



April 19, 2012

Paul Aguilar, Procurement Consultant  
Maricopa County Office of Procurement Services  
320 W. Lincoln St.  
Phoenix, AZ 85003-2494  
[aguilarp001@mail.maricopa.gov](mailto:aguilarp001@mail.maricopa.gov)

Re: Response to RFI for MCESA REIL Assessment System

Dear Mr. Aguilar:

Thank you for giving Measured Progress the opportunity to submit information to you about how we might support the Maricopa County Education Service Agency's vision for an assessment system. We applaud you for undertaking a five-year initiative aimed at improving student academic progress, and we would be pleased to be of service in helping you put into place the assessment system that will help you meet your goals.

The Measured Progress approach to assessment systems comprises two components: a customized collection of integrated, inter-connected modules configured to meet your needs for item and test creation, assessment administration, and reporting and analysis; and a team of content and technology experts who are committed to helping educators use standards-based assessment to help students succeed.

Measured Progress is a Dover, New Hampshire-based, not-for-profit organization dedicated to student learning and improving instruction in the classroom. Our experience includes 28 years of developing and implementing full-service, customized, criterion-referenced/standards-based, large-scale assessments. In addition, Measured Progress is the nation's leading provider of alternative assessment for students with cognitive disabilities. We have developed programs for kindergarten through grade 12 and across a full range of content areas and item types. Our solutions are in place in hundreds of schools and states, addressing the assessment and data needs of a wide range of clients across the nation.

With most states—including Arizona—adopting the Common Core State Standards, we will expect teachers to change the way they approach curriculum and assessment. Measured Progress is taking great strides to help educators adapt to the demands of the new standards. We are assisting states, counties, regional agencies, districts, and schools develop assessment systems capable of measuring and informing the Common Core with fidelity. In this spirit, Measured Progress is eager to partner with the Maricopa County Education Service Agency to develop a comprehensive assessment solution.

Measured Progress is an active participant in the national discussion of the Common Core State Standards and the design of solutions. We were selected by the SMARTER Balanced Assessment Consortium (SBAC) to fulfill several critical functions: to date, we are creating item specifications for items that will be part of SBAC's next-generation assessment, building the SBAC assessment platform architecture, and developing policies and a manual related to testing accommodations and accessibility. At Measured Progress, we are also undertaking an aggressive development course of our own. The total assessment solution we will offer soon will include performance-based assessments, portfolios, and innovative item types designed specifically to measure the Common Core Standards.

We are happy to provide the attached information in the hopes that it will assist you in defining an assessment system that will meet your needs. This document is inevitably limited in its ability to fully

describe the capabilities that our products and our people can offer to you, so we look forward to having the chance to meet with you in person to discuss your plans and demonstrate our solution components. In the meantime, please contact Kelly Powell, National Assessment Consultant for Measured Progress, if you require further information. You can reach him by phone at 602-618-8700, or e-mail him at [powell.kelly@measuredprogress.org](mailto:powell.kelly@measuredprogress.org).

Sincerely,

A handwritten signature in blue ink, appearing to read "M. S. Borg", with a long horizontal flourish extending to the right.

Martin S. Borg  
President and CEO