



Engaging the Experts: “Digital Color Primer”

Color is essential to design.

Digital color is different than “fine art” color, and yet only the fine points of fine art get conveyed—even at the college level.

With this in mind, we have fashioned this course as a primer into the distinctions of color in the digital world.

A breakdown of the world of digital color in a fun, easy-to-understand day of demos, analogies and samples will be provided. We will help you work out lesson plans to implement this information with handouts you can use. This course is a must for any Graphic/Web Design Instructor.

February 21, 2014

**Arizona Department of
Education
3300 N. Central Ave.
Phoenix, AZ 85012
16th Floor—Room 100**

**You must register to
attend this workshop.**

Includes breakfast,
lunch, and materials

**Registration deadline:
February 7, 2014**



This workshop is sponsored by
Arizona Department of Education,
Highly Effective Schools Division,
Career and Technical Education
And Arizona SkillsUSA



Facilitator

Peggy Deal and Rick Burress, GCEF

Professional Development Hours

Participants will receive a certificate for **8** hours of professional development credit upon completion of each workshop.

Registration

\$250.00 which includes breakfast, lunch, 2 snacks and materials.

**Complete this form by February 7, 2014 and e-mail to shea.padilla@azed.gov
OR Fax to: (602) 542-5334 (Attention Shea Padilla)**

Check Enclosed Purchase Order Enclosed Purchase Order #

CTE Teacher: _____

School/District: _____

Phone: _____

Email: _____

Send your Purchase Order to:

SkillsUSA Arizona
1535 W. Jefferson Ave. Bin 42
Phoenix, AZ 85007
carrie.wolf@azed.gov
Or FAX to (602) 542-5334

Substitution/Cancellation Policy

Notification of cancellation must be received **in writing** (FAX/e-mail OK) no later than **February 7, 2013**. Substitutions accepted. **Registrants who fail to attend without cancellation will be billed.**

Workshop Confirmation, Meeting Room, and Driving/Parking Information will be sent to the email address above unless you request otherwise.

Questions, Shea Padilla, Business, Marketing & Media Program Specialist at (602) 542-5049 or shea.padilla@azed.gov