

**PROGRAM:** Hospitality Management

**PROGRAM  
CIP CODE:** 52.0900.00

**DESCRIPTION:** The **Hospitality Management** program is designed to prepare students for employment in positions that provide customer-focused services in such facilities as hotels, resorts, convention centers, National parks, travel agencies and cruise lines. A student completing this program will possess the knowledge and skills associated with reservations and front desk operations, meeting and banquet room support services, food and beverage support services, housekeeping, laundry operations, supervisory functions, and environmental functions. In addition to these skills, students will develop advanced employability skills including critical and conceptual thinking, communications, applied academics and technology. This program utilizes a delivery system made up of four integral parts: formal/technical instruction, experiential learning, supervised occupational experience, and the Career and Technical Student Organizations, FCCLA and DECA.

#### **RECOMMENDED PROGRAM SEQUENCE OF COURSES:**

**Career  
Preparation** The following describes a recommended sequence of courses developed from industry-validated skills necessary for initial employment or continued related education. All of the state-designated Hospitality Management standards are addressed in this instructional sequence.

52.0900.10 **Fundamentals of Hospitality Management:** This course prepares students for occupations in a variety of hospitality services and facilities including: hotels, resorts, convention centers, National parks, travel agencies and cruise lines. The course focuses on principles of operations in the travel and tourism industries, hotel and lodging facilities, food services, recreation, hospitality planning, and business operations. Emphasis is placed on critical thinking, practical problem solving, and entrepreneurship opportunities within the field of hospitality. Core academic application of math, science, and language arts are emphasized as appropriate in the hospitality industry.

**-and-**

52.0900.20 **Hospitality Management Applications:** The outcomes of this course are integrated into learning projects and simulations to demonstrate the full range of Hospitality Management standards. Work-based learning activities such as internships, school-based enterprises, or job shadowing are considered a component of Hospitality Management application activities. This course provides the opportunity for real-life application of core academic content.

**And program may elect to add:**

52.0900.75 **Hospitality Management - Internship:** This course provides students an opportunity to apply previously developed knowledge and skills into a structured work experience. The work experience may or may not require classroom instruction, may be paid or unpaid, and is available for 12<sup>th</sup> graders who have completed at least one Carnegie unit of study in the Hospitality Management program.

**-or-**

52.0900.80 **Hospitality Management - Cooperative Education:** This course utilizes a cooperative education methodology to combine school-based and supervised work-based learning experiences directly related to the standards identified for the Hospitality Management program. The core academic principles of math, science, and language arts are emphasized as applicable to skills necessary in the hospitality industry.

## TEACHER CERTIFICATION REQUIREMENTS FOR THE HOSPITALITY MANAGEMENT PROGRAM

CAREER PREPARATION: The instructor must be CTE certified according to the following table

|   |                                 |
|---|---------------------------------|
| <b>Hospitality Management</b>   | <b>CERTIFICATES</b>             |
|   | Types: PCTBM, PCTF, SCTBM, SCTF |
| <p><b>Note:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Hospitality Management, 52.0900.70</b> may be a part of the sequence and the teacher must hold a Cooperative Education Endorsement (CEN).</li> <li>▪ Teacher/Coordinator <b>52.0900.75</b> is not required to have a Cooperative Education Endorsement (CEN).</li> <li>▪ CTE certified teachers with a CEN certificate may manage Hospitality Management students for <b>52.0900.80</b> with a work plan approved by Hospitality Management teacher of record.</li> </ul> |                                 |

## CERTIFICATE ABBREVIATIONS FOR THE HOSPITALITY MANAGEMENT PROGRAM

|                   |   |
|-------------------|---|
| Certificate Types |   |
| <b>PCTBM</b>      | Provisional Career and Technical Education Business and Marketing   |
| <b>PCTF</b>       | Provisional Career and Technical Education Family Consumer Sciences |
| <b>SCTBM</b>      | Standard Career and Technical Education Business and Marketing      |
| <b>SCTF</b>       | Standard Career and Technical Education Family Consumer Sciences    |