



KNOW YOUR  
**SCHOOL**

**INFORMED PARENTS. BETTER SCHOOLS.**

## School Grade

10 20 30 40 50 60 70 80 90

**A**

**2015**

**98/100**  
Points



KNOW YOUR  
**FLORIDA SCHOOL**



Find Your School



## Online School Report Cards Reimagined

Last year, the Foundation for Excellence in Education (ExcellinEd) sponsored a challenge to bring creative ideas to address an ongoing opportunity – and challenge – for states across the nation: improving access to powerful school accountability data and information. Through the process, we uncovered what parents expect from a cutting edge school accountability report card. Now, hot on the heels of the Every Student Succeeds Act (ESSA), we are serving up the next phase of this effort.

Building on what we learned, and leveraging ESSA's emphasis on the transparency of school performance data, the innovative Know Your School Project will showcase best practices to building user-friendly online school accountability report cards. We are developing a prototype for states, starting with Florida, to provide a real-life exemplar that delivers important and actionable information to parents and community members about their schools.

For more information, visit [www.ExcellinEd.org](http://www.ExcellinEd.org)



**Know Your Florida School gives states a roadmap for achieving excellence in public reporting.**

## An Exemplar for the Nation

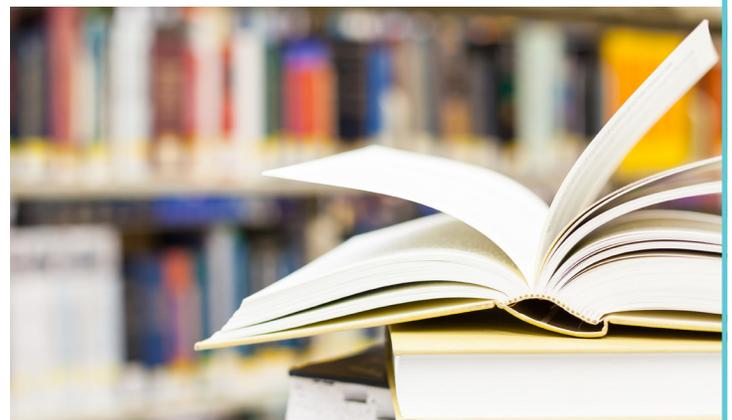
ExcelinEd will document the development of the Know Your School Project through a toolkit that can serve as a guide to states and districts across the country. This toolkit, as well as the open source code used to build Know Your Florida School, will be freely available to other states to use as they build their own 21st century school accountability report cards. Starting the summer, the Know Your School Project will share detailed documentation of the processes and challenges associated with the data, technology, content and engagement with stakeholders that are essential to such an endeavor. Over the course of this collaborative development process, useful feedback from early adopters and resources that other states can emulate and adopt will be readily available online for policymakers and funders alike.

## Know Your Florida School: A Prototype

Using data from over 3,300 schools across Florida, Know Your Florida School provides parents a guide for understanding school data that goes well beyond reading and math scores. The prototype tool complies with all new requirements under ESSA and offers multiple measures of student learning like growth, graduation rates, college and career readiness as well as, demographic information and trends in the school's performance over time. Parents can use this data to improve their understanding the school's effectiveness, where improvements can be made, and how they can get involved. Community members can target issues that require additional support from educational leaders and policymakers.

## Stakeholder Support and Input

We are taking an open and collaborative design approach to the Know Your School Project. Input and support will come from a national coalition of organizations and practitioners dedicated to effective public reporting and to accessible, useful education data that can empower parents and support all students. Additionally, ExcelinEd will harness the expertise of Florida's education stakeholders to provide input on the release of Know Your Florida School, validating its usefulness and promoting its use to families and communities throughout the state.



For more information, visit [www.ExcelinEd.org](http://www.ExcelinEd.org)