



Engaging the Experts: “Typography”

Anyone can pick a font and make it fit. However, in the words of author Robin Williams, *The Mac is Not a Typewriter*. Understanding typography from both a design perspective as well as a technical perspective is critical for success.

A day of delving into the world of typography in a fun, easy-to-understand mix of demos, analogies, handouts and samples. We will help you work out lesson plans to implement this information and provide handouts you can use. This course is a must for any Graphic/Web Design Instructor.

October 25, 2013

Arizona Department of
Education
3300 N. Central Ave.
Phoenix, AZ 85012
16th Floor—Room 100

You must register to
attend this workshop.

Includes breakfast,
lunch, and materials

Registration deadline:
October 11, 2013



This workshop is sponsored by
Arizona Department of Education,
Highly Effective Schools Division,
Career and Technical Education
And Arizona SkillsUSA



Facilitators

Peggy Deal and Rick Burress, GCEF

Professional Development Hours

Participants will receive a certificate for **8** hours of professional development credit upon completion of each workshop.

Registration

\$250.00 which includes breakfast, lunch, 2 snacks and materials.

Complete this form by **October 11, 2013** and e-mail to shea.padilla@azed.gov
OR Fax to: (602) 542-5334 (Attention Shea Padilla)

Check Enclosed Purchase Order Enclosed Purchase Order #

CTE Teacher: _____

School/District: _____

Phone: _____

Email: _____

Send your Purchase Order to:

SkillsUSA Arizona
1535 W. Jefferson Ave. Bin 42
Phoenix, AZ 85007
carrie.wolf@azed.gov
Or FAX to (602) 542-5334

Substitution/Cancellation Policy

Notification of cancellation must be received **in writing** (FAX/e-mail OK) no later than **October 11, 2013**. Substitutions accepted. **Registrants who fail to attend without cancellation will be billed.**

Workshop Confirmation, Meeting Room, and Driving/Parking Information will be sent to the email address above unless you request otherwise.

Questions, Shea Padilla, Business, Marketing & Media Program Specialist at (602) 542-5049 or shea.padilla@azed.gov