification System* to use nationally recognized industry certifications as its fundamental construct to link and validate education programs with real jobs.
  
- \_\_\_ I agree to partake in the AMP-facilitated *Manufacturing Skills Certification System*, which will include targeted communication and engagement between industry and education to help develop or improve existing curriculum or other means of education that is better geared to meet employer needs.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature and Date: \_\_\_\_\_